

LSTA KENTUCKY 2003 ANNUAL PROGRAM PORTFOLIO

**Kentucky Department for Libraries and Archives
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State Librarian and Commissioner**

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Kentucky Department for Libraries and Archives

Mission Statement

The Kentucky Department for Libraries and Archives (KDLA) is committed to support and promote equitable access to quality library services and information resources to meet the library and information needs for all Kentuckians and to ensure that adequate documentation of government programs is created, maintained, and available for public use by providing training, consultation and statewide programs.

The Annual Program Portfolio has been prepared as a result of statewide needs assessment to determine the library needs and desires deemed necessary to the citizens of Kentucky. KDLA has prepared a 2003 -2007 five-year plan for meeting those needs with Federal funds made available from the Institute of Museum and Library Services under the state-administered Library Services and Technology Act. KDLA has identified four categories of library needs as well as goals, projects, solutions and expected outcomes to address those needs. This portfolio provides the plan of action for the use of federal funds during the FY2003 year.

Needs Assessment

1. **Access / Technology:** The people of Kentucky have a need for free and full access to information and ideas to increase their knowledge and to help them overcome economic, educational, geographic, or physical barriers. Due to the proliferation of technology, people not only need but expect to receive reliable information in an expedient manner from many different sources. The aging of the population has also increased the need for the availability of information in a variety of formats.
2. **Awareness / Outreach:** The people of the state need to become more aware of the library and information services available to every citizen to assist them in building a brighter future through the resources and opportunities provided by the library. Libraries need to assume a leadership role in their communities demonstrating democracy, neighborliness, community pride and providing access to technology and life-long learning for all citizens.
3. **Children and Youth Services:** Libraries need to play a significant part in the development of Kentucky's children and young adults to stimulate a love of reading and to support them in becoming lifelong-learners and productive members of society. Kentucky's children need well-trained librarians who are well educated, effective and confident in their work to provide services and programs targeted to meet the developmental needs of children.
4. **Programming / Training:** Library customer satisfaction can be improved throughout the state by providing enhanced service delivery and creative programming to meet the diverse needs of all citizens regardless of economic, scholastic, geographical or physical barriers.

Projects in this portfolio are developed with and are subject to LSTA Guidelines and Certification, and the KDLA Policy and Procedure Manual for federal and state grants.

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FY 2003 KENTUCKY LSTA PROJECT

Project Title Kentucky Union List of Serials

Project Sub-program QJBD

Objective # 1A Project # 02-1A1

KDLA Based ☐ Needs Assessment Public Library Services Forums

Subgrant ☒ (For subgrant projects include the name of the organization that will administer the project.)

University of Louisville Research Foundation, Inc.

LSTA Purpose

- | | |
|-----------------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input checked="" type="checkbox"/> Accessing Information | <input type="checkbox"/> Targeted Services |

LSTA Goal

- ☒ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|-----------------------------------|------------------------------------------------|
| <input type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input checked="" type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

To provide accurate and complete information about serial/journal holdings in libraries of all types in the Commonwealth to library staff and end users. With this information, a traditional delivery mechanism, OCLC ILL, can be employed to get that information in a timely manner to the citizen.

Summary of Need

Despite the extraordinarily rapid growth of Internet resources, clients of libraries increasingly need access to the current information that is found only in print serials/journals. There needs to be a mechanism in place that can provide information about who owns these materials to library clients and end users.

Needs Assessment

The "Public Library Services Forums" held by KDLA across Kentucky in the spring and summer of 2001 identified areas of need important to public library users. Two of those areas are life-long learning and technology. The more information that is available to library clients the better equipped they will be to pursue wide-ranging personal and professional interests to assist them in their pursuit of learning throughout their lives. Libraries continue to forge ahead to provide clients with information that they need in the most effective and efficient manner possible. Technology provides the means to accomplish this project.

Serials/journals are one of the most significant sources of current and timely information. However, the ever increasing cost of hard copy subscriptions and/or access to electronic journals continues to be prohibitive for many libraries. This is especially true for specialized titles with small audiences. Access to commercial document delivery services as a source for these materials is great except for the fact that they come with a big price tag which may be beyond the means of the library or the patron. This leaves traditional interlibrary loan as the option for obtaining materials, especially some of the items only available in print and/or older titles/issues not yet available electronically.

Many people were of the opinion that once multiple full text databases were available the need for journals and magazines in house would decline significantly. It was felt that clients' needs for the most current information would be served by these electronic means. In actuality, it seems that it has only whetted the appetites of library staff and clients. These databases which provide copious amounts of full text also provide access to references to other materials answering their information needs. As a result of this access, rather than fewer interlibrary loans, the numbers of interlibrary loan requests continues to escalate dramatically. Last year, all interlibrary loan activity including lending and borrowing in all types of Kentucky libraries increased by over 8% when the norm had been a steady increase of 3% a year. The largest increase in requests came from the smallest libraries, our selective users of OCLC ILL, whose use of ILL increased 16%. All indications are that there will be significant increases this year, also.

Solution

The existence of the Kentucky Union List of Serials provides Commonwealth libraries access to current serials holdings information in an electronic environment which not only allows for ownership verification, but also provides for electronic transmission of interlibrary loan requests.

This ability continues to be important to libraries despite increased access to full text databases and information found on Web sites.

For interlibrary loan of serials to be efficient and cost effective, there must exist an accurate database of information regarding the holdings of local libraries, i.e., a serials union list. At this juncture the most efficient method of achieving this is via a central unit to compile and maintain the database, in this instance the Kentucky Union List of Serials. The majority of libraries in the Commonwealth do not currently have the staff expertise or the staff time to allocate to local updating to a union list.

Thus the Kentucky Union List of Serials is a key component in libraries obtaining periodical material for clients, materials which might not be available otherwise and at a minimal cost. Furthermore, because it is resident on OCLC, the information is available to libraries beyond the borders of the Commonwealth, thus enabling libraries to participate internationally in library resource sharing.

KDLA will award a subgrant to the University of Louisville Libraries enabling the University to provide the services of designated maintenance agent for the Kentucky Union List of Serials (KULS) on OCLC as a subset of the Kentucky Group database. KDLA staff will work with KULS staff to ensure that the KULS is appropriately integrated into other resource sharing activities among Commonwealth libraries and that their unique expertise is utilized whenever possible in said activities.

Outcome

Information about serial/journal holdings will be available through the OCLC Union List of Serials. Library staff members and their end users literally throughout the world will have accurate and complete access to serials information held by Kentucky institutions. That information will be used in resource sharing activities through OCLC ILL which will deliver the materials which meet the information needs of library clients.

Evaluation

Key Output Targets

- 10,000 local data records will be updated insuring accurate and complete records are available on the OCLC database by October 2003.
- 2 new institutions will be trained to update their own local data records in the Union List.

Key Outcome Targets

- The use of the Kentucky OCLC database which includes the Kentucky Union List of Serials for Interlibrary Loan will increase by 8% by October 2003 indicating that users are successful in finding needed information.
- The number of KULS participants submitting their LDR updates to the KULS office will increase by 5% making their holding information available to library staff members and end users throughout the world.

Because this is a subgrant project, we at the State Library are even further removed from the end user of these services than usual. It is difficult to provide or expect personal or anecdotal information about how this project affected the citizens of the Commonwealth. Statistics will be kept to document ILL usage and KULS participants. Quarterly and one final report will be submitted by the subrecipient. The project monitor will keep close contact with the subrecipient and will report activities in an annual report at project end.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Kentucky Guide Program

Project Sub-program ODCO

Objective # 1A Project # 03-1A2

KDLA Based ☒ Needs Assessment Archives Research Room User Survey; Public Library Services Forums; Find-It! Kentucky Project Report

Subgrant ☐ (For subgrant projects include the name of the organization that will administer the project.)

LSTA Purpose

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|-----------------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input checked="" type="checkbox"/> Accessing Information | <input type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☒ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|-----------------------------------|------------------------------------------------|
| <input type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input checked="" type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

To make archival and manuscript materials in Kentucky historical records repositories more accessible to customers by providing bibliographic descriptions and making them available in the KDLA catalog on the Internet.

Summary of Need

Researchers, librarians, archivists, and others need comprehensive access to archival materials in historical records repositories and libraries throughout Kentucky. Searching for these materials can be simplified by completing the Kentucky Guide Program catalog and making it available through the KDLA catalog on the Internet. To complete the catalog, a staff person needs to be hired to undertake this cataloging and coordination work.

Needs Assessment

There are over 300 libraries and repositories in Kentucky that hold archival and manuscript collections. Many of materials are not cataloged or are cataloged minimally by the institution that holds them. Even if they are cataloged, researchers may not know in which repositories these unique materials are held. Researchers can often become frustrated when searching for archival materials, as these unique items may be held by any number of historical records repositories. Many researchers ask for a union catalog of these materials.

The Kentucky Guide Program visited over 300 repositories during the past twenty years and compiled catalog descriptions of these materials. Over half of these descriptions have been added to the KDLA catalog. Archival materials in the KDLA Catalog are of two kinds: 1) catalog records, which describe the archival holdings of KDLA; and 2) catalog records that describe archival and manuscript holdings in about 300 repositories in Kentucky. There is high demand for access to this information, with over 3,000 web searches for archival materials in the KDLA catalog per month, on average, and numerous e-mails to the webmaster about information that is not available.

Researchers who use the catalog currently are pleased with their search results, and with their ability to locate archival material in the state. The catalog is not complete, however, as bibliographic descriptions have been entered in the catalog for around half of the materials surveyed. About 60% of the KDLA archival holdings have been entered in the catalog. About 40% of the holdings of other Kentucky archival and manuscript repositories have been cataloged. Providing a more comprehensive catalog for Kentucky archival and manuscript materials would enhance access to these research materials, decrease frustration for customers, and provide a “one-stop” search for archival and manuscript materials in Kentucky..

The Kentucky Virtual Library’s (KYVL) Kentuckiana Digital Library also relies on the Kentucky Guide Program to provide information about manuscripts and archives in Kentucky, and to provide catalog entries for material that may be included for digitization. The State Historical Records Advisory Board also makes use of the Kentucky Guide catalog when assessing grant proposals and in constructing a strategic plan. Many other libraries, including

Western Kentucky University and the University of Kentucky, have relied on the Guide Program to provide bibliographic descriptions of their records back to their institutions, for internal use.

The National Union Catalog of Manuscript Collections (NUCMUC) refers Kentucky institutions to the Kentucky Guide Program for inclusion of bibliographic records of materials from Kentucky.

Solution

A cataloger will be hired to begin work on completing the entries for archival and manuscript material in the KDLA catalog. A graduate school student from the University of Kentucky College and Library and Information Science will be given a scholarship in exchange for assisting in this work on a part-time basis. Work on standardizing entries already in the catalog will be undertaken. Design of the search page within the KDLA catalog for the archival and manuscript catalog will be completed.

Outcome

Users will be more satisfied with results found from the catalog as it continues to grow and becomes more inclusive of Kentucky archival and manuscript material. More groups and institutions, including the Kentucky Virtual Library, the Kentucky State Historical Records Advisory Board, and the libraries and repositories whose holdings are described in the catalog, will use information from the catalog.

Evaluation

Key Output Targets

- 200 new entries for archival and manuscript information will be made in the KDLA catalog.
- 400 records of archival and manuscript records already in the KDLA catalog will be standardized.

Key Outcome Targets

- Customers will indicate at least a 60% satisfaction rate with using the catalog, and will provide suggestions for improving search and help screens.
- KYVL users surveyed will demonstrate a 10% increased satisfaction with using the Kentucky Guide catalog.

Survey of customer groups will be undertaken by the Kentucky Guide Program cataloger, during the last quarter of the fiscal year, to get feedback from customers on their use of the catalog and on possible improvements to the catalog. A mid-year report will assess progress of the project. A survey of catalog users will be conducted in order to assess the need for a comprehensive catalog of archival and manuscript material in Kentucky, customers' use of the catalog, and what customers need from the catalog.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Collection Digitization Subgrants

Project Sub-program QJBD

Objective # 1B Project # 02-1B1

KDLA Based ☐ Needs Assessment Archives Research Room User Survey

Subgrant ☒ (For subgrant projects include the name of the organization that will administer the project.)

To be determined competitively

LSTA Purpose

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|-----------------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input checked="" type="checkbox"/> Accessing Information | <input type="checkbox"/> Targeted Services |

LSTA Goal

- ☒ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|-----------------------------------|------------------------------------------------|
| <input type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input checked="" type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

To fund the digitization and creation of accompanying descriptions of collections in the repositories across the state and make them available worldwide 24/7.

Summary of Need

Researchers are demanding more, better and remote access to unique collections housed in Kentucky's institutions.

Needs Assessment

Thousands of incredibly valuable historical collections are locked behind doors of repositories in the Commonwealth. Luckily, the knowledge of their existence has been made possible through the Kentucky Guide Program. Over 300 of Kentucky's institutions are represented by catalog records that describe collections in depth. With the integration of these records into the KDLA Endeavor/Voyager catalog, even greater access has been accomplished through the KYVL Consortia. However, a description is inadequate in this time of 24/7 access via the Internet. Our constituents are frequently wondering "Why aren't you like Virginia? The actual materials are accessible through their site." The next step needs to be taken here in Kentucky to bring 24/7 access to information to the citizens of the Commonwealth. The lack of fiscal resources and support has kept activity in this area to a minimum.

Solution

KDLA will offer a minimum of 4 competitive digitization grants (50/50) to the repositories which are represented in the Guide Program and the KDLA Catalog. These grants will allow these institutions to digitize popular and/or important parts of their collections for 24/7 access.

Outcome

Researchers and staff of libraries and archival repositories worldwide will have immediate access to these materials to assist in research and to answer reference and research inquiries. The recipient institutions' staffs working on these projects will be mentors for this type of project in the future.

Evaluation

Key Output Targets

- 4 repositories of historical collections will receive subgrants to digitize their collections making them accessible via the Web.

Key Outcome Targets

- At least 50% of customers surveyed will express satisfaction with these collections' availability.
- Additional Outcome Targets specific to each subgrant will be added after the subgrants are awarded.

Recipients of the subgrants will keep statistics and will report progress and impact of the project through quarterly reports. The project monitor will work closely with recipients and will submit a final project.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Archival Finding Aid Conversion

Project Sub-program ODCO

Objective # 1B Project # 03-1B2-A

KDLA Based ☒ Needs Assessment Archives Research Room User Survey; Public Library Services Forums

Subgrant ☐ (For subgrant projects include the name of the organization that will administer the project.)

LSTA Purpose

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|-----------------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input checked="" type="checkbox"/> Accessing Information | <input type="checkbox"/> Targeted Services |

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Libraries Served

- | | |
|-----------------------------------|-----------------------------------------------|
| <input type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input checked="" type="checkbox"/> Statewide |

Project Objective

To make item level finding aids for KDLA's archival materials on microfilm available electronically through the KDLA Catalog.

Summary of Need

Many customers have requested online access to KDLA finding aids for archival material. Most finding aids for archival material are only available in paper format and may be used only by customers who make on-site research visits to KDLA. For on-site visitors, use is difficult; for those doing research off-site, the finding aids are not even available. These finding aids need to be made accessible for customers to use on the web, rather than limiting use to KDLA's hours of service. Conversion of the finding aids will also make them easier to use.

Needs Assessment

KDLA receives almost 25,000 customer requests annually for use of archival materials. Although bibliographic records for many archival series, or aggregates, are available through the KDLA catalog, information about each item in a series is available only in paper, in paper that only the staff can comprehend, or not at all.

For instance, a customer needs a marriage record book from Scott County for 1851, but finds in the catalog that KDLA holds four microfilm rolls of Scott County marriage record books, covering the years 1830 to 1860. The individual roll of microfilm containing a copy of the 1851 book cannot be located through the catalog, but can only be discerned when looking at the paper finding aid. This is a cumbersome process for on-site customers, and an impossible one for off-site customers, who cannot complete the request themselves, but must call or write for item level information. The customer needs an electronic item level finding aid linked to the catalog. Allowing electronic access directly by the customer will greatly enhance the usefulness of the online catalog to answer specific customer needs.

Solution

KDLA will contract with a vendor to convert its finding aid microfilm listings. Item level access can be provided through converting the paper finding aids to electronic format using Encoded Archival Description (EAD). EAD is a set of rules for designating the intellectual and physical parts of archival finding aids so that the information may be searched, retrieved, displayed, and exchanged in a predictable platform-independent manner. The EAD Document Type Definition (DTD) is a standard for encoding archival finding aids using the Standard Generalized Markup Language (SGML). The Network Development and MARC Standards Office of the Library of Congress in partnership with the Society of American Archivists maintain the standard. (For more background information, see: <http://www.loc.gov/ead>).

KDLA has paper finding aids for the 55,000 rolls of microfilm housed in the Archives Research Room and available to the public for use. These paper finding aids will be converted to EAD records and linked to the series descriptions in the KDLA Catalog. Conversion will require use of an EAD conversion services similar to the one used by the Kentucky Virtual Library (KYVL) to convert finding aids of participants in the Kentuckiana Digital Library.

After conversion, the EAD finding aids are then linked to the catalog records, allowing customers to click on a URL for each item level finding aid.

KYVL included finding aids for KDLA's microfilm holdings of the Executive Journal from the Office of the Governor. These are online at <http://www.kyvl.org>, and have been extremely well received by the research community.

Outcome

Users will be able to access item level finding aids for microfilm through links in the KDLA Catalog, giving customers access to specific materials. It will also extend the availability of this information to customers around the world, increasing availability far beyond walk-in customers who are using the material in paper format now. This conversion project will also prepare KDLA for the more complex conversion of paper finding aids for its original document holdings. The conversion of microfilm finding aids, comprising around 56,000 items, will be much simpler than the conversion of finding aids for the State Library's original records holdings, comprising around 500,000 individual record containers, and so can serve as a model for the later project.

Evaluation

Key Output Targets

- Users will have access to on line finding aids in the KDLA catalog for 56,000 rolls of microfilm.
- 95% of KDLA's microfilm available for archival research use will have an EAD record.

Key Outcome Targets

- Questions for staff concerning how to find individual rolls of microfilm will decrease by 10% as users find it easier to locate individual rolls of microfilm on-site.
- Use of the KDLA catalog will increase by 10%, as users will find more information in the catalog with the EAD records.

Research Room statistics will document the number of questions staff receive. Web search statistics will documents that use of the catalog has increased. Results will be reviewed and reported in a mid-year and annual status report.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Archival Photograph Digitization

Project Sub-program QDCO

Objective # 1B Project # 1B2-B

KDLA Based ☒ Needs Assessment Archives Research Room User Survey

Subgrant ☐ (For subgrant projects include the name of the organization that will administer the project.)

LSTA Purpose

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|-----------------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input checked="" type="checkbox"/> Accessing Information | <input type="checkbox"/> Targeted Services |

LSTA Goal

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Libraries Served

- | | |
|-----------------------------------|------------------------------------------------|
| <input type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input checked="" type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

To digitize the Kentucky WPA photograph collection, mount the images on our server, create Encoded Archival Description for each of the images and load those records with the URL link to the image into the KDLA Catalog so that there will be 24/7 access worldwide.

Summary of Need

There is very limited access to a tremendous resource: The Kentucky WPA photograph collection held at KDLA. On site access is primitive at best. Off site access is next to impossible. This is heavily requested collection needs much wider availability.

Needs Assessment

The most popular photograph collection in the State Library's archival holdings is that of the Work Projects Administration (WPA) in Kentucky. The State Library holds 900 images in this collection, which is by far the most used photograph collection in the archives. Customers often access these photographs, as they present a broad picture of Kentucky people, life, and work in the 1930s and 1940s. Many customers also request copies for their research or for publication. Access to the photographs, however, is not easy. On-site customers can look through photocopies of the original photographs, arranged in broad subject categories, and then request a print for their own use, if needed. Off-site customers have a more difficult time. They must first talk with an archivist about their needs, which may or may not be specific. The archivist must do research for a particular photo or type of photo and then send a photocopy of the photo to the customer. The customer can then request a print of the photo, or possibly start a search for another photo. It is a very labor intensive process, often frustrating for both the customer and the archivist. Currently, the photographs have no item level finding aid; instead they are filed in and accessed through broad subject categories, such as "Agriculture," "Architecture," and "Street Scenes." About 75% of the photographs have written identifications penciled on the back or otherwise attached, but these identifications are not available to the public. Digitization and an item level finding aid would assist customers in using these photos.

Solution

KDLA will contract with a vendor to digitize the 900 images according to established KDLA standards and to convert the accompanying item level information to Encoded Archival Description. The item level identification of the photographs currently exists only in pencil emendations on the back of the photos. The images will be made available on the KDLA website, with descriptive information. The catalog record for the WPA photographs in the KDLA Catalog will be linked to the URL for the EAD finding aid. The images will also be accessed through the Kentuckiana Digital Library of the Kentucky Virtual Library (KYVL).

Outcome

Current users of the WPA photograph collection, new State Library and Archives users who have access to the collection for the first time, users of the Kentucky Virtual Library (KYVL), KYVL consortium libraries, users of the KDLA Catalog and KDLA staff answering reference and research requests.

Evaluation

Key Output Targets

- 100% of the Kentucky WPA photograph collection will be digitized and mounted for 24/7 access.
- EAD records will be created for those images with written descriptions and will be added to the KDLA Catalog.

Key Outcome Targets

- 95% of customers surveyed will indicate that they are extremely satisfied to have remote 24/7 access to the actual image that will be described for the first time at the item level.
- 75% of customers will indicate success in their search for specific photographs.

Level of satisfaction will be based on a user survey form attached to the image files, which asks users their opinion of the imaged photographs. These surveys will be analyzed, and the results summarized. The results will be reported through a mid-year and annual status report.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Library Automation Subgrant

Project Sub-program QARO - Technology Support for Public Libraries

Objective # 1B Project # 04-1B3

KDLA Based ☐ Needs Assessment Public Libraries Services Forum

Subgrant ☒ (For subgrant projects include the name of the organization that will administer the project.)

To be determined competitively (KDLA)

LSTA Purpose

- | | |
|-----------------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input checked="" type="checkbox"/> Accessing Information | <input type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☒ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|-----------------------------------|------------------------------------------------|
| <input type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input checked="" type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

To provide a 50% matching grant to selected libraries across the Commonwealth so that their clientele may benefit from greater collection access promoted by a modern automation system.

Summary of Need

Many LSTA eligible libraries across the Commonwealth lack sufficient funding to undertake an automation project. While they may well be able to afford the annual cost of ownership, the initial cost is prohibitive for them to consider.

Needs Assessment

Currently in the Commonwealth, over 40% of the public libraries and a considerable number of academic libraries and special libraries are not automated. Even of those that have managed to automate, many are in need of system migration to a more suitable system. These tend to be the smaller libraries (under 30,000 volumes) located in the less affluent areas of the state. These libraries are making limited progress in automation, due largely to two reasons:

- Lack of monetary resources
- Lack of on-site technological expertise

While KDLA employs a Technology Consultant who assists libraries in the automation process, the libraries are left largely on their own to finance these projects. With basic automation/retrospective collection conversion costing \$50,000 +, these costs can be prohibitive even to libraries which could greatly benefit from the technology, and which could pay on-going expenses.

Solution

KDLA will offer matching, competitive grants for LSTA eligible libraries. Grant amounts would be limited to a maximum of \$30,000 for each library. Money could be used for equipment, programs, retrospective conversion, system migration or any other expense associated with automation excluding salaries or fringe benefits. Library must be able to complete the project within the grant year. Systems purchased and conversions performed must meet KDLA standards.

Outcome

Clientele of the public libraries or institutions selected to participate will receive greatly enhanced access to multiple information resources, enabling them to better participate in decision-making affecting their life quality. Libraries will be able to better utilize their collections, as well as make their holding available on a state, national and world level, through the automation of their collection holdings records.

Evaluation

Key Output Targets

- At least 4 libraries will receive subgrants and will automate all or part of their collections

Key Outcome Targets

- Circulation will increase by at least 5% in libraries receiving automation subgrants indicating that patrons are better able to access needed information.
- 30% of patrons will indicate that they were successful in locating the information they needed.

The project monitor will survey each recipient library regarding their circulation statistics before and after the project. Library directors will be instructed to randomly survey patrons in the library to ascertain whether they were successful in finding the information needed through the new system. Subgrant recipients will submit quarterly and a final status report focusing on statistical and anecdotal results. The project monitor will combine results from all projects in an annual report at project end.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Support for Library Consortia

Project Sub-program QBGO

Objective # 1B Project # 02-1B4

KDLA Based ☒ Needs Assessment Public Library Services Forums, KDLA/KYVL Training Survey, Find It! Ky Project Report

Subgrant ☐ (For subgrant projects include the name of the organization that will administer the project.)

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input checked="" type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☒ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|-----------------------------------|------------------------------------------------|
| <input type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input checked="" type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

To provide support for collaborative efforts that serve the informational needs of both library staff and the citizens of the Commonwealth.

Summary of Need

The library community needs a centralized agency to support collaborative efforts that enhance the information services available in libraries throughout the Commonwealth. Support is needed via several mechanisms: financial support for specific activities and/or services, direct administration or delivery of services by State Library staff and advocacy and representation in appropriate forums for library consortia and collaborative efforts and services.

Needs Assessment

Despite significant advances having been made in bringing real time access to information resources to libraries of all types, because of fiscal constraints, few if any libraries have to date achieved total independence in meeting the information needs of their various client groups. Therefore, the library community continues to be dependent on collaborative efforts to achieve the optimum in service to their clients with a minimum of fiscal outlay. Furthermore, successful participation for all the stakeholders in such efforts is dependent upon effective central support and/or coordination.

In recent years, KDLA has partnered with the Kentucky Virtual Library (KYVL) which has emerged as the provider of enhanced/expanded access to electronic commercial databases with plans for ultimately providing electronic access to information resources unique to the Commonwealth as well. The State Library participates in many KYVL projects and serves on planning/implementation groups for KYVL. Attention is also given by the State Library to programs which integrate into collaborative library efforts, e.g., the development of a Government Information Locator System (GILS): Find It! Kentucky.

The involvement of the State Library in these efforts and others like them provides for two significant contributions. The more obvious one is the provision of tangible financial assistance and staff support and expertise. The less tangible one is one of advocacy for all libraries. While collaboration is crucial among libraries, the disparity among what the broad spectrum of libraries can bring to the table is great and the involvement of the State Library helps to ensure equity.

However, KDLA also has a commitment to participate in such collaborative efforts as an individual institutional library. Like a number of libraries across the Commonwealth KDLA has migrated to the Endeavor/Voyager Library Management System to provide access to collections at KDLA. One of the reasons for choosing this system is that it has the potential to bring access to all agency collections regardless of format and origin into one system. Second it permits the agency to participate as an institution in a significant collaborative effort with academic and other special libraries throughout the Commonwealth. Libraries having chosen the Voyager system are able to have their databases mounted on one of two servers serving the entire state and making them accessible to all citizens.

The “Public Library Services Forums” held by KDLA across Kentucky in the spring and summer of 2001 identified areas of need important to public library users. Two of those areas are life-long learning and technology. The more information that is available to library clients the better equipped they will be to pursue wide-ranging personal and professional interests to assist them in their pursuit of learning throughout their lives. Libraries continue to forge ahead to provide clients with information that they need in the most effective and efficient manner possible. Technology provides the means to accomplish this project.

In June 2001, KDLA, KLN, and KYVL partnered to conduct the second annual training Needs Survey. Over 400 library staff members from all types of libraries throughout the state responded through websites or on paper about what they wanted to learn about and how, when, and where they wanted that training. Technology related and based training was a significant part of this survey.

In 2001, KDLA planned and conducted a pilot project to construct a Government Information Locator Service (GILS) for the State of Kentucky, known as Find It! Kentucky. Through this project, KDLA concluded that an ongoing GILS program would provide easy access to state and local government information on the web. It fills the gap between the Kentucky State Government’s KYDirect and the needs of customers. Because of the great need to make government information more accessible and organized, KDLA needs to institute this as an on-going program.

Solution

KDLA will manage and fund the maintenance and expansion of the Kentucky Group Database on OCLC including the tapeloading of non-OCLC bibliographic records to the database and the review and disposition of records which do not initially load. Coordinate and manage the Kentucky OCLC Group Access Capability (GAC) Interlibrary Loan activities funding said activities for libraries designated SOLINET Affiliates. Subsidize fiscally as necessary access to electronic information databases via KYVL for Kentucky’s libraries and with staff support and expertise as appropriate. Participate in the development, implementation and/or expansion of collaborative activities benefiting libraries in the Commonwealth, i.e., the development of Government Information Locator System (GILS): Find It! Kentucky. Plan, coordinate, co-sponsor and/or fund library staff training based on their expressed needs. Participate in the Endeavor/Voyager Library Management System project as an individual institution.

Outcome

These various collaborative efforts are intended to assist library and archival repository staff and clients throughout the Commonwealth and in some cases the world gain access to information. In the case of the maintenance and expansion of the Kentucky database, more holdings will be available to respond to the informational needs of the citizens. It is through the Kentucky OCLC ILL project that the majority of citizens obtain access to materials housed in facilities outside of their geographic boundaries in a timely manner. The electronic databases provided through KYVL by various types of support by KDLA provide widespread access to all citizens at the library and at home. The Find It! Kentucky project provides much needed standardized terms and metadata construction for state webmasters to utilize which will make their information more accessible to their target audience: the citizens of the Commonwealth. The Endeavor/Voyager Consortia allows expanded and sophisticated access to materials in the State Library's collections 24/7 worldwide.

Evaluation

Key Output Targets

- 200,000 non-OCLC cataloguing institutions' records will be tapeloaded or ftp'd to the Kentucky OCLC database.
- 100 library staff members from all types of libraries will attend OCLC ILL training
- 10 state government agencies will receive training in conjunction with the creation of metadata for their websites.

Key Outcome Targets

- 75% of the library staff attending the OCLC ILL training will with their new awareness and knowledge choose to migrate to the new web based ILL system by October 2003.
- 50% more state agency webmasters will be aware of the existence of Find It! Kentucky's metadata generator by October 2003.

Statistics will be gathered from the Governor's Office of Technology concerning training activities. Evaluation of this project will mainly be achieved by whether the information was made available to users. Webmasters using the metadata generator will be better able to provide their information to the public. This project will be reviewed and reports will be submitted at mid-year and through an annual report.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Centralized Technical Support

Project Sub-program OBCO

Objective # 1C Project # 02-1C1

KDLA Based ☒ Needs Assessment Public Library Services Forums

Subgrant ☐ (For subgrant projects include the name of the organization that will administer the project.)

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input checked="" type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input type="checkbox"/> Targeted Services |

LSTA Goal

- ☒ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|-----------------------------------|-----------------------------------------------|
| <input type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input checked="" type="checkbox"/> Statewide |

Project Objective

To increase the variety and number of materials available for resource-sharing purposes through the operation of a centralized technical support unit at the State Library and its contribution of Kentucky holdings information to the database at OCLC. To provide direct and consultative support to Kentucky libraries to aid them in better serving the informational needs of their clients.

Summary of Need

With the continuing proliferation of informational resources, cost increases, and budget tightening, sharing of library resources becomes ever more important. To contribute to this endeavor and better serve the informational needs of their clients, libraries must have complete and accurate bibliographic descriptions of material in their collections. Unfortunately, many of them lack the resources to accomplish this on their own, and need assistance from outside sources.

Needs Assessment

According to statistics from Public Libraries in the United States: Fiscal Year 1999, a federal report released in February 2002, Kentucky ranks 49th among the 50 states and D.C. with only 24.1% of public librarians having an ALA-MLS. Kentucky also ranks 40th in total operating income per capita for public libraries. For these reasons, staff persons in the public libraries do not have the knowledge, training, time, or access to tools necessary to create accurate and complete bibliographic records of everything in their library collections. This limits their ability to serve the end-users, the researchers and other citizens, for whom identification and access to the material in these collections is certainly desirable and in some instances, potentially critical.

The “Public Library Services Forums” held by KDLA across Kentucky in the spring and summer of 2001 identified areas of need important to public library users. Three of those areas are life-long learning, technology, and pride. Library users need a greater variety of materials made available to enable them to pursue wide-ranging personal and professional interests and assist them in their pursuit of life-long learning. The descriptions of these materials need to be created in a machine-readable form, and through technological means, be accessed via a variety of online systems to make them available to a larger audience. The sense of pride needed by the home library and home community can be encouraged by knowing that descriptions of their special collections, local history items, and unique genealogical materials are included in OCLC, a database accessible to state, national, and international users.

Records describing collections of material in public libraries need to be brought into and thereafter maintained in the OCLC database for a multitude of resource-sharing purposes. Descriptions of material in the State Library collection also need to be represented in the OCLC database, and KDLA’s local system must be maintained to allow more accurate and efficient access to these items. For local libraries that choose to do cataloging of their own collections, there is an ongoing need for consultative and/or informational services for cataloging or related issues.

Solution

KDLA will operate a centralized cataloging and processing center at optimum staff levels and supported with the necessary operating expenses. State Library and individual libraries' records will be contributed to OCLC for inclusion in their database for resource sharing. The centralized technical support unit will act as cataloging agent to OCLC for the state's SOLINET Affiliates, and will do problem solving in conjunction with unmatched records resulting from contributions of records from local systems. The unit will provide bibliographic records/services as needed to the local libraries and will also provide and/or facilitate consultative services for local library staff. Cataloging staff will take advantage of training opportunities to improve their skills in cataloging the disparate formats of material being added to library collections, such as video, DVD, and electronic resources. The software of the Endeavor/Voyager Library Management System that provides automated access to the State Library collections will be maintained and upgraded as necessary. The State Library database will be continually maintained and updated. Since the technical support unit manages the process involved in the integration of various types of material into the KDLA catalog, the next steps will be the loading of the last of the records for videocassette items and the implementation of the Media Scheduling component of the Endeavor Voyager system. Plans are also being made for the addition of other types of records from the Public Records Division such as digitized photographs and EAD.

Outcome

Since the activities of this project are directed to public libraries in support of service to their patrons, the project is a step removed from those end-users. However, statistics show that all interlibrary loan activities in Kentucky have gone up about 8% in the last year, when the previous increases have been around 3%. Among Kentucky's selective users of OCLC, the increase has been 16%. This is one indication that libraries will be able to fill information needs for their clients that they have previously been unable to fill. Library users, particularly researchers, will also be able to identify and locate materials that may have been previously unknown to them. Users of all types will be able to better pursue whatever personal or professional topics are of interest to them, through materials in various formats and held in various locations. Because of this project many additional titles, representing material in a wide variety of formats, will be added to the OCLC database to even further increase resource-sharing opportunities among libraries, and because these records are in electronic form, they will be available to an ever increasing client base. Since the project will also offer consultative services on cataloging issues, libraries will be supported in creating their own records for items owned locally, and will provide another source for locating unique materials.

Evaluation

Key Output Targets

- By fall of 2004, 100% of the problem records in the KLN Cataloging Agent savefiles will have been processed, and added holdings to OCLC as appropriate.
- By fall of 2004, 95% of the local history and genealogical materials sent to the centralized technical support unit will have been cataloged for local libraries and their holdings added to the OCLC database.

Key Outcome Targets

- Interlibrary loan activity will increase by 10% as Kentuckians have access to more materials to satisfy client informational needs.
- The number of times customers access the expanded KDLA database will increase by 25%.
- Kentucky's public libraries will receive complete and accurate bibliographic records for 95% of the materials they send to the technical support unit.

The Branch Manager for Technical Services will monitor this project throughout the year. Mid-year and year-end reports will be prepared documenting the activities of the project. The measure of progress will be based primarily on statistical reports from several sources. Interlibrary loan activity will be measured by OCLC's Interlibrary Loan Statistical Reports, and the level of user activity in accessing the KDLA Catalog will be taken from the University of Kentucky's Eastlib Hub Site Statistical Reports. As to the provision of bibliographic records to Kentucky's public libraries, statistics documenting progress in that area will be taken from monthly and annual statistics kept within the Technical Services Branch.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Audiovisual Program

Project Sub-program QBAO

Objective # 1C Project # 02-1C2

KDLA Based ☒ Needs Assessment Audiovisual Program Survey

Subgrant ☐ (For subgrant projects include the name of the organization that will administer the project.)

LSTA Purpose

- | | |
|-----------------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input checked="" type="checkbox"/> Accessing Information | <input type="checkbox"/> Targeted Services |

LSTA Goal

- ☒ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|-----------------------------------|-----------------------------------------------|
| <input type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input checked="" type="checkbox"/> Statewide |

Project Objective

To improve the opportunities for life-long learning and training for the citizens of Kentucky by acquiring and lending a centralized collection of audiovisual materials in all formats. Public libraries will use the materials from the collection in library programming for both children and adults and to meet user needs, and state agency employees will use the materials for their training and continuing education needs.

Summary of Need

The State Library recognizes the importance of audiovisual materials by providing a centralized collection for loan to public libraries and state government. The collection meets user needs in the areas of information, culture and recreation and are an effective and immediate means of communicating. They are particularly suited for reaching large audiences of different educational, social and cultural backgrounds.

Needs Assessment

In order to aid collection development efforts for audiovisual materials at the State Library, an audiovisual survey was sent to 177 public libraries and their branches, and 108 responses were received by the end of October, 2001. The libraries answered questions about their DVD and CD-ROM collections and equipment owned, current use of the State Library's audiovisual services and recommendations for future services. Fifty-four per cent of the responding libraries recommended the addition of DVD and forty-three per cent recommended the addition of CD-ROM formats to the audiovisual collection/services, and eighty-four per cent borrow videos from the collection. From the responses it is evident that public libraries want the centralized service to continue.

The audiovisual survey also recommended the purchase of audiobooks. To identify needs and guide purchasing for the State Library's collection, a focus group of state government employees was conducted in February 1999. Participants identified audiobooks and training support materials such as videos as current needs. Focus groups of state government users and non-users were conducted in April, 2002. The focus groups were used to gain a better understanding of the types of information state government employees use and how they acquire information. Attendees indicated that video training materials were current needs for use in their job.

The Public Library Services forums conducted across Kentucky confirmed truths about public libraries. They are equal opportunity providers of programming to all citizens regardless of age, socio-economic position, or race. They provide life-long learning. They are neighborly and serve as cultural and community centers. Audiovisual materials enable the libraries to provide information in a different format to serve their customers' needs.

While many of the public libraries have acquired popular home videos, few have the funds to purchase educational/professional videos with public performance rights. The acquisition of unabridged audiobooks, which often contain several cassettes or CDs, is likewise an expensive proposition for public libraries with shrinking budgets. Because of state budget cuts there will be no book grants to public libraries in the next biennium so demand for audiovisual materials will continue.

Through a partnership with the Governmental Services Center (GSC), the training arm of state government, videos are loaned to state government trainers for use in programs for state government employees. The Kentucky Employees Assistance Program (KEAP) uses videos to help state government employees with personal problems. New training videos are needed to support these programs which will benefit Kentuckians who are served by state government programs.

The migration of the audiovisual materials to Voyager/Endeavor, KDLA's online catalog, is a solution to the problem of providing frequent updates to the materials in the collection. Newsletters and specialized mediaographies will be used to highlight new programming materials. Until the migration to Voyager/Endeavor is complete support fees for the current Tek Data system and D/MAX will need to be maintained.

Solution

To enhance the collection new public performance videocassettes will be acquired as well as audiobooks, educational CD-ROMs and educational DVDs.

The audiovisual librarian will attend the National Media Market to preview new titles and make purchases at discounted prices.

To inform public library staff about new acquisitions, a bimonthly annotated newsletter will be produced. Audiobooks will be accessible in Voyager/Endeavor and available for interlibrary loan.

Maintenance of the Tek Data computer system will be continued to allow libraries to access the present online catalog and booking system through the Internet until the migration to the Voyager/Endeavor system is completed.

Outcome

Kentucky's public libraries will have access to a variety of high quality audiovisual materials to serve the citizens of Kentucky. Educational materials in new digital formats, including DVDs and CD-ROMs, will be also be available to all the citizens of Kentucky through their public libraries. State Government trainers will use videos to train and improve the skills of state employees.

Evaluation

Key Output Targets

- By the end of September, 2003 450 videocassettes and 600 audiobooks will be added to the collection.
- By the end of September, 2003 a total of 6700 audiovisual materials will be circulated.

Key Outcome Targets

- An increase of 5% in the state government circulation total will show the program has been successful in meeting state government training and work-related needs.
- An increase of 5% in all audiovisual materials circulation will indicate that audiovisual materials are meeting the needs of Kentucky public libraries and their users for educational media.

Computer-generated circulation statistics from the audiovisual computer system will be used to determine the success of the program. Circulation figures generated by the Endeavor/Voyager computer system will be analyzed to ascertain whether the unabridged audiobooks are circulating. Comments made by public library staff on forms returned with the materials will help to determine the need for various materials. Interviews with selected trainers from the Governmental Services Center and comments received from class evaluations will help determine the success of programs oriented toward state government employees.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Tech Support – Field Services

Project Sub-program QARO

Objective # 1C

Project # 04-1C3

KDLA Based ☒ Needs Assessment Public Libraries Services Forum

Subgrant ☐ (For subgrant projects include the name of the organization that will administer the project.)

LSTA Purpose

- | | |
|---------------------------------------------------|------------------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input checked="" type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☒ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|-----------------------------------|------------------------------------------------|
| <input type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input checked="" type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

To enhance the ability of library personnel to adequately meet the challenges presented by new technologies, to make library staff better able to utilize existing technologies, and to prepare library staff to assist patrons with the technologies presented.

Summary of Need

Library personnel, administration and governance lack the necessary skills and experience to adequately anticipate technology changes and to utilize existing technology for the best benefit of the library and its clientele.

Needs Assessment

Many citizens of the Commonwealth lack fair and equitable access to the technologies that are considered a basic level of service in most modern libraries today. This includes, but is not limited to, the Internet, an online public access catalog, and CD-ROM based products. Less than 10% of the libraries in Kentucky employ a full-time technology person, and nearly 50% are not automated.

In many libraries, due to budgetary and time constraints, the library personnel lack education and experience to select and maintain advanced technical equipment. This lack of technology compounds the problems and frustrations these counties already face – business and industry are reluctant to locate in an area without adequate library services, including modern technology.

Further, data from library services must be collected, manipulated, and reports prepared so that accurate decisions may be made about library services and funding priorities.

Solution

KDLA will employ a staff Technology Consultant to provide professional technology support to Kentucky's libraries in areas of the state where technological implementation and support are inadequate.

In order to provide on-site assistance, telephone support, and technological training, an adequate travel allotment must be established and sufficient computer equipment must be provided for the fulfillment of these duties. Duties of the staff Resource Analyst would be supported in this program. Statewide E-rate support will be provided to all requesting libraries, with training provided as needed.

The *Bibliostat Connect* & *Bibliostat Collect* services will be provided, at state expense, to greatly simplify data collection from public libraries. This would also improve data submission from these libraries. Data could also be better utilized, resulting in a more responsive administration and targeting of services.

Outcome

At the completion of this project year participant libraries should be better positioned to serve the technological needs of their client population. An increase in technology knowledge will enable these libraries to better serve all facets of their clientele informational needs, as an increasing amount of information is electronically assessable. Further, libraries will be equipped to anticipate future technology change, make informed technology purchasing decisions, and provide basic technology assistance to their patrons.

Evaluation

Key Output Targets

- At least 3 libraries will be guided through the automation process
- Project Monitor will make at least 24 library site visits to provide guidance on technology issues.
- 3 technology related workshops will be provided for library staff

Key Outcome Targets

- Libraries receiving E-rate funding will increase by 25% due to the assistance from this program.
- 95% of public libraries will submit accurate and timely annual reports through the new electronic format developed through this program.

The project monitor will keep statistics of libraries and how they were assisted during this project. The monitor will also request feedback from the library staffs to find strengths and weaknesses of the project in order to ascertain future needs. Results will be reported through a mid-year and annual status report.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Tech Support – Regional Consultant Subgrant

Project Sub-program QARO

Objective # 1C

Project # 04-1C3-A

KDLA Based ☐ Needs Assessment Public Libraries Services Forum

Subgrant ☒ (For subgrant projects include the name of the organization that will administer the project.)

To be determined competitively (KDLA)

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input checked="" type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☒ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

To enable a library region (or consortium of libraries crossing regional bounds) to hire an on-site automation consultant to provide network design and administration for the subgrant recipient during the term of the project. This person would work closely with the Technology Consultant to provide guidance during the automation process, and to provide administration of the system after the automation is complete.

Summary of Need

Many libraries lack trained personnel to undertake automation, and staff to maintain the system after the initial automation is complete. Due to this, many libraries that could afford the automation itself do not undertake the process. Combining into a consortium and being able to utilize technology support from an on-site consultant would encourage automation among these libraries.

Needs Assessment

Currently in the Commonwealth, over 40% of the public libraries are not automated. These tend to be the smaller libraries (under 30,000 volumes) located in the less affluent areas of the state. These libraries are making limited progress in automation, due largely to two reasons:

- Lack of monetary resources
- Lack of on-site technological expertise

While KDLA employs a Technology Consultant who assists libraries in the automation process, the libraries are left largely on their own after the project is complete; except for the limited telephone support from the automation vendor and the KDLA Technology Consultant. Due to the great travel distances involved, and the large number of different automation systems purchased by libraries, continual on-site assistance from the State Technology Consultant is impractical. Therefore, these libraries are reluctant to begin the automation process, thereby inadvertently denying their clientele a valuable source of enhanced information resources.

Solution

This grant would provide funding and technical assistance to plan and initiate a project developing library automation systems within a region, selected section of a region or library consortium by funding a local automation consultant position. It would provide for continuing technical support for the developed system in the form of an on-site library cooperative staff technology consultant. This would be a matching grant, with the consultant employed for a two-year period. Participating libraries would have the option of continuing the employment of the consultant at the project conclusion.

Outcome

Local library staff would have the benefit of an on-site consultant, to supplement the efforts of the state level Technology Consultant. This would greatly enhance the ability of a library region or consortium to successfully implement an automation system without having to rely on expensive contract labor, or the limited telephone support provided by the automation vendor. As a result, the citizens served in the automation area would experience the greatly enhanced services that result from the increased availability and accessibility of information.

Evaluation

Key Output Targets

- 1 subgrant will be awarded to a library consortium or region to provide a technology consultant.

Key Outcome Targets

- All libraries in the consortium or region will successfully install an automation system.
- System reliability after initial "burn-in" will be at least 90%.
- At least 30% of patrons surveyed will report that technology made finding information easier and quicker.
- Staff will report a 50% increase in the ease and speed in which they are able to serve patrons.

Regular meetings will take place between the KDLA Technology Consultant and the Field based consultant during each project phase. Written reports from the consultant will be required. Full documentation will be provided as to expenses (both of the consultant and for the automation project) and time allotments. Regular telephone contact with the Consultant will be maintained throughout the project. Customers and staff, selected randomly from the recipient libraries will be asked what difference the improved technology made for them in their search for information and/or in providing the information to their customers.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Tech Support – Library Innovation Subgrants

Project Sub-program QARO

Objective # 1C

Project # 04-1C3-B

KDLA Based ☐ Needs Assessment Public Libraries Services Forum

Subgrant ☒ (For subgrant projects include the name of the organization that will administer the project.)

To be determined competitively (KDLA)

LSTA Purpose

- | | |
|---------------------------------------------------|------------------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input checked="" type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☒ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

To provide funding for innovative, creative, solutions to patron service problems encountered in the libraries of the Commonwealth. Selection of projects funded would heavily depend upon the innovative quality, continued support from the library, and the distribution potential of the solution.

Summary of Need

With funding conditions tight throughout the Commonwealth, indeed the nation, many libraries struggle with locating funding to provide minimum essential services to their communities. Technological innovations that could potentially enhance services to their clientele, and perhaps at a lower cost to the library, are difficult to finance in the current economic climate. Therefore, these technological opportunities often go unexplored, at a potential detriment to our citizens.

Needs Assessment

Most of the services provided by libraries across the Commonwealth are of a traditional nature, time proven. However, new technologies exist which would allow libraries to provide new or enhanced services, reaching existing clientele in new exciting ways, or providing services to currently underserved or unserved populations. While many libraries have the personnel and imagination to wish to institute such services, the current funding state within libraries make the undertaking of an ambitious innovative project unlikely in many situations. However, if reliable funding were available for start-up projects deemed likely to succeed, the potential payback in the form of new delivery systems is immense.

Solution

Subgrants can be offered to encourage technology innovation among libraries in the Commonwealth. Grants would be as open as possible, not limiting to any pre-chosen topics. They could be used for fixed or mobile technology. A main criteria is that the recipient must utilize technology not commonly used in Kentucky Libraries to meet the needs of citizens, with preference given to widening services to underserved and challenged populations. Ability to duplicate the activity in other counties would also be decisive criteria.

Outcome

The best way to determine the actual benefits of any new technology is in actual practice. These grants would provide economic incentive for libraries to explore technological innovation which otherwise might remain unavailable to libraries and the citizens of the Commonwealth. As the grant would be based on merit, not the size, income, or location of the requesting library, it would indeed be open to all libraries of the state. This would enable a farsighted leader in a small, economically challenged area to potentially bring cutting edge technology to the people of their community.

Evaluation

Key Output Targets

- At least 4 innovative subgrants will be awarded yearly.

Other Key Output Targets specific to the projects will be added when subgrants are awarded.

Key Outcome Targets

- Information services to the underserved populations of the counties receiving technology innovation subgrants will increase by at least 25%.
- Other Key Outcome Targets specific to each project will be added when the subgrants are awarded.

The projects will be monitored and data collected as to the success or limits of the project (the exact nature of the data collected will depend largely on the project goals and outcomes). This information will be disseminated and copies of the data will be held in a central location for reference by libraries in the future. Project information will be made available to all interested libraries, regardless of the success or failure of the funded project, so that the lessons learned may be utilized by other libraries throughout the state. This information will be provided in written or oral format, as appropriate. Results will be reported through mid-year and annual reports.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Information Technology

Project Sub-program QCDO

Objective # 1C **Project #** 01-1C4

KDLA Based ☒ **Needs Assessment** Public Library Services Forums, State Library Reference/Research Services, Find-it! Kentucky Project, Document Management Digitization System Project, Archives Research Room Services

Subgrant ☐ (For subgrant projects include the name of the organization that will administer the project.)

LSTA Purpose

- | | |
|---------------------------------------------------|------------------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input checked="" type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☒ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|-----------------------------------|-----------------------------------------------|
| <input type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input checked="" type="checkbox"/> Statewide |

Project Objective

This objective of this project is to provide the information technology infrastructure for the state library and information technology services for patrons of the state library and public libraries statewide. The information technology infrastructure for the state library consists of personnel costs, equipment, software and network components. The information technology services component of this project entails the availability of electronic information resources of the state library, including library reference, literary, and the records of state and local governments. These operations support the business processes of the agency, which in turn enables the agency to accomplish its mission ensuring that the libraries and citizens of Kentucky have equitable access to the networked library and archival information resources and services of the state library.

Summary of Need

Information technology resources must not only keep pace with, but anticipate and stay ahead of the needs of the state library's service-delivery staff and the citizenry of the Commonwealth. To do this, the information technology resource structure must be operated, and maintained to keep it operating, and in a continual state of enhancement in terms of computing power at the desktop, information storage and retrieval systems, servers and network capacities.

Needs Assessment

KDLA staff fall into three groups: either 1) providing direct state library patron services; 2) providing services that support public libraries statewide or 3) providing support to employees in groups 1 and 2. It has been established beyond a shadow of doubt that certain information technology resources not only are tools for these employees in their daily roles, but also that these employees RELY on these resources in order to perform their jobs, to the extent that they cannot perform their jobs if the resources are unavailable. Therefore, in order to facilitate the service-delivery work of these state library employees, it is necessary for an information technology infrastructure to not only exist; but be operated, constantly maintained and enhanced as new technologies evolve which provide new levels of capabilities and features which will benefit the service-delivery staff. The need for these information resources is most noticeably evident when one of these resources, such as a web server, becomes temporarily unavailable, and the constituency is immediately heard from. A secondary, but equally important need is the delivery or availability of information via electronic means that meets the information needs of the general public and library patrons statewide. These needs change radically as patrons/citizens become more computer literate, taking more advantage of electronic resources, and realizing the potential asking for even more services. Cyclically, this elevated user need then drives a library staff need as staff try to accommodate the user needs, thereby creating additional needs for the information technology infrastructure to address. These needs can change significantly, even during the course of one project year.

Additionally, this project is the foundation for several other LSTA projects operated by the state library, in that these other projects rely upon the Information Technology project for the information technology infrastructure needed in order to carry out their own individual LSTA projects.

Solution

Information Technology professionals in the state library will meet with two service delivery groups at the beginning of the project to identify the radically changing needs of their specific areas. These two groups are those who lead LSTA projects which rely on the Information Technology project and its resources, and those who are otherwise involved in state library service delivery. The information technology needs perceived by the Information Technology Branch management, the Information Technology Team (inter-divisional steering committee) and state library management will be reconciled against the needs identified by these service delivery groups. Information Technology Branch staff will then ensure that their programs and initiatives are designed to address the reconciled needs. It is anticipated that this process will help us ensure that we maximize our LSTA resources, and that the needs we are addressing are real and not perceived. Under this project, the proposed solution will include the management, operation, maintenance and support/problem resolution for our existing infrastructure, and guide us specifically in the enhancement of that infrastructure. Specifically, this involves certain information technology staff salaries, purchasing equipment and software that addresses the specific needs identified, travel to remote office locations of the state library to provide upgrade and support services at those locations, and problem resolution/support services for all state library service providers.

Outcome

User satisfaction should increase as a result of the key stakeholders being involved in both the needs assessment and solution design. Staff will have the resources available to them that they have identified as necessary to perform their service-delivery tasks, or they will understand our strategy for addressing the needs that they have identified. As a result, the morale of service delivery staff and the level of cooperation between these staff and the information technology infrastructure staff should increase. Conversely, information technology staff will benefit from a more direct involvement, as a stakeholder, in the service deliver role of the state library.

Evaluation

Key Output Targets

- At least 30 computers and monitors will be upgraded with new systems to enhance service delivery of staff.
- IT staff will make at least 15 visits annually to remote office locations to provide upgrade and support services.
- At least 225 software license updates will be purchased to provide access to the most current resources available.

Key Outcome Targets

- 75% of library staff will indicate that the information technology provided to them through this project enables them to accomplish their work in a more timely and accurate manner.

- Staff will indicate that they are able to meet the requests of their customers 85% of the time because of the resources provided through this project.
- Service delivery groups will indicate that at least 80% of the needs identified for their areas have been met by the end of the project.

At the end of this project, the information technology professionals will again meet with two service delivery groups to evaluate the degree of success meeting identified needs.

Documentation will be created and included with the annual report, establishing the needs identified and the degree to which those needs were addressed, based on Outcome Feedback from these two groups. A mid-year review and report will also be conducted. Adjustments that need to be made in processes, services and service components for the next project year will be identified.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Large Print Collection

Project Sub-program QBBO

Objective # 1C Project # 02-1C5

KDLA Based ☒ Needs Assessment Public Library Services Forums

Subgrant ☐ (For subgrant projects include the name of the organization that will administer the project.)

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☒ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

To increase the life-long learning opportunities of visually impaired Kentuckians of all ages by providing public libraries with deposit collections of large print materials from the State Library to be rotated in all twelve library regions.

Summary of Need

To satisfy the reading needs of visually impaired Kentuckians of all ages large print books are purchased and combined to make deposit collections of 70 volumes. These deposit collections are shipped to each of the twelve library regions in Kentucky to be rotated among public libraries and bookmobiles.

Needs Assessment

The question of why Kentuckians need to be aware of the library was asked at a series of Communities-Leaders Forums across the state and two of the truths that emerged were that first, libraries provide free and open programs to all citizens regardless of age, socio-economic position or race; and secondly, libraries provide life-long learning and entertainment. The large print project provides reading matter to satisfy needs of visually impaired Kentuckians of all ages and backgrounds and provides them opportunities for life-long learning and entertainment.

According to the 2000 Census, nearly one Kentuckian in four fell into the 45-64 age range, a 32 percent increase from 1990. Most of them, so-called “baby boomers,” were ages 45-54 which is a 45 percent growth rate, nearly three times larger than the second fastest age group, those 75 and older. Kentuckians, following a national trend, are living longer. There are nearly 26 percent more Kentuckians age 85 and older than in 1990. Many in the “baby boomer” category and older have failing vision but still wish to read rather than listen to recorded books.

Complete accurate statistics about sight loss are difficult to obtain, and there is no national registry specifically for visual impairment. It is estimated that vision problems affect 25 percent of school-age children. Large print books allow this age group to read independently without the assistance of technology.

A large print books costs approximately \$25.00 so few libraries can afford the large numbers of books for their voracious readers who check out as many as ten books at a time and may read a book a day. A central large print collection at the State Library in Frankfort providing collections to rotate within library regions to public libraries provides large print material most cost effectively.

Solution

The State Library will purchase books in large print format on standing order plans with publishers and vendors. Books will be minimally cataloged and processed; new and old volumes of westerns, romance, adventure, and nonfiction will be randomly combined to form deposit collections of seventy books. These collections will be shipped to public libraries in each region to be rotated among libraries and bookmobiles within the region. State library staff will manage the central collection and package and ship replacement collections to public libraries when rotations among the libraries are completed.

When requests are received for specially identified needs such as providing juvenile large print titles for a middle school girl for the Accelerated Reader Program or a special request for non-fiction books especially about animals, the request is honored.

Shipping staff packages collections for shipment in boxes purchased specifically for this project.

Outcome

Visually impaired readers of any age will be able to enjoy reading for information and recreation as a result of the large print books supplied in deposit collections by the State Library. This material also allows these readers to be independent without having to resort to the use of technology.

Evaluation

Key Output Targets

- By September 2003, 16,000 large print books will be circulating.
- By September 2003, 100 Kentucky counties will be participating in the program.

Key Outcome Targets

- An increase of 5% in the numbers of books circulating will indicate the success of the program.

State library staff will keep statistics on the number collections formed and shipped to begin new regional rotations to replace collections which have been returned. The number of counties participating in each region will be recorded, and the number of collections continuing to rotate will be tabulated and added to the number of collections in new rotations. Technical Services staff will record the number of new books added to the central collection.

FY 2003 KENTUCKY LSTA PROJECT

Project Title State Library Reference/Research Services

Project Sub-program QBBO

Objective # 1C Project # 02-1C6

KDLA Based ☒ Needs Assessment State Library Reference/Research Services

Subgrant ☐ (For subgrant projects include the name of the organization that will administer the project.)

LSTA Purpose

- | | |
|-----------------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input checked="" type="checkbox"/> Accessing Information | <input type="checkbox"/> Targeted Services |

LSTA Goal

- ☒ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|-----------------------------------|-----------------------------------------------|
| <input type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input checked="" type="checkbox"/> Statewide |

Project Objective

To increase the opportunities for life-long learning and gaining knowledge for all Kentuckians by providing State Library staff access to information resources in all formats and equipment needed to provide quality reference/research services.

Summary of Need

State Library staff need access to materials, training and technologies to perform the work required to accomplish their duties to serve their direct customers, state agency employees and public libraries who in turn serve the citizens of Kentucky.

Needs Assessment

A focus group of state agency users in 1999 told the State Library that they needed information that is on-point, value-added and easily accessed. Perceived strengths were customer and research services and knowledgeable staff. As a result of the focus group recommendations the State Library began making changes in service delivery and marketing to provide enhanced efficiency and more value to customers.

One of the goals of the recently completed State Library Services (SLS) Strategic Plan is to “determine the informational needs of State employees by SLS sponsorship of several focus groups.” Focus groups of state government users and non-users were conducted in April 2002. The focus groups were used to gain a better understanding of the types of information state government employees use and how they acquire information. Attendees were asked questions about the information needed or used in their jobs, where the employee finds the information, services the employee would like the library to provide and how the library could best inform the employee about its services. The SLS Management Team will take the findings of the focus groups to guide planning for services.

Library customers prefer as much information as possible delivered electronically to their desktops. Full-text electronic database subscriptions on the Internet are updated frequently and enable library staff to deliver accurate information quickly and easily. The best and most timely resources are available as costly Internet subscriptions. Their convenience, timeliness and accuracy are essential in delivering information to customers. Costs for books, reference books, hardcopy journals and newspapers have risen dramatically. Maintaining current and broad based resources is essential to providing quality reference/research service.

With the pending retirement of the Kentucky Library Information Center (KLIC) librarian, planning has begun for the transition of the KLIC program to become a direct program and service of the State Library. The Public Library Services forums conducted across the state indicated that public libraries provide equal opportunities for everyone and the opportunities for life-long learning. Direct reference/research services from the State Library will meet these goals for serving the citizens of Kentucky. Staff performing interlibrary loan at the State Library serves as the referral agent for Kentucky’s Solinet Affiliate Libraries when they are unable to

obtain materials in Kentucky and/or the southeast. Interlibrary loan staff performs both lending and borrowing functions in accordance with official standards and protocols. Based on copyright compliance and timely availability of resources, commercial document delivery services are also employed to meet customer information needs.

This project includes funding for online databases, circulating collection and reference books, serial and newspaper subscriptions, one administrative assistant in Circulation, in-state and out-of-state travel to enable staff to attend conferences and training, bibliographic utilities, telecommunications, and supplies.

Solution

Materials Selection Committee will meet monthly to select resources for the State Library's central collection including electronic resources, books, and serials guided by a revised collection development policy that includes all collections, formats and customers.

Reference librarians will access resources at the State Library to respond to information requests from public libraries and individual clients. State employees will have remote access to selected electronic databases so they may perform research from their desktops.

With the geographic migration of the KLIC program from the University of Louisville there will be no service interruption to public libraries. The reference/research staff in Frankfort will continue the service and respond to research and information requests received from public libraries via email, 800 number, and fax when questions cannot be answered locally.

The State Library will fully participate in interlibrary loan activities among libraries, regardless of location and type, both responding to requests to lend materials and to borrow materials for clients. The interlibrary loan staff will continue to consult with public libraries on questions their staff has about interlibrary loan policy and procedures. In addition ILL staff will serve as the designated referral agent for Solinet Affiliate Libraries. Document delivery services will continue to be contracted with for access to information.

Staff will continue to maintain collections for customer and staff use that contain books, federal documents, periodicals, newspapers, and microform.

Funding for training will allow all staff to attend professional conferences and workshops. Databases have escalated intellectual content, and staff need training to effectively use them. The SLS Division has a commitment to training and has a training curriculum comprised of five components that are instituted as a part of the KDLA Training policy. The five areas of competency are programmatic, self-development, technological, managerial and organizational. Each employee must attend a minimum number of hours of training each year.

Marketing efforts, guided by the Services to State Government Committee, will continue to make the services at the State Library visible to all customers.

Partnerships with state agencies like the Governmental Services Center, the training arm of state government, and the Kentucky Employees Assistance Program will continue, and staff will target specific information needs of state employees by analyzing and synthesizing literature, creating bibliographies and selecting library materials to support curriculum and programs. The bibliographies are found on the State Library's web pages which allow a single portal of access to the value-added research services that the State Library provides its customers.

Outcome

All state library customers will receive complete, accurate answers to satisfy their information needs thus increasing their knowledge and enabling them to make informed decisions. Remote access to databases available at the State Library will enable state employees to perform research that will increase their knowledge, quality of work and job performance. State Library staff will increase their knowledge and expand their skills through attendance and training at professional conferences and workshops which will benefit their direct customers which in turn will benefit the citizens of Kentucky.

Evaluation

Key Output Targets

- By April 2003, 5000 requests will be received from State Library customers.
- By September 2003, 5000 requests will be processed in Interlibrary Loan.

Key Outcome Targets

- 90 % of questions received by the Reference/Research staff will be answered.
- The fill rate for Interlibrary Loan requests will be 90 %.
- 75 % of State Library staff will exceed minimum training requirements.

The Endeavor/Voyager system can deliver targeted reports on collection building and usage. Vendors of electronic databases accessed remotely produce and send reports. Document delivery services provide monthly usage reports, and the reference staff log information requests. Interlibrary loan staff, both lending and borrowing, keep records of all types of interlibrary loan activity for client groups. Because training hours are important components of the Commonwealth's new employee evaluation system, all staff will record training and workshops attended.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Telecommunication Services Support

Project Sub-program QCEO

Objective # 1C Project # 01-1C7

KDLA Based ☒ Needs Assessment Public Library Services Forums

Subgrant ☐ (For subgrant projects include the name of the organization that will administer the project.)

LSTA Purpose

- | | |
|---------------------------------------------------|------------------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input checked="" type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☒ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|-----------------------------------|------------------------------------------------|
| <input type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input checked="" type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

To fund the Information Technology for Telecommunications at the State Library for equipment, software, hardware, infrastructure and operating support so that the SLAA will be able to deliver services over the phone and through data lines in a seamless fashion providing libraries, staff and information seekers with the communication services necessary for the delivery of technical assistance and information products as efficiently and effectively as possible.

Summary of Need

The need is for efficient and productive telecommunication services to facilitate the delivery of all types of services and assistance offered by the SLAA.

Needs Assessment

Few library systems in Kentucky have adequate resources to serve all the information needs of their patrons. Therefore, the state library serves as a resource center for all libraries in the state and for citizens needing access to research and reference library and archival information. It has been determined by past surveys that one of the most critical needs that libraries, librarians, and patrons have is the ability to readily and effortlessly access the SLAA through telephony or telecommunications data access.

Solution

The solution is to provide seamless telecommunication access to staff and service via a working and defect-free system. To do this we will:

1. Maintain servers to current levels of hardware, storage capacity and current releases of operating systems, to utilize the capabilities of advancing telecommunications technologies.
2. Maintain operating system at the current version to provide the full degree of voice and voice mail capabilities that this software allows.
3. Provide enhanced hardware that supports users with disabilities such as TTY phones.
4. Provide necessary hardware and software to staff in order to support and maintain the State Library phone system.
5. Provide for the safety and security of phone communications through operational policies & procedures and backup systems.
6. Provide funding for support staff with necessary training and technical resources to facilitate their ability to deliver the necessary problem support services.
7. Oversee and maintain all departmental voice and data telecommunications. Provide the necessary hardware, software and staff to support voice mail and telephone access to the agency.
8. Provide funding for one staff member necessary to oversee direct and route all phone communications to proper agency staff and resources.

Outcome

The outcomes of this project will be smooth and efficient operation of the communication system, effective and efficient voice communication to and from the agency as well as within the agency. Libraries and citizens will receive greatly enhanced access to the information and resources at the State Library allowing them immediate access to answers to reference questions and to materials to assist them in research. The result will be happy customers’.

Evaluation

Key Output Targets

- 100% of attempted phone access to resources at the SLAA will be fulfilled.

Key Outcome Targets

- At least 50% of customers asked will indicate that their phone calls were answered in a timely manner and provided the information they needed.

Staff at the SLAA will be queried during one week in the 4th quarter of the FFY about what their success rate was in responding to caller’s inquiries. During a selected week in the fall, random customers will be asked if their phone calls were answered in a timely manner and provided the information they needed. Results will be reported in the mid-year and/or annual status report.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Kentucky Regional Talking Book Library

Project Sub-program QJAO

Objective # 1D Project # 04-1D1

KDLA Based ☒ Needs Assessment Public Library Services Forums

Subgrant ☐ (For subgrant projects include the name of the organization that will administer the project.)

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☒ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|-----------------------------------|-----------------------------------------------|
| <input type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input checked="" type="checkbox"/> Statewide |

Project Objective

Our objective is to deliver public library services to those who cannot read printed matter because of a physical disability. In those areas of Kentucky that are served by subregional talking book libraries, our objective will be to support the subregional library in its delivery of services.

Summary of Need

Individuals who are blind, physically disabled or reading disabled cannot use printed matter as non-disabled, sighted individuals can. In order to access the information found in printed matter, it must be converted to either Braille or a recorded format.

Needs Assessment

We have registered 3,500 blind and physically disabled individuals for our library service. While resources for the blind and disabled user are increasing and improving, our network of libraries is still the only comprehensive and broad based service available to our patrons. We are the only ones that offer machines to use with the materials. We are also the only one to have planned collection development to include all areas of interest, in fiction and non-fiction, as well as magazines. Unlike other services, our service is free of charge to our patrons and the barriers presented by electronic technology are minimal.

In addition to the 3,500 patrons served by this library, there are 1,900 patrons served by the subregional libraries in Louisville and Covington. Space, staff and collections are necessarily limited in these smaller operations. They depend upon us for support on interlibrary loans, computer hardware and software operations as well as machine inventory and repair.

Solution

The Kentucky Talking Book Library will seek out new blind, physically disabled and reading disabled library patrons for its services. Special cassette players will be issued to those patrons who use recorded materials. These players will be maintained and repaired for the patron by library staff and volunteers. Books and magazines in both Braille and cassette will be circulated to our registered users. Four magazines and approximately forty books will be recorded on cassette tape by staff and volunteer assistants. These materials will be primarily concerned with Kentucky or regional authors and subjects. A descriptive video library will be maintained and circulated to interested patrons as well.

Outcome

As a result of our project, more people will be aware of the existence of the Kentucky Talking Book Library and its mission to serve blind and disabled readers with books and magazines in special formats. Our patrons will be well served with books, magazines and machines when necessary. They will be reading in amounts exceeding that of the general population.

Evaluation

Key Output Targets

- We will put on twenty public relations events by September 30, 2003.
- We will circulate 150,000 items to 3,500 patrons.
- We will repair and distribute 1,000 cassette players.
- We will circulate 1,000 descriptive videos.
- We will record four magazines and 35 books for our Kentucky collection.
- We will process 750 inter-library loans.
- We will make at least five site visits to the subregional libraries for consultation.

Key Outcome Targets

- We will sign up 425 new patrons by September 30, 2003.
- The per-capita reading of our patrons will be 20% greater than that of the general population.
- Our subregional libraries will show 3% growth in their service statistics.

The staff of the Kentucky Talking Book Library will be working directly with the patrons served by this project. Examples of how the library's work has had a positive effect upon the lives of our patrons will be collected and documented.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Louisville Subregional Talking Book Library

Project Sub-program QJAJ

Objective # 1D Project # 04-1D1-A

KDLA Based ☒ Needs Assessment Public Library Services Forums

Subgrant ☐ (For subgrant projects include the name of the organization that will administer the project.)

Louisville Free Public Library

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☒ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

The objective is to deliver public library services to those in Jefferson County who cannot read printed matter because of a physical disability

Summary of Need

Individuals who are blind, physically disabled or reading disabled cannot use printed matter as non-disabled, sighted individuals can. In order to access the information found in printed matter, it must be converted to either Braille or a recorded format.

Needs Assessment

There are 1,300 blind and physically disabled individuals in Jefferson County registered for this library service. While resources for the blind and disabled user are increasing and improving, our network of libraries is still the only comprehensive and broad based service available to our patrons. We are the only ones that offer machines to use with the materials. We are also the only one to have planned collection development to include all areas of interest, in fiction and non-fiction, as well as magazines. Unlike other services, our service is free of charge to our patrons and the barriers presented by electronic technology are minimal.

Solution

The Louisville Subregional Talking Book Library will seek out new blind, physically disabled and reading disabled library patrons for its services. Special cassette players will be issued to those patrons who use recorded materials. These players will be maintained and repaired for the patron by library staff and volunteers. Books and magazines in both Braille and cassette will be circulated to our registered users. A weekly magazine will be recorded on cassette tape by staff and volunteer assistants. The magazine will be composed of selections from local publications, chiefly the newspaper. A descriptive video library will be maintained and circulated to interested patrons as well.

Outcome

As a result of this project, more people will be aware of the existence of the Louisville Subregional Talking Book Library and its mission to serve blind and disabled readers with books and magazines in special formats. Its patrons will be well served with books, magazines and machines when necessary. They will be reading in amounts exceeding that of the general population.

Evaluation

Key Output Targets

- They will circulate 50,000 items to 1,300 patrons.
- They will repair and distribute 400 cassette players.
- They will circulate 300 descriptive videos.
- They will record forty issues of their magazine.

Key Outcome Targets

- They will sign up 200 new patrons by September 30, 2003.
- The per-capita reading of our patrons will be 20% greater than that of the general population.

The staff of the Louisville Subregional Talking Book Library will be working directly with the patrons served by this project. Examples of how the library's work has had a positive effect upon the lives of our patrons will be collected and documented.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Northern Kentucky Subregional Talking Book Library

Project Sub-program QJAJ

Objective # 1D Project # 04-1D1-B

KDLA Based ☒ Needs Assessment Public Library Services Forums

Subgrant ☐ (For subgrant projects include the name of the organization that will administer the project.)

Kenton County Public Library

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☒ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

The objective is to deliver public library services to those in the Northern Kentucky Region who cannot read printed matter because of a physical disability. The Northern Kentucky Region consists of Boone, Campbell, Carroll, Gallatin, Grant, Kenton, Owen and Pendleton Counties.

Summary of Need

Individuals who are blind, physically disabled or reading disabled cannot use printed matter as non-disabled, sighted individuals can. In order to access the information found in printed matter, it must be converted to either Braille or a recorded format.

Needs Assessment

There are 600 blind and physically disabled individuals in the eight counties of the Northern Kentucky Region registered for this library service. While resources for the blind and disabled user are increasing and improving, our network of libraries is still the only comprehensive and broad based service available to our patrons. We are the only ones that offer machines to use with the materials. We are also the only one to have planned collection development to include all areas of interest, in fiction and non-fiction, as well as magazines. Unlike other services, our service is free of charge to our patrons and the barriers presented by electronic technology are minimal.

Solution

The Northern Kentucky Subregional Talking Book Library will seek out new blind, physically disabled and reading disabled library patrons for its services. Special cassette players will be issued to those patrons who use recorded materials. These players will be maintained and repaired for the patron by library staff and volunteers. Books and magazines in both Braille and cassette will be circulated to our registered users.

Outcome

As a result of this project, more people will be aware of the existence of the Northern Kentucky Subregional Talking Book Library and its mission to serve blind and disabled readers with books and magazines in special formats. Our patrons will be well served with books, magazines and machines when necessary. They will be reading in amounts exceeding that of the general population.

Evaluation

Key Output Targets

- They will circulate 20,000 items to 600 patrons.
- They will repair and distribute 200 cassette players.
- They will participate in twelve public relations events for patron recruitment.

Key Outcome Targets

- They will sign up 100 new patrons by September 30, 2003.
- The per-capita reading of our patrons will be 20% greater than that of the general population.

The staff of the Northern Kentucky Subregional Talking Book Library will be working directly with the patrons served by this project. Examples of how the library's work has had a positive effect upon the lives of our patrons will be collected and documented.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Communications & Statewide Public Awareness

Project Sub-program QCCO

Objective # 2A Project # 01-2A1

KDLA Based ☒ Needs Assessment Public Library Services Forum

Subgrant ☐ (For subgrant projects include the name of the organization that will administer the project.)

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☒ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|-----------------------------------|-----------------------------------------------|
| <input type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input checked="" type="checkbox"/> Statewide |

Project Objective

To support and encourage the advocacy of services provided by public libraries to all the citizens of Kentucky, especially the underserved; highlighting equitable access to information and resulting in the increased use of resources and services.

Summary of Need

Fostering all Kentuckians' awareness of our state's public libraries continues to be our main need. This awareness is critical, as it forms the public base of libraries' roles in continuing education, in technology access, in education reform, in the heightened promotion of library services and programs to all Kentucky's citizens, and in reaching the underserved. Additionally, KDLA needs to continue its promotion of its own services and offerings to public libraries and related agencies. An active communications program needs to advertise new services, new technology initiatives, and further opportunities for continuing education. An essential part of this program is maintaining alliances with other organizations who can further our mission. These needs all point to our continuation of the development and implementation of our statewide public awareness campaign during the years 2003-2004, intending to increase all our citizens' understanding of libraries' importance to their lives.

Needs Assessment

In 2001, we held a series of community forums, geographically well spaced throughout the Commonwealth (Paducah, Bowling Green, Pikeville, Georgetown, Somerset). These forums involved almost 150 Kentuckians, targeted by local and regional librarians and library trustees. In assessing needs, we asked five core questions at each venue: the value of the library to its community, the core competencies of the library, what should be changed about the library, the greatest threats to the library, and the future of the library as it meets our basic community needs. The document containing all the citizens' answers, and a resulting vision statement based on these answers, amounts to an extremely useful assessment of needs. These forums were therefore a useful gauge of statewide public opinion, much of it regarding the underserved, commenting on the library's standing and services, and the challenges for the future. Further assessment during the past year came from another series of discussion sessions with all of KDLA's regional consultants and statewide consultants. These discussions centered on the "where do we go from here?" questions about our public awareness initiatives, and were valuable because these consultants are directly in touch with the people whom we serve everyday, with local opinion and ideas. The conclusions to be drawn from this statewide input point to the fact that our library staffs and trustees need continued public awareness assistance and training in order to keep raising awareness of the library, and marketing its services -- finally achieving the point where each library truly assumes its leadership role in the community. The needs discussed throughout the state pointed to free and open programs with equal opportunities for all; to life-long learning opportunities; to the library as a cultural and community center, welcoming all people equally; to providing access to technology, along with help to understand it; and finally, as a reflection of local pride and respect for cultural, intellectual and racial diversity.

Solution

KDLA's solution to meet these needs must be, first of all, a continuation of our annual "communications and statewide public awareness" LSTA project as it has evolved over the last few years. Among other initiatives, with the present project director at the helm, this would include continuing to refine and produce the KDLA Annual Report as the "KDLA story" with widely targeted distribution for maximum p.r. coverage, and on the agency web site; to continue to send out news releases on important programs and services, including placement of articles when possible; to chair the KDLA Communications Team; to help the communication of all of KDLA's services by advising on printed material sent from the agency to libraries statewide, and to work with other LSTA program staff; to work with our regional consultants on statewide issues; and to continue to cultivate innovative partnerships with organizations who can help further our mission.

Secondly, KDLA's solution should be to continue with the public awareness campaign which began in 2001. One thing that we have learned, from community forums and from our own experience is that this campaign is not a "quick-fix" of a couple of years' duration. It must be an ongoing, ever-developing and widening effort that will take several years more at least. We have learned that past successes (like the community forums) lead to new ideas and new plans. It should be stated that the use of an outside strategic communications advisor has been invaluable in guiding our thinking and putting it into practice, through the development of a public awareness matrix for this campaign. Among our brainstorming with community members and KDLA consultants, there is one new idea that seemed outstanding, which will be presented as a sub-grant to this project proposal -- public awareness leadership training institutes.

Outcome

As a result of this project, the ultimate outcome would be that all Kentuckians, especially the underserved, would realize that public libraries provide free and open programs; that these programs help library patrons build a brighter future; that public libraries are an anchor in their communities and serve all community groups; that public libraries provide access to technology and information with professional staff to help patrons; and that citizens of Kentucky hold their public libraries in high esteem, as a point of pride.

Evaluation

Key Output Targets

- The KDLA Annual Report will be created and distributed to 1,400 individuals representing 35 client/partner groups
- Four Public Awareness Leadership Training Institutes will be monitored
- At least 24 library staff members will participate in continuing education programs that focus on public awareness

While documenting the level of service and activities of a widespread public awareness project is always challenging because of the lack of precise indicators, there are various ways we can look at outputs. Indicators or reports from the field are vital, most especially locally. In county library systems, we can look at comparative numbers of registered borrowers, at comparative circulation levels, at the number of groups using meeting rooms and the number of meetings held, at library attendance, and at automation statistics (like numbers of people using electronic resources). Statewide, we can look at the number of KDLA Annual Reports distributed to individuals, and how many client/partner groups that represents, plus website "hits" for the Annual Report. We can look at the number of participants in continuing education programs that focus on public awareness in whole or in part. And once our planned web presence for the public awareness initiative is up and running, we can measure web participation in the "KDLA @ your library" section of the KDLA website. We will also monitor the public awareness leadership training institutes in numerous ways.

Key Outcome Targets

- Library directors will report at least a 5% increase in the number of people using the library
- Anecdotal information collected from library directors will indicate that Kentucky residents have increased their knowledge base and their knowledge of library services, in at least 10 counties

In observing public awareness results -- and in talking about how people have benefited from public awareness of the library, resulting in new knowledge, attitudes and behaviors -- much of the evaluation must come from local library directors and trustees, and from library customers' anecdotes. If our web presence, mentioned above, becomes successful during the period of this project, such testimonials and "stories" from county library systems all over the state should be abundant. One of the sections of the new "KDLA @ your library" section of our agency's web site is designed as a "dynamic" section, where we solicit postings of success stories, projects, and activities. We hope to change these monthly, and keep a collection of past "outcomes" documenting benefits or changes for individuals (or populations) following program activities. These stories or web contributions will document the ways the library has made a significant contribution to helping people change in some way; and as a result, may be useful in other LSTA program evaluations, as well. Our community forum library "stories," gathered all over the state in addition the pointed questions asked during those forums, provide us with numerous in-depth answers to the question "what my library means to me," and are thus documents of the library's influence on people's lives.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Web Development Project

Project Sub-program OCCO

Objective # 2A Project # 01-2A2

KDLA Based ☒ Needs Assessment Public Library Services Forum

Subgrant ☐ (For subgrant projects include the name of the organization that will administer the project.)

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☒ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|-----------------------------------|-----------------------------------------------|
| <input type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input checked="" type="checkbox"/> Statewide |

Project Objective

To award a training subgrant to a University of Kentucky School of Library Science student to further develop the KDLA and COSLA (Chief Officers of State Library Agencies) web sites, focusing on content development and interconnectivity of both sites.

Summary of Need

There is an ongoing need to refresh the KDLA and COSLA web sites, to submit them to the analysis and evaluation of someone who comes to them without the everyday-staff perceptions of KDLA and COSLA regular staff. This need extends from the design accessibility of the sites to their actual content. Likewise, there is an overwhelming need for new and improved comparative data covering America's state libraries, their laws, plans, policies and current research. The COSLA and KDLA web sites share these needs.

Needs Assessment

The Coordination and Support Team of KDLA have asked for upgrading and improvement of the agency's web site; and the Network Committee of COSLA has asked for the same initiatives. Both these needs assessments are based on the fact that certain vital information regarding the library community is not now available, or if available, is not easy to locate on the sites. These two committees represent the collective thinking of each organization as far as web development is concerned.

Solution

With the growing utilization of web-based information management, KDLA believes it is in the best interest of libraries and library users in the state to continuously improve resources available through its own and other home pages. To this end the agency will provide an internship to the UK Library School for the purpose of working on content development and improvement for its KDLA home page, and for the home page being maintained by AMR (Association Management Resources) for COSLA, in Lexington, Kentucky. The internship would be given to a graduate student at the UK Library School for the purpose of linking to, or importing information into, the two websites. The student would work 15 hours per week to accomplish the intent of this internship -- under the supervision of a UK Library School faculty member, with the assistance and support of the KDLA Web Team chairman and the COSLA staff member at AMR. Information to be linked or imported to these web sites would include content of interest to the library community (see next paragraph); and the intern would also consult the staff at AMR who work with other national organizations, to share information from their groups with the library community, and vice versa with COSLA.

This subgrant, while training a graduate student, will also be of benefit to the two organizations. The intern, in order to fulfill the objective, will be in ongoing contact with the different committee chairs of COSLA, and with the division directors of KDLA. In both these cases, the intern will be kept current about new program material or programs coming up, and will be able to relate this knowledge to the immediacy of the two web sites. The intern will also peruse other state library websites. This perusal will allow for an examination of data on other sites which KDLA might wish to add to its site, or which COLSA might wish to append as a new source of

content. The intern will also look at specific items nationally, as possible sources for both sites' development through links or otherwise: the addition, for instance, of state aid laws, of LSTA plans, of certification guidelines, of library standards, and of policies like "acceptable use."

Outcome

The outcome of this subgrant would be that libraries throughout Kentucky, and visitors to the COSLA site from all across the country, would have access to comparative information on libraries from other states. The outcome would also see the compilation of significant research relating to library issues and school library research. Links would also be developed to much-needed virtual library statistics. And finally, the outcome would be that both the KDLA and COSLA web sites would be kept content-fresh and reliable at all times.

Evaluation

Key Output Targets

- A survey of COSLA members would be implemented.
- The intern would provide web links to at least three new categories of comparative information
- Web usage would be measured to show an increase by at least 3%
- A survey and analysis of each state website would be conducted to begin the project

Outputs to this project could be structured annually -- for instance, an initial survey and analysis of content on state web sites would help each state assess their design and effectiveness, and help KDLA and COSLA determine what might best serve their web visitors. Additionally, a survey of COSLA membership, specifying various ways they have successfully utilized the COSLA web site; or through an examination of the additional comparative data placed on the KDLA web site. Many Outputs could be measured through web data of visitors to these data collections -- numbers of "hits," time spent on the site, etc.

Key Outcome Targets

Increased use and satisfaction with both web sites would be the main outcome targets.

- 35% of COSLA members and KDLA directors will provide anecdotal information of how the site has been useful to them.
- 35% of the respondents to a COSLA-member survey would report successful use of their site, having readily found what they were researching
- 35% of the respondents found improved quality in the KDLA site.

Within the first six months, COSLA members and KDLA directors would receive an analysis of common and unique elements on state library agency web sites. The Kentucky Library Directors' listserve would be used as a vehicle to survey reaction to the KDLA web site.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Awareness Leadership Institutes

Project Sub-program OCCO

Objective # 2A Project # 02-2A3

KDLA Based ☐ Needs Assessment Public Library Services Forums

Subgrant ☒ (For subgrant projects include the name of the organization that will administer the project.)

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☒ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

To provide public awareness training to a limited number of selected library staff and trustees from all over Kentucky through a series of intensive forums led by experts in the field.

Summary of Need

The need for expert training in the areas of public awareness and marketing for Kentucky libraries is great. Very few of our library personnel have had formal training in public relations practices and techniques. It is important to begin to offer and provide such training for key library staff throughout the state, to meet the wider need of fostering all Kentuckians' awareness of what our state's public libraries have to offer. (cf. Project #2 A 1, "summary of need" for further comment on the wider need and objective)

Needs Assessment

One of the recurring ideas that emerged from our community forums and regional consultants' discussion groups, as far as a needs assessment, was the need for expert training of our library personnel in the area of public awareness and marketing. The gap between what would-be library advocates would like to do in this area, and what they actually know how to do, or have been trained to do, is sometimes very wide indeed. The conclusions to be drawn from our statewide input have pointed to the fact that our library staffs (and trustees, if interested) need new and continued public awareness training -- as well as continued assistance from KDLE -- to keep up the momentum of raising awareness of the library, and marketing its services to the point where the library becomes a community leader along with other leading organizations.

Solution

Our proposed solution to begin to meet this need is to create a model training program -- a "training institute," or "public awareness leadership institute," if you will -- to jump-start public awareness activity statewide. The overall topic of such an institute, naturally, would be the presentation of practical public relations methods for use in Kentucky's libraries. We propose to "begin small" in the planning and organization of such an institute, with perhaps a total of only 24 participants. We propose to solicit applications (i.e., narrowing down those who really want to take part in this) from public library directors or other staff, and perhaps trustees, in each one of our library regions. We would then employ a careful methodology to choose, from among the applicants, two candidates from each region. For those participants, we plan to organize four training sessions within a one-year period, with each session in a different geographic area of the state, each session offering a different series of applicable public relations topics and tactics. Each session would begin in the early afternoon, and last (with evening sessions) until noon the following day, so that each would be in effect a concentrated 24-hour training presentation.

Outcome

The accent of these four institute sessions will be on practicable learning -- workable ideas and useable projects or procedures that participants can take away with them. At the end of the project, the participants would "graduate" from the institute, taking back home (after each of the four sessions, but cumulatively at the close) all the various things they had learned. The further aim would be for them to spread the learning within their regions, and that the ripple effect would begin to spread among this peer group throughout the state. We have now only a handful of such p.r.-savvy individuals in the public library community, and the outcome, we hope, would be to increase that number exponentially. If successful, we feel that this might become a model program for other states to implement.

Evaluation

Key Output Targets

- 4 public awareness leadership training institutes sessions will be presented.

There will be a number of output targets, quarterly after each session, and cumulatively at the end of the whole institute. At the end of each of the four sessions, participants will have a certain number of program ideas or projects to take home to try out locally; thus in the beginning of each following session, they will be able to report the output results from their local communities. At the end of the whole institute, there will be an aggregate of p.r. offerings for them to develop locally, and they will be able to report to us the output results of those as well. The "faculty" for the four sessions, composed of both experts and peers, will also be able to give evaluations. The fact that there are 24 participants, coupled with the topics they cover, will also naturally yield an additional number of quantifiable outputs.

Key Outcome Targets

- Participants will report that they have developed at least 1 successful awareness program for their local libraries.
- Participants will have at east 3 program ideas or projects to use locally and will be able to report the results from their communities.

Evaluating the outcomes of this project will be one of the most interesting things. We will have the network of 24 "graduates" who will be measured as they complete the program; and as the ripple effect widens, we will also have this network of graduates keeping in touch with us, reporting on their successes within their local communities. These reports, plus the wider public sharing of information about Kentuckians benefiting from the project's ideas through our "KDLA @ your library" website (available to library directors and staff statewide), could mushroom into a series of helpful narratives about changes in skills, knowledge, attitudes and behavior. These would be the narrative reports of outcomes that might, in turn, influence other outcomes.

FY 2003 KENTUCKY LSTA PROJECT

Project Title School and Public Library Partnership

Project Sub-program QJAL

Objective # 2B

Project # 04-2B1

KDLA Based ☐ Needs Assessment Children and Youth Services Survey, Summer Reading Evaluation

Subgrant ☒ (For subgrant projects include the name of the organization that will administer the project.)

To be determined competitively (KDLA)

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☒ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

Kentucky Department for Libraries and Archives will award competitive subgrants to public libraries for the support of a school and public library partnership.

Summary of Need

Relationships between school and public libraries improve services and ultimately provide youth better access to information, knowledge, and learning. Through communication and cooperation, these partnerships can lead to improved student learning. In many areas of Kentucky these partnerships need to be developed and improved in order to become an essential component of life-long learning.

Needs Assessment

In 2002, a Children and Youth Services survey was sent to each public library in Kentucky. Librarians were asked to list the three greatest needs for children's and young adult public library services in their community. Some responses included "better relationship with organizations and schools", "better working relationship with the schools", and "person to work with schools". Most of the completed surveys included a need for programming directly geared toward school age children and young adults.

Each year, public librarians complete a Summer Reading Evaluation that includes questions regarding community partnerships. Out of 115 counties, 11 public libraries reported a partnership with a local school during their summer reading program. Activities associated with these partnerships included: a school providing locations for programs; a family resource center and school providing free lunch to program participants; a school summer reading club attending library programs; and a school's Youth Services Coordinator working with a public librarian to plan and present "Wild Paper Day" at the library.

Solution

In order to promote the development and improvement of partnerships with schools, public libraries will be able to apply for grant funds for innovative partnership projects. These funds might be used for

- Cooperative collection development
- Joint implementation of technology
- Sharing of public library or school staff, facilities, resources, and/or materials
- Implementation of joint programming for children and/or young adults
- Establishment of services and programs in the public library which would be available to students through an arrangement with the school system
- Purchase of equipment or materials which would be shared by the public library and the school

Outcome

Public library and school staff will become more aware of their various services and will understand how communication and collaboration can make these services more effective. Additional outcomes will be included in this project when the subgrants are awarded.

Evaluation

Key Output Targets

- At least 2 subgrants will be awarded to libraries to develop partnership projects with a local school
- Other output targets specific to each project will be added after the subgrants are awarded.

Key Outcome Targets

- At least 2 libraries will be able to report increased cooperation between the library and the school.
- Other outcome targets specific to each project will be added after the subgrants are awarded.

Updates – 10/2002

- ◆ Four subgrants were awarded and specific projects are included in this document on the following pages.

FY 2003 KENTUCKY LSTA PROJECT

Project Title School and Public Library Partnership

Project Sub-program PDO/QJAA

Objective # 2B Project # 04-2B1a

KDLA Based ☐ Needs Assessment Children and Youth Services Survey, Summer Reading Evaluation

Subgrant ☒

Allen County Public Library – Drama Troop

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☒ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

Through the Drama Troop project, fifth grade students at the White Plain Elementary School will gain knowledge of several performing arts and will be given the opportunity to participate in the creation and production of puppet plays and musical drama.

Summary of Need

Relationships between school and public libraries improve services and ultimately provide youth better access to information, knowledge, and learning. Through communication and cooperation, these partnerships can lead to improved student learning. In many areas of Kentucky these partnerships need to be developed and improved in order to become an essential component of life-long learning.

The Allen County Public Library staff and local teachers have noted a need for additional instruction in the arts for students. Introduction to the performing arts at the White Plains Elementary School is especially difficult in large, self-contained where teaching time is filled with subject areas outside the arts.

Needs Assessment

With prior knowledge of low test score in Arts and Humanities, public library staff worked with White Plains Elementary staff and Scottsville High School drama sponsors to determine a way to promote the arts with 5th graders. While performing arts was decided upon as the main emphasis for the project, play production will also be focused upon in order to involve children of varying interests.

Solution

To develop the Drama Troop project, the following activities will occur:

1. A public librarian will work with the high school drama club sponsor and students to offer workshops for 5th grade students in the elements of Drama and determine their areas of interest.
2. Puppet groups will be formed to write, produce and perform plays.
3. Puppet shows will be performed at the public library, school and other community locations.
4. A musical drama will be produced and performed by 5th graders. Emphasis will be placed on research skills needed for costume design.
5. The musical drama will be presented at the school and the public library.
6. Participating students will attend a workshop given by a professional ventriloquist.

Outcome

As a result of the Drama Troop project, students will be exposed to a variety of performing arts. They will gain knowledge and experience especially in puppetry and musical drama. By performing, 5th graders will model the importance of the arts to younger children in their audience. Participating students and their parents will become more aware of the public library's resources and services.

Evaluation

Key Output Targets

- 25% of White Plains Elementary School 5th graders will participate in the Drama Troop
- Students will participate in at least 1 puppet show performance.
- Performances will be held in at least 2 locations – Allen County Public Library and White Plains Elementary School.
- At least 50% of the participants not having library cards will obtain one.

Key Outcome Targets

- At least 5% of participating students will demonstrate their increased appreciation for the arts by attending or performing in future drama endeavors.
- At least 75% of the participants and their parents will show an increased understanding of the importance of performing arts according to before and after surveys.
- At least 50% of participants will demonstrate an understanding of playwriting through the creation of scripts for puppet shows.

To evaluate the project, librarians will distribute surveys to 5th graders before and after the project to determine understanding of performing arts elements. Questionnaires will be available for the audience of each performance. Parents of participating students will be given the opportunity to complete evaluation forms. Library staff will record attendance at drama troop workshops and performances. Informal interviews will be given by library staff throughout the project. At the end of the project a short evaluation will be mailed to each parent asking for comments, feelings, or questions about the project. Results will be used in planning for future programs. Participants will be asked to complete an annual survey for a period of three years to determine their involvement in other drama projects as either a performer or spectator.

FY 2003 KENTUCKY LSTA PROJECT

Project Title School and Public Library Partnership

Project Sub-program PDO/QJAA

Objective # 2B Project # 04-2B1b

KDLA Based ☐ Needs Assessment Children and Youth Services Survey, Summer Reading Evaluation

Subgrant ☒

Boone County Public Library – A-PLUS (A Public Library Uniting with Schools)

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☒ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

Public library usage will be introduced and promoted to Florence Elementary School students and their families through the A-PLUS project. Library programs and services including the summer reading program will be emphasized as a part of A-PLUS.

Summary of Need

Relationships between school and public libraries improve services and ultimately provide youth better access to information, knowledge, and learning. Through communication and cooperation, these partnerships can lead to improved student learning. In many areas of Kentucky these partnerships need to be developed and improved in order to become an essential component of life-long learning.

The Florence Elementary School is located within one mile of the Florence Branch of the Boone County Public Library. The majority of the 565 students at the school do not utilize public library services at this time. This is evidenced by the low number of library card holders and the small percent (2%) of students completing the library's summer reading program.

These students need to be introduced to the public library in a friendly, non-threatening manner and on a more consistent basis in order for them to become more frequent users thereby increasing reading and study skills.

Needs Assessment

One goal of the Boone County Public Library states, "The library will provide materials and services that assist Boone County children excel in education." In order to more fully meet this goal, the library determined a need to reach students at the Florence Elementary School. Public Library records showed that only 2% of the school's enrollment participated in the summer reading program. This figure has remained steady for the past three years. After initial meetings with library staff, Florence Elementary's media specialist conducted informal interviews with students and determined a low number of library cardholders paired with unawareness of library resources and services.

Solution

To accomplish the objectives associated with the A-PLUS project, the following activities will occur:

1. Library staff will visit all classes to tell stories and distribute library card applications to send home for parental/guardian consent.
2. Students will be transported to the public library for stories, book talks, tours, and checking out books.
3. Two library-sponsored events will be held at the school for families and students.

4. A parent's workshop will be held focusing on the importance of reading to children and the summer reading program.
5. Library staff and school teachers will read and implement the summer reading program at area complexes.

Outcomes

As a result of the A-Plus project children and their families will become more familiar with public library services and comfortable with the library facility. As a result, they will develop an appreciation for reading, books and other library materials. The number of library card holders among this student group will increase as well as the percentage of the student population completing the summer reading program.

Evaluation

Key Output Targets

- Library cards will be issued to 50% of the Florence Elementary students.
- The percentage of the student population participating in the summer reading program will increase from 2% to 10%.

Key Outcome Targets

- 50% of the participants will report a greater awareness of the library's services and programs
- 35% of the families involved in the project will continue to utilize library services
- 5% of participating students will improve reading skills

In order to evaluate this project, teachers and other participating school staff will record anecdotal accounts of children's response regarding use of the public library. Public library and school staff will track the number of stickers given to children and their families visiting the library. Numbers attending the library's Open House will be counted and participants will be asked to complete evaluation cards noting their comments about the project. Library staff members will observe, elicit and record verbal responses throughout the Open House. Summer reading program statistics will be closely monitored concerning the number of Florence Elementary School participants. Teachers at the Florence Elementary School will be asked to complete an evaluation of the project noting specific examples of improved reading skills.

FY 2003 KENTUCKY LSTA PROJECT

Project Title School and Public Library Partnership

Project Sub-program PDO/QJAA

Objective # 2B Project # 04-2B1c

KDLA Based ☐ Needs Assessment Children and Youth Services Survey, Summer Reading Evaluation

Subgrant ☒

Harlan County Public Library – Reader's Radio Theatre

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☒ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

The Reader's Radio Theatre project will stimulate interest in performing arts, reading and library usage through the production of literature-based programming over local radio stations featuring area high school students.

Summary of Need

Relationships between school and public libraries improve services and ultimately provide youth better access to information, knowledge, and learning. Through communication and cooperation, these partnerships can lead to improved student learning. In many areas of Kentucky these partnerships need to be developed and improved in order to become an essential component of life-long learning.

In the Harlan County area student performance in Arts & Humanities has been well below the state average and while exposure to cultural events is difficult due to the remoteness of the area. Public library and school personnel have determined a need to stimulate interest in performing arts while promoting reading and libraries.

Needs Assessment

Routine communication between the Harlan County Public Library and local schools has created the opportunity for a unique partnership project. Upon learning of the low test scores in the area of Arts and Humanities, library staff approached the school's Family Resource Center coordinator to offer their services. It was determined that a county-wide drop in school population resulted in less funding and the closing of several schools. With less income, Arts and Humanities programming and instruction in the school has declined. Paired with the remote location of the county and limited cultural events, school and library personnel looked for ways to involve students in performance art.

Solution

The Reader's Radio Theatre project will:

1. Select book titles to be used as the basis for story scripts for addition into library collection.
2. Produce 12 reader's theatre programs for air on two local radio stations over a period of several weeks.
3. Hold a public performance of select programs complete with props and costumes.
4. Taped shows will be duplicated and given to each Harlan County School, participating students, and radio stations. The public library will add copies of the programs to its circulating collection.

Outcome

Through the Reader's Radio Theatre high school students will receive a positive theatre and performing arts experience. The student participants will gain a greater knowledge and experience in production and performance of a performing art. The program will provide quality, family-oriented programming for listeners in Harlan and surrounding counties. This project will promote library and school services to the general public.

Evaluation

Key Output Targets

- 12 Reader's Theatre programs will be created for air on area radio stations.
- At least 200 people or families will listen to the on-air broadcast of the show.
- At least 1 live performance of a program will be held upon completion of the taped series.
- At least 1 audio recording of the entire 12 program series will be given to each Harlan County school, each individual participant and the public library

Key Outcome Targets

- At least 50% of listeners who respond to call-in polls will relate an anecdotal account of the benefits of the literary family-oriented programming.
- 75% of youth participants will learn a new skill.
- 75% of youth participants will relate a greater knowledge in performing arts.
- 45% of youth participants will return for additional library services and programs.

In order to evaluate this project, two local radio stations, WFSR and WCPM, will make available their Arbitron Ratings for each show. This will give statistics regarding demographics and audience size for the project. WFSR will conduct a radio call-in poll of listener responses to assist with the collection of anecdotal information. Circulation statistics will be kept by both the public and school libraries of the program series. Bookmarks will be made available to listeners of either the on-air or taped version of the program series. Library staff will record the number of bookmarks distributed to this group. Library staff will conduct interviews at the beginning and end of the project with students to determine new skills and knowledge of performing arts. Upon completion of the project, participants will be asked to complete an evaluation to communicate their comments and feelings. Teachers will also be asked, through written evaluation or interviews, to comment on the impact of the project on participating students.

FY 2003 KENTUCKY LSTA PROJECT

Project Title School and Public Library Partnership

Project Sub-program PDO/QJAA

Objective # 2B Project # 04-2B1d

KDLA Based ☐ Needs Assessment Children and Youth Services Survey, Summer Reading Evaluation

Subgrant ☒

Meade County Public Library – Art, School, and Library

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☒ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

The Art, School, and Library project will give students the opportunity to meet and learn techniques from professional artists while becoming more aware of art resources available in the library.

Summary of Need

Relationships between school and public libraries improve services and ultimately provide youth better access to information, knowledge, and learning. Through communication and cooperation, these partnerships can lead to improved student learning. In many areas of Kentucky these partnerships need to be developed and improved in order to become an essential component of life-long learning.

In the Meade County area student performance in Arts & Humanities is well below the state average. With numerous studies citing a high involvement in the arts beneficial to educational success, public library and school personnel determined a need to introduce visual art techniques while promoting reading and libraries.

Needs Assessment

After learning of countywide low scores in Arts and Humanities, Meade County Public Library staff looked for ways to assist students. With input from the public school art teacher, librarians set high school art classes as a target group for this project. In developing the project, staff looked for subject matter not traditionally taught as well as something appealing to young adults. With this in mind, librarians and teachers selected workshops concerning illustration and anime as a primary focus for the Art, School, and Library project.

Solution

Through the Art, School, and Library project, high school students will be able to:

5. Attend workshops featuring professional artists and illustrators for local high school students.
6. Produce individual art projects related to the workshops.
7. Register for library cards.
8. Post their art project on the library's website.

Outcome

Through the Art, School, and Library project, students will be exposed to the art of illustration and anime while becoming more aware of the art resources available in the public library.

Evaluation

Key Output Targets

- At least 10% of students participating in the program not already having library cards will obtain one.
- At least 10% of Meade County High School Art students will participate in the project.
- 5% of participants will produce an art project for posting on the library's web page.

Key Outcome Targets

- 100% of the students participating will learn new art skills
- 100% of the students participating will be exposed to a different art form that is not traditionally taught in schools thereby expanding their awareness and appreciation of the arts.
- 35% of student participants will note a greater awareness of the library's art resources and continue to utilize materials throughout the school year.
- 5% of participants will attend future library programs for young adults.
- At least 5% of participating students will demonstrate a greater aptitude for art in their high school classes

In order to evaluate this project library staff will closely monitor circulation records of materials related to the program. Participants will complete a short survey before and after the workshops in order to determine skills that have been gained. Library staff will also note attendance at other programs for young adults. Participating students will complete questionnaires to note their comments about the project and its benefits. Library staff will incorporate informal interviews and record observations of participants' reactions throughout the project. Upon completion of the project, art teachers will be asked to complete an evaluation noting specific examples of increased knowledge among participating students.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Children and Young Adult

Project Sub-program QALO

Objective # 3A

Project # 04-3A1

KDLA Based ☒ Needs Assessment Children and Youth Services Survey, Summer Reading Evaluations, Evaluations of 2002 Regional Youth Services Training Grants

Subgrant ☐ (For subgrant projects include the name of the organization that will administer the project.)

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☒ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

Support and promote the planning, expansion, and maintenance of public library services and programs for children and young adults.

Summary of Need

Kentucky children and young adults need public libraries to help them develop a love of reading and to support them in becoming lifelong learners and productive members of society.

Needs Assessment

A sampling of Kentucky's public librarians serving children and young adults was surveyed in February 2002. They were asked to "Rank your community's (not necessarily your library's) three greatest needs for public library service to children from birth through age eighteen."

Library programming to promote reading among various age groups—infant/toddler, preschool, elementary school age, and young adult—was the need mentioned most often by librarians. The need for increased programming was named in 41% of all responses. Of all types of programming, 62.5% named strategies for retaining readers as they become young adults as the greatest need. A representative comment from one librarian: "Strengthen pleasure reading among elementary and middle school students so they do not walk away from the library or reading altogether." In the same vein, the need for new formats of programming—specifically outreach and multi-generational programs—was mentioned in an additional 23% of responses. This brought the total of programming-focused responses to 64% of all needs named.

In the same survey, librarians also gave high priority to improved materials collections, better publicity and marketing of services, and better accommodation of culturally diverse populations. (Improved facilities, better parking, and larger staff were high on many lists of priorities, but they do not fall within the scope of this project.)

Solution

The State Library will employ two children's and youth services consultants who will

1. Coordinate statewide planning and program development, including a summer reading program and an emergent literacy/early childhood promotion
2. Provide training and consultation for individual librarians and for the regional children's services cooperatives
3. Give scholarships to attend the 2003 McConnell Literature Conference at the University of Kentucky
4. Provide electronic resources to support the work of children's and young adult librarians—maintenance of high quality pages on the State Library web site and administration of KYAC, an online discussion group

5. Post “Picks for Public Libraries” on the State Library web site and organize accompanying book exhibits for the regional children’s services cooperatives and for other organizations of librarians
6. Develop a new collection of clip art to enhance the 1995 publication Cut Loose: A Clip Art Handbook for Public Librarians Serving Kentucky’s Children and Youth. Post the new clip art as well as the older clip art on the State Library web site.
7. Maintain an exhibit of books recommended for children ages 0—3 years and circulate it to organizations training librarians, parents, and caregivers
8. Establish and maintain relationships with groups concerned with children and young adults
9. Seek project partnerships to promote reading among children and young adults
10. Monitor subgrants aimed at improving library service for children and young adults

Outcome

Librarians will report an increase in reading among children and young adults. This increase in reading will give children and young adults the opportunity to develop language skills and utilize a broader vocabulary. Studies have shown that children and young adults who spend time reading are often more creative and have more success in school.

Evaluation

Key Output Targets

- 95% of public libraries will sponsor summer reading programs and 75% of those will register greater numbers of participants than in 2002.
- 50% of libraries will report using State Library-produced emergent literacy/infant toddler materials for some form of targeted service or program during 2002-2003.
- Consultants will provide at least 1 training session for each of the twelve library regions.
- 1 librarian from each of the twelve library regions will receive a scholarship to attend the McConnell Literature Conference.
- There will be an average of 175 subscribers to KYAC at all times.
- 2 editions of “Picks for Public Libraries” will be posted during the year and during the same time period at least six coordinated exhibits of books will be scheduled for regional children’s services cooperatives.
- 1 new collection of clip art will be developed and distributed in hard copy to all libraries before the end of the year. All clip art will be posted on the State Library web site before the end of the year.
- The exhibit of books recommended for children ages 0—3 years will be scheduled for at least 6 training sessions before the end of the year
- Relationships with at least 8 organizations concerned with children and young adults will be maintained during the year.
- 1 partnership promoting reading among children and young adults will be established during the year

Key Outcome Targets

- 50% of librarians responding will report an increase in reading among children and young adults as a result of participation in reading promotional programs offered by their libraries.
- 50% of librarians will report offering a greater number of programs for all children birth through age eighteen, as well as more multigenerational and outreach programs.
- 50% of librarians will report positive participant responses to their new programs.
- 50% of librarians will report relatively stable or improved attendance at approximately half of their programs.

A major written evaluation of the summer reading program will be received from each library system. Every training event or exhibit will be evaluated on paper by participants before they finish the training. During the last quarter of Federal Fiscal Year 2003, at least one representative from each library system will be given the opportunity to re-evaluate the State Library training and program support s/he has received during FFY2003. Librarians giving these retrospective evaluations will be asked to make a correlation between the kinds and numbers of programs and services they have offered at their libraries since their training experiences and the State Library training and program support itself. They will be asked if they can perceive a connection between the two. Regional consultants will be asked to give informal appraisals of the impact of State Library program promotions, training, and exhibits. Informal evaluations will be solicited from KYAC subscribers.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Summer Reading Promotion

Project Sub-program QALO

Objective # 3A Project # 04-3A2

KDLA Based ☐ Needs Assessment Summer Reading Evaluation, Children and Youth Services Survey

Subgrant ☒ (For subgrant projects include the name of the organization that will administer the project.)

Kentucky Educational Television Foundation

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☒ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

Kentucky Department for Libraries and Archives will seek to work with Kentucky Education Television and other partners to produce summer reading promotional materials.

Summary of Need

The summer reading program is one of the largest programs for children in many Kentucky public libraries. To encourage participation in summer reading librarians often visit local schools, distribute flyers, and make announcements on local radio stations. Many Kentucky public libraries are understaffed and it may be impossible for librarians to spend time promoting their summer reading programs. Therefore, it is important to find a way to make information about summer reading available to school age children.

Needs Assessment

According to the Children and Youth Services Survey (2002), several librarians noted promotion of library programs as one of their community's greatest needs. The Summer Reading evaluation forms enabled librarians to comment on their program. One librarian mentioned that attendance at their summer reading doubled after they started sending promotional materials to local schools. In another county, librarians left bookmarks and color-coded registration forms with school personnel. As children, registered for summer reading, librarians noticed that many of the forms were ones that were delivered to the school. A children's librarian from a well-staffed public library remarked, "I went to almost all of the schools to promote SRP and this made a dramatic difference in participation and attendance."

Solution

The solution to the problem is to work with Kentucky Educational Television and other potential partners to create a televised summer reading promotion. Children and young adults in the classroom could then view the video or series of videos.

Outcome

As a response to the advertisement of summer reading within the classroom, more children and young adults will be involved in a program during summer vacation that will utilize their reading skills. By doing so, there will be more retention of these reading skills. In addition, children and young adults will develop a sense of reading for pleasure by participating in summer reading.

Evaluation

Key Output Targets

- By April 2003, a summer reading promotional piece will be produced and ready to be televised on Kentucky Educational Television.
- At least 50% of public school classrooms will view the summer reading promotion.
- Summer reading enrollment will increase by at least 10%.

Key Outcome Targets

- 50% of the children and young adults viewing the summer reading promotion will register for the summer reading program at their public library.
- 50% of public school teachers viewing the summer reading promotion will request further information from their public library.

Public librarians will keep records of registrants to their summer reading program and note those who viewed the summer reading promotion. Teachers and students will be interviewed informally by librarians concerning the promotion. Public librarians will complete a summer reading evaluation to report their information.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Early Childhood Development Subgrant

Project Sub-program QJAL

Objective # 3B

Project # 04-3B1

KDLA Based ☐ Needs Assessment Children and Youth Services Survey, Summer Reading Evaluations, Evaluations of 2002 Regional Youth Services Training Grants

Subgrant ☒ (For subgrant projects include the name of the organization that will administer the project.)

To be determined competitively (KDLA)

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☒ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

Stimulate development of public library services for children from birth through age three and for their parents and caregivers

Summary of Need

Kentucky infants and toddlers need excellent public libraries. Their parents and caregivers need access to high quality materials collections, and they need library programming that will help them understand the importance of sharing books and reading aloud to babies.

Needs Assessment

During FFY 2002, each of the twelve regional groups of children's and youth services librarians planned at least one training event tailored to their specific needs. In four of the twelve regions, training in areas of infant/toddler programming was deemed the highest training priority. It ranked second or third in six other regions. Librarians expressed a need for skills to develop and/or expand their libraries' offerings for infants, toddlers, their parents, and caregivers. In one case, a librarian used the training to initiate service for infants and toddlers within three weeks of a workshop. In Kentucky, this area of public library service is the fastest growing—both inside library buildings and in outreach settings—despite the fact that there is little new funding available for these services.

During 2001 and 2002, public librarians have taken positions on their counties' Community Child Care Councils, organizations established under the authority of Kids Now, the Kentucky Governor's Early Childhood Initiative. Librarians from approximately half of Kentucky's public libraries have given varying degrees of service to these councils—from simply attending meetings to acting as fiscal agents for grant monies awarded the councils. Working with these councils has enabled librarians to better assess the need for library service to young children and families. Librarians have also identified new partners for developing services.

Libraries need funding to support new emergent literacy services for children, families, and caregivers in their counties.

Solution

The State Library will award \$25,000 for subgrants between a minimum of \$2,000 and a maximum of \$10,000. Each subgrant will support a new project to promote emergent literacy among children from birth through age three, their parents, and/or their caregivers.

Outcome

Recipient libraries will have developed programs to support early childhood development through a variety of ways. Ideally, they will have increased their skills and library resources to assist them in serving children, families and caregivers in their counties.

Additional outcomes related to each project will be added after the subgrants are awarded.

Evaluation

Key Output Targets

- At least 2 libraries will received subgrants to develop Early Childhood programs
- Additional output targets will be specific to each project will be added after the subgrants are awarded.

Key Outcome Targets

- Additional outcome targets will be specific to each project will be added after the subgrants are awarded.

Subgrant recipients will submit quarterly reports relating progress, statistical and anecdotal information. The project monitor will submit a summary of all the results and impacts of all subgrants at the end of the project.

Updates – 10/2002

- ◆ Three subgrants were awarded and specific projects are included in this document on the following pages.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Early Childhood Development Subgrant

Project Sub-program PDO/QJAA

Objective # 3B

Project # 04-3B1a

KDLA Based ☐ Needs Assessment Children and Youth Services Survey, Summer Reading Evaluations, Evaluations of 2002 Regional Youth Services Training Grants

Subgrant ☒

Hart County Public Library

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☒ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

Hart County Public Library will provide new space, collections, and programming specifically designed to support emergent literacy experiences for children birth through three years of age, their families, and caregivers. The new services will promote a love of reading and make the library an integral part of the lives of these very young children.

Summary of Need

The infants and toddlers of Hart County need excellent public library service. Their families and caregivers need access to high quality materials collections, and they need library programming that will help them understand the importance of sharing books and reading aloud to babies.

Needs Assessment

The Kentucky Data Center (November 2001) identifies 1,146 children in Hart County under the age of five. This represents 18% growth for the age group in the last decade.

Hart County Public Library has no programming specifically for children from birth through age three. The Library Board is interested in increasing services for this age group. Factors influencing this decision are the studies on the importance of reading to young children, the large number in this age group in Hart County, requests from parents, and the concern for the large number of low income families with small children who may not be able to afford books and who may also lack the skills and/or desire to instill an early love of reading in their children.

The library director is a member of the Community Early Childhood Council and has been involved in programming and training for the local daycares and certified childcare homes. Childcare providers have expressed an interest in emergent literacy programming from the public library to support the STARS program for improving the quality of childcare and to support the Governor's Kids Now Initiative.

Solution

The Hart County Public Library will convert a corner of the activity room to a lapsit programming area. The library will assemble ten lapsit kits to be checked out by parents and caregivers of children birth through three years. The library will initiate monthly lapsit programs for this group along with their families and caregivers. The library will take ten infant/toddler programs to two local daycare centers (total 20 programs) during the project period. In partnership with various community organizations, the library will host one expectant mother's class. One baby music program will be presented at the library and at each of the daycare centers (total three programs).

Outcome

New library services will reach a currently unserved segment of the Hart County population. Parents and caregivers participating in the new programs will develop an understanding of the importance of reading to their young children. Infants and toddlers in the programs will develop a love of reading and will feel comfortable at the library. Children, their families and caregivers participating in the programs will increase their use of library resources.

Evaluation

Librarians and project partners from other child-serving agencies will form an evaluation team and interview parents and caregivers who participate in the programs in order to document changes in reading behaviors and patterns of library use. Evaluation team members will keep journals of observations of parents' and caregivers' progress in developing comfort and skill with reading aloud and using the library. Each librarian and trainer will keep attendance and anecdotal records of all programs. Parents who attend at least three of the scheduled programs will complete a written survey to collect information about their assessment of the value of the programs, their use of library materials, new reading habits they and their children may have formed as a result of information gained in the programs, and their feelings about using Hart County Public Library.

Key Output Targets

- Attendance at the monthly storytime programs and at the music programs in the library will average ten adults with their ten infants/toddlers (total 20) during the period of the project
- 100% of adults attending any project program will be registered for library cards.
- 75% of adults surveyed will consider the value of the programs they attended to be high.
- 50% of adults interviewed by the evaluation team and completing the written survey will report having increased reading to the children in their care by at least five books per week.
- 50% of adults interviewed and surveyed will report increased use of library materials during the period of the project.

Key Outcome Targets

- 50% of adults will be able to describe at least one new reading habit they and their children have formed as a result of information gained in the project programs
- 50% of adults will report observing improved child behaviors that they believe are attributable to increased reading, for example, increased ability to wait calmly for a doctor's appointment because of willingness to be read to in the waiting room or increased ability to ride calmly in a car because of interest in looking at books.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Early Childhood Development Subgrant

Project Sub-program PDO/QJAA

Objective # 3B

Project # 04-3B1b

KDLA Based ☐ Needs Assessment Children and Youth Services Survey, Summer Reading Evaluations, Evaluations of 2002 Regional Youth Services Training Grants

Subgrant ☒

Hopkinsville-Christian County Public Library

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☒ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

The Hopkinsville-Christian County Public Library will provide programming to expose children from birth through age three to early reading experiences using developmentally appropriate materials. Their caregivers and families will learn ways to interact with children that will facilitate emergent literacy.

Summary of Need

The infants and toddlers of Christian County need excellent public library service. Their parents and caregivers need access to high quality materials collections, and they need to understand the importance of sharing books and reading aloud to babies and young children.

Needs Assessment

According to the 2000 census report, 25—41% of the adults in Christian County operate between literacy level 1 and 2. The 2002 Kids Count Data Book reports the rate of children born to mothers with less than twelve years of school is 21.7%.

The Hopkinsville-Christian County Public Library is currently serving only a very small number of children from birth through age three because it offers no programs designed for this age group.

Solution

The Hopkinsville-Christian County Public Library will initiate two storytimes per week for infants and toddlers accompanied by their families and caregivers. Once per month, a program will be held that will draw the attention of families and caregivers to successful techniques for reading to very young children and to a selection of appropriate materials for this age group. HCCPL will develop a small area of the library that will be devoted to children birth through age three.

Outcome

Parents and caregivers will be aware of the importance of reading to children from birth. They will use the services of the Hopkinsville-Christian County Public Library. Children from birth through age three as well as their families and caregivers will feel comfortable using the HCCPL.

Evaluation

The two librarians who conduct the programs will keep journals recording weekly attendance. They will also note their observations of participating adults and babies during the programs and during subsequent visits to the library. They will document changes in comfort levels of the adult participants and behavioral changes in the children.

Quarterly, the librarians will interview families and caregivers who have attended programs in order to document changes in their attitudes toward reading to children, changes in the amount of reading aloud they are doing, and children's behavior changes the adults believe are attributable to increased reading.

At the end of the project year, families and caregivers who have attended programs will complete written surveys to collect information about their assessment of the value of the programs, their use of library materials, new reading habits they and their children may have formed as a result of information gained in the programs, and their feelings about using HCCPL.

Key Output Targets

- Attendance at the two new weekly storytimes will average five adults with their five infants/toddlers (total 10) during the period of the project.
- Attendance at the monthly programs for adults will average five during the period of the project.
- 75% of the adults surveyed will consider the value of the programs they attended to be high.
- 100% of adults attending any project program will be registered for library cards.
- 50% of adults interviewed quarterly by librarians will report having increased reading to the children in their care by at least five books per week.
- 50% of adults surveyed will report increased use of library materials during the period of the project.

Key Outcome Targets

- 50% of adults interviewed quarterly by librarians will report observing improved child behaviors that they believe are attributable to increased reading, for example, increased ability to wait calmly for a doctor's appointment because of willingness to be read to in the waiting room or increased ability to ride calmly in a car because of interest in looking at books.
- 50% of adults surveyed will be able to describe at least one new reading habit they and their children have formed as a result of information gained in the programs.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Early Childhood Development Subgrant

Project Sub-program PDO/QJAA

Objective # 3B Project # 04-3B1c

KDLA Based ☐ Needs Assessment Children and Youth Services Survey, Summer Reading Evaluations, Evaluations of 2002 Regional Youth Services Training Grants

Subgrant ☒

Paris-Bourbon County Public Library

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☒ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

By providing a one-day training session, Paris-Bourbon County Public Library will make caregivers and families of children birth through three years of age aware

- of current research in early childhood development
- of how reading to very young children can have a positive impact on their brain development
- of how the public library can help them meet the emergent literacy needs of these children

Summary of Need

The infants and toddlers of Bourbon County need excellent public library service. Their caregivers and parents need access to high quality materials collections, and they need to understand the importance of sharing books and reading aloud to their babies and young children.

Needs Assessment

During 2001 and 2002, the children's librarian of Paris-Bourbon County Public Library assumed an active role on the Bourbon County Early Childhood Council, an organization established under the authority of Kids Now, the Kentucky Governor's Early Childhood Initiative. The mission of this council is to identify deficiencies in the county's child care and family services systems and to devise ways to address these problems. After studying services available, Council members agreed that the most pressing need is training for child care providers and families—training to help them understand how reading to the very youngest children can influence brain development, help develop their linguistic skills, and ultimately facilitate the work of learning to read.

Working with the Bourbon County Early Childhood Council has also enabled the children's librarian to better assess the need for library service to young children, their families and caregivers. While the library has made initial steps to improve collections and provide programs for children birth through age three, the Council's studies have helped the library document the need to expand these services.

Solution

Supported by partners from the Bourbon County Early Childhood Council, the Paris-Bourbon County Public Library will offer a daylong training session on the importance of reading aloud to children from birth. A nationally-known trainer will work primarily with Bourbon County child care providers and parents of very young children, though public librarians from surrounding counties will also be invited to participate.

Outcome

Caregivers and families of children from birth through age three will be aware of current research in early childhood development and of how reading to these children can have a positive impact on their brain development and future literacy.

Evaluation

Each person attending the daylong training will complete a written evaluation of the training immediately following the session. Approximately six months after the training session, at least 20% of those who attended will be interviewed. Members of the Bourbon County Early Childhood Council will provide oral evaluation at a meeting within two months of the session. Approximately six months later, Council members will report changes they have observed in child care settings or in their work with parents.

Key Output Targets

- 75% of attendees will evaluate the training positively on a written survey to be completed immediately following the session.
- 75% of the members of the Bourbon County Early Childhood Council will provide a positive oral evaluation of the training immediately after the session.
- The Paris-Bourbon County Public Library will double the number of infant-toddler lapsit programs it offers each month.
- 30 families of children birth through age three will register for library cards during the period of the grant project.

Key Outcome Targets

- 75% of attendees interviewed six months after the session will be able to give at least one example of a positive change they have made in their work with children or in their homes as a result of something they learned during the training.
- 50% of attendees interviewed six months after the session will report they have increased their reading aloud to children by at least five books per week.
- Approximately six months later, 50% of Council members will be able to report observing positive changes in child care providers work with children and in parental interactions with children as a result of the training.
- At least ten children between birth and age three, who have never been brought to the public library by a family member, will attend at least two lapsit programs during the period of the grant project.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Regional Youth Services Training

Project Sub-program PDO/QJAL

Objective # 3A Project # 04-3B2

KDLA Based ☒ Needs Assessment Children and Youth Services Survey, Summer Reading Evaluations, Evaluations of 2002 Regional Youth Services Training Grants

Subgrant ☐

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☒ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

Provide regional groups of children's and youth services librarians and outreach librarians the means to organize training events that will address some of their specific training needs in areas of children's and youth services

Summary of Need

Kentucky's children and young adults need a better educated, more confident and effective group of public librarians to help them develop a love of reading and to support them in becoming lifelong learners and productive members of society.

Needs Assessment

Until FFY 2002 in the area of children's and young adult services, the State Library's consultants were able to provide mostly "one size fits all" training with little ability to tailor it to specific needs of individual regional groups. Currently, job preparation of Kentucky's children's and youth services librarians runs the gamut from those with master's degrees in library science (mostly in the larger cities) to those with only high school education. A third factor is the ever-increasing rate of turnover among public librarians—a national trend very much in evidence in Kentucky. These factors combine to create a continually changing group of children's and youth services librarians who need every kind of training from basic orientation through sophisticated training in newer kinds of services.

In FFY 2002 the State Library made funding available for each of the twelve regional groups of children's librarians to organize one or two training events with presenters selected to meet the specific training needs of group members, about twenty people. Halfway through FFY 2002, the evaluations of those events began to show enthusiastic responses to the training sessions themselves.

Evaluations also gave evidence that the training is supporting changes in library programs and helping to create a more professionally confident group of librarians. After a two-day session called "How to Read So Others Will Want to Listen" designed to help inexperienced librarians improve their read-aloud skills, one librarian wrote, "The workshop was wonderful! I really feel more confident in my storytelling (reading) abilities now." After a workshop called "Lapsit Services for the Very Young" a librarian wrote, "Having the children and mothers at the beginning was a very informative and useful tool—it will help others feel more comfortable starting a lapsit program in their library." Within three weeks of this same workshop and as a direct result of training received, another librarian started a new program called "Mother Goose Time" for children two years and under with caregivers.

Librarians are beginning to experience the positive results of planning training. The need exists to support them as they continue addressing their own training needs.

Solution

State Library consultants will

1. Update and expand the Directory of Trainers on the State Library web site
2. Assist regional groups with training needs assessments
3. Assist regional groups with scheduling training
4. Assist regional groups with evaluation of their projects

Outcome

Children's and youth services librarians and outreach librarians serving children and youth will report greater professional expertise and confidence in doing their work. They will initiate new programs and services as a result of training received. They will be able to report greater reading and library use among the youth they serve.

Evaluation

Key Output Targets

- 100% of the twelve regional groups of children and youth services librarians will have training events designed to address their specific training needs.
- On a written survey completed on the day of training, 75% of the librarians attending each session will evaluate the practical value of the training at least '6' on a scale of '1' through '9'.

Key Outcome Targets

- 50% of librarians will report making a change in services offered to children and young adults as a result of training they received from a regional workshop.
- 50% of librarians will report greater confidence and expertise on the job.

Near the end of FFY 2003, State Library consultants will conduct a survey of librarians who attended at least one regional training event. The purpose of the survey will be to discover changes in service offered and in professional confidence. A sampling of these librarians will also be interviewed.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Data Projector Grants

Project Sub-program QBAO

Objective # 4A Project # 02-4A1

KDLA Based ☐ Needs Assessment KDLA/KYVL Training Survey;
Public Library Services Forums

Subgrant ☒ (For subgrant projects include the name of the organization that will administer the project.)

To Be Determined Competitively

LSTA Purpose

- | | |
|-----------------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input checked="" type="checkbox"/> Accessing Information | <input type="checkbox"/> Targeted Services |

LSTA Goal

- ☒ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

To provide equipment sets that include any of these component parts: data projector, amplifier, speakers, wireless microphone, laptop computer, software which will be used to provide training, presentations and video/DVD programs in the local library and community at large.

Summary of Need

Libraries need equipment which will allow them to provide technology training at a local level. This same equipment is needed to show videos and DVDs to large audiences. Community organizations and businesses need this equipment for use in presentations and training opportunities.

Needs Assessment

The “Public Library Services Forums” held by KDLA across Kentucky in the spring and summer of 2001 identified areas of need important to public library users. Three of those areas are life-long learning, technology and pride. The more information that is available to library clients the better equipped they will be to pursue wide-ranging personal and professional interests to assist them in their pursuit of learning throughout their lives. Libraries continue to forge ahead to provide clients with information that they need in the most effective and efficient manner possible. Technology provides the means to accomplish this project. It has already been well proven through the first phase of this project that libraries can take a great deal of pride in having such sophisticated equipment as this to loan to community businesses and organizations for their use.

In June 2001, KDLA, KLN, and KYVL partnered to conduct the second annual training Needs Survey. Over 400 library staff members from all types of libraries throughout the state responded through websites or on paper about what they wanted to learn about and how, when, and where they wanted that training. Technology related and based training was a significant part of this survey. It was also expressed that the potential participants would prefer training to be as close to their home base as possible.

All public library staff and clients need technology based training. The more localized this training can be the more effective it is. Unfortunately, few public libraries have either the physical space or the fiscal resources to have and maintain a computer lab in their facilities. However, most have either a meeting room or some space in which they could train people. Crowding around a computer monitor in these situations is not the ideal solution. Utilizing a data projector would allow better visual access to information being presented. There is also a need to be able to project videos and DVDs to large audiences. To date, the only methods that could be used to project film media to large audiences were either 16mm film projectors or large screen TV theater units with video and DVD capability. Many public libraries still utilizing 16mm projectors but keeping them operating is a major challenge both in locating someone to

fix them and in paying for this specialized service once it's located. All have TVs and VCRs but these are only effective with very small groups. Many libraries are not providing media programming for large audiences because they have no method of projecting videos for large audiences. Training in the actual use of these units and discussion of and planning for use strategies for these data projection units will need to occur since most public libraries have not had access to this technology previously. Community organizations some of which already use public library meeting spaces have need of the use of a data projection unit for presentation or training purposes.

Solution

KDLA will offer and administer competitive grants (50/50) to a minimum of 25 public libraries. These funds will be used to purchase data projector configurations which are appropriate to the communities' needs. These configurations could include a data projector, amplifier system, speaker system, wireless microphone, laptop computer and software. Training by KDLA staff will also be provided as requested by the recipients.

Outcome

These units will allow libraries to have access to more timely technology based training on a local level. Public libraries will be able to use these units to project videos to large audiences. Public libraries will be able to more readily partner with community organizations for presentations and training.

Evaluation

Key Output Targets

- Public library staff will utilize this equipment for presentation and/or training purposes 10 times during each full year.
- Community organizations and businesses will utilize this equipment for presentation and/or training purposes 10 times during each full year.

Key Outcome Targets

- Clients at the recipient libraries will be served by library staff who are more confident in their knowledge and skills and will subsequently provide more accurate and complete responses to information requests.
- Members of community organizations and businesses will have better informed and skilled members and workforces as a result of training opportunities and presentations.

Subgrant recipients will submit quarterly reports relating progress, statistical and anecdotal information. The project monitor will submit a summary of all the results and impacts of all subgrants at the end of the project.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Continuing Education and Training for Staff - KDLA

Project Sub-program OCGO

Objective # 4A Project # 01-4A2

KDLA Based ☒ Needs Assessment Public Library Services Forums

Subgrant ☐ (For subgrant projects include the name of the organization that will administer the project.)

LSTA Purpose

- | | |
|-----------------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input checked="" type="checkbox"/> Accessing Information | <input type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☒ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|-----------------------------------|---------------------------------------------|
| <input type="checkbox"/> Public | <input checked="" type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

To provide funds for State Library Staff for training, continuing education, higher education classes, workshops and seminars to assist staff to continuously improve their skills and knowledge so that they in turn can more accurately assist patrons and libraries meet their needs.

Summary of Need

The need is to fulfill employee's requests for training to meet the demands placed upon them for increased skills and knowledge so they can better serve their customers.

Needs Assessment

The Kentucky Department for Libraries and Archives is committed to having a trained and well-prepared work force. In order to provide the services our citizens and public agencies require and demand this is an area in which a continuing investment must be made. Staff training is a focus of KDLA's strategic plan which states that KDLA will create a comprehensive plan to provide opportunities for employee continuing education and training that will enhance skills and productivity in the workplace. Having developed a "Training Institute" for the agency to set a standard for continuous training and education for employees, a need was established for all staff to increase their skills and knowledge annually. Therefore requests for classes, workshops and training have increased significantly.

Solution

To meet these increased requests for continued education and provide opportunities for staff to take classes either through the Governmental Services Center, the Governor's Office for Technology, outside vendor training and/or higher education classes, funding must be provided to support the costs. The following will be done:

1. A schedule of workshops and class instruction will be offered at the Governmental Services Center on a quarterly basis. Some will be provided on-site at the State Library. Other training classes will be offered at various locations in the state including sites in the form of videoconferences.
2. Employees will be encouraged to participate in training and continuing education through promotional materials, via e-mail and in division meetings.
3. Funds will be allocated for external training instruction, seminars and workshops and some travel to attend sessions.
4. Funding is also included for field staff and library consultant training in special areas.
5. Videos, CD's and manuals will be purchased for frontline self-instruction at training workstations, which the Information Technology Team's Training Workgroup will support and maintain.
6. The Governor's Office for Technology is in the process of coordinating purchase of subscriptions for the agency. Subscriptions to web-based on-line computer training will be purchased for staff once the contract is in place.

7. Funding will be used to support staff participation in selected conferences, seminars and meetings, which offer learning opportunities.
8. The KDLA Strategic Plan, Goal #3, Objective #2 states “Create a comprehensive plan to provide opportunities for employee continuing education and training that will enhance skills and productivity in the workplace.” To meet this objective, a cross-divisional training team was appointed and developed a formal plan for training and education. The project resulted in a “Training Institute” and was adopted by management as the standard for staff to increase knowledge and skills.
9. One large-scale training day will be offered for the entire staff in the spring or fall. This project will provide support for the program, speakers and operating expenses.

Outcome

Staff will be better equipped personally and professionally to meet the State Library’s customers’ needs. The project will produce a better-trained, more mature workforce who can more capably deal with conflict, problems, concerns and issues as well as providing service in the most efficient means.

It is projected that 100% of staff will take training this year. In past years, more than 400 hours of training were utilized. With greater demand for computer software applications training, the awareness of the importance of education to be relevant in the workplace, and the adoption of the Training Institute, this number is expected to increase.

Evaluation

Key Output Targets

- 100% of employees will attend at least two continuing education training sessions to meet the standard set forth by the Training Institute (see attached “Training Institute”).
- One large-scale training day will be offered for the entire staff in the spring or fall.

Key Outcome Targets

- At least 75% of staff will indicate that they feel better equipped to do their job and better understand workplace skills or are more proficient in their work.
- At least 25% of staff will indicate that Staff Development training was relevant to their needs.

Staff will indicate through their stories how they have changed as employees, and how they are better (or worse) equipped to do the job they were hired to do. Randomly selected staff will be interviewed to assess what difference these classes/training have made in their work and service to clients. Staff members will complete an evaluation form at the end of Staff Development rating the success of the day with comments on what was useful and what was not.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Continuing Ed – Public Libraries

Project Sub-program QAPO

Objective # 4A Project # 04-4A3

KDLA Based ☒ Needs Assessment KDLA/KYVL Training Survey

Subgrant ☐ (For subgrant projects include the name of the organization that will administer the project.)

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☒ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|-----------------------------------|-----------------------------------------------|
| <input type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input checked="" type="checkbox"/> Statewide |

Project Objective

To provide training through workshops, grants, conferences and institutes directed at library personnel, governing board members, administrators, and volunteers. Expanded education and awareness among those involved will benefit library users in acquiring new knowledge and skills.

Summary of Need

Kentucky law requires librarians and library staff working with the public to be certified. Job positions dictate the minimal level of certification and formal education is the primary factor. Renewal of certification is required every five years and continuing education is the chief source of renewal points. Although not the only provider of continuing education in Kentucky, the Kentucky Department for Libraries & Archives has recognized its educational role and takes a lead in providing CE activities for library staff. The ultimate goal of having better-trained staff is better libraries giving the best service possible to their communities. The trustees on the boards for public libraries have an important job to do and need information on their responsibilities to the library and their community. This project does not forget the trustees. CE events sponsored by KDLA and others will be included on the Continuing Education calendar on the department's Web page.

Needs Assessment

In June 2001, KDLA, the Kentucky Library Network, and the Kentucky Virtual Library partnered to conduct the second annual Training Needs Survey. Over 400 library staff members from all types of libraries throughout the state responded through web sites or on paper about what they wanted to learn about and how, when, and where they wanted that training. This annual information gathering process will be repeated this summer.

Solution

A variety of events such as workshops, teleconferences, institutes, and conferences sponsored by KDLA and financial assistance are part of the project. The Field Services Division also has librarians in regional offices across the state serving as consultants. With day-to-day contact with trustees, directors, and library staff they personally see gaps and needs in training. The project provides funds to be used by the regional consultants in consultation with the statewide CE consultant for regional CE opportunities. As stated earlier, KDLA is not the only source of CE opportunities. The service population may elect to attend non-KDLA sponsored short-term events or to take classes that relate to their responsibilities. Financial assistance in the form of registration and tuition payments is possible and primarily used by the regional consultants. The anticipated activities for the fiscal year include:

- The 2003 **Trustees Institute** will offer multiple locations for program that will address an important issue as well as the opportunity for the trustees to network with others.

- Often the clerical/assistant positions in public libraries are filled by persons with little background on the history of libraries, principles of library science, and the operations of technical and public services. A **Public Library Institute** will provide an immersion to the field and the opportunity to network with others.
- Sometimes the best learning is done with others and because most libraries have only one person providing bookmobile and/or outreach services, a **Bookmobile and Outreach Services Conference** gives those persons an excellent opportunity for learning from presenters and other service providers.
- Budget restrictions and reductions of support from the usual sources means looking for supplemental funds from foundations and other grant sources. Two or more sessions of **Other People's Money, or How to Find Sources and Write Successful Grant Proposals** will identify potential funding sources, strategies, methods, and skills for grant writing.
- Because many have the impression that cataloging is the same old deal and never changes, catalogers are often overlooked for CE. **Cataloging in the 21st Century** will cover a variety of topics in mini-sessions during a day-long workshop.
- KDLA will partner with the Greater Cincinnati Library Consortium via the Kenton Co. Public Library in the annual **Support Staff Symposium** for a day-long event specifically designed for the specific needs of library support staff.

Outcome

The Kentucky library community will be aware of the possibilities, challenges, and issues that concern libraries today. Trustees, librarians, library staff, and volunteers will meet colleagues from other institutions and share and learn from each other. Local programming and management will reflect the insights gained from the training opportunity and the exchanges with others. The CE calendar will be updated regularly.

Evaluation

Key Output Targets

- 750 individuals will participate in CE activities planned by the regional and state-wide consultants.
- The CE Calendar will have increased usage indicated by the number of hits which will increase by 25%. All events not requiring a registration fee will have online registration.

Key Outcome Targets

- 75 % will convey a professional or personal benefit from the classes.

Evaluations at the end of all events will be conducted to collect comment on the specific event, how the information presented will be utilized at the library, and topics for future events. They will report the extent and practicality of knowledge gained at the training event and evaluate the presenter and location. Results will be reported midyear and in an annual report at the end of project.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Library Trustee Conference

Project Sub-program QAPO

Objective # 4A Project # 04-4A3-A

KDLA Based ☐ Needs Assessment Public Library Services Forums

Subgrant ☒ (For subgrant projects include the name of the organization that will administer the project.)

Kentucky Library Trustees Association

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☒ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

To provide a grant to the Kentucky Library Trustees Association for the expenses of attendance at the joint Public Library Section/ Kentucky Library Trustees Association conference by one trustee per library development region.

Summary of Need

Members of public library boards often have little background in the operation and services of public libraries. The conference helps to keep trustees up-to-date with the latest developments in the library environment, as well as providing information related to board operation and management.

Needs Assessment

The process by which vacancies on a library board are filled is determined by the method by which the library was established. The two basic methods are: The current board submits for approval two names per vacancy to the state librarian and commissioner who then sends them onto the local county judge-executive. That official, with the approval of the fiscal court, appoints one of the two. The other method is for the local mayor or county judge-executive to simply appoint an individual. State regulations do not give minimum qualifications, so the level of the experience and knowledge of trustees with the library, its operation, and their duties can be none. Preparation leads to better performance. In the 1999 edition of the Kentucky Public Library Trustee Manual a letter from the State Librarian and Commissioner states "...good Boards mean good libraries; and that outstanding Boards mean outstanding libraries." Regional consultants work with boards and provide training, but contact with other trustees and library specialists at statewide meetings adds an important dimension to their knowledge. Previous recipients have stated they were very glad they made the time to attend the conference and learned a lot.

Solution

Public library board trustees may submit applications in a competitive process for funds to cover their travel expenses to the spring conference. The criteria for selection include the library development region and status of previous applications. The conference registration and payment are made by KLTA for the selected trustees. Individual checks for travel are paid to the successful applicants.

Outcome

Trustees who have not received a grant previously attend the conference and take advantage of the variety of sessions and speakers at the conference to gain new knowledge and hear about what other libraries are doing. The recipient trustees will meet other trustees from around the state and share their knowledge and experience as trustees. Information gained at various sessions and possible pre-conferences will be applied to later decisions on library operations.

Evaluation

Key Output Targets

- 12 public library board trustees, one from each library development region, receive funding and attend the joint PLS/KLTA conference.
- KDLA will receive applications for trustee grants from at least 5 per library development region with the majority of them from new applicants.
- Two-thirds of a post-conference evaluation forms sent to their home address will be returned complete.

Key Outcome Targets

- At least 75% of the post-conference evaluation forms received will indicate that attendees were able to apply learned skills to their role on the board.
- Regional Consultants attending board meetings after the spring conference will report that 50% of the recipient trustees were more confident in their abilities to make decisions and more forthcoming with ideas after attending the conference.

Post conference evaluation forms will be sent the home address of the trustees who attend the conference. The forms will request information and comments on the applicability of the program to their role on the board. Regional Consultants attending board meetings after the spring conference will observe the performance and attitude of the conference attendees. The Project Monitor will either meet with or call the Regional Consultants to discuss their observations. Results from the discussion and from the evaluation forms will be reported in an end of project report and an annual report.

FY 2003 KENTUCKY LSTA PROJECT

Project Title MLS Training Subgrant

Project Sub-program QAPO

Objective # 4A

Project # 04-4A4

KDLA Based ☒ Needs Assessment Public Library Standards

Subgrant ☐ (For subgrant projects include the name of the organization that will administer the project.)

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☒ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|-----------------------------------|-----------------------------------------------|
| <input type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input checked="" type="checkbox"/> Statewide |

Project Objective

To increase the pool of professionally trained librarians to work in Kentucky public libraries.

Summary of Need

On the state and national level there is concern about the graying of professional librarians in all types of libraries. Who is going to replace those retiring Baby Boom librarians in the coming decade? Even now Kentucky does not have enough librarians with A.L.A. accredited Master's degrees working in public libraries. The problem will grow.

Needs Assessment

In Laura Bush's announcement of a \$10 million initiative to recruit and train new librarians she quoted a statistic from the July 2000 issue of the Monthly Labor Review. 57% of professional librarians in 1998 were 45 years old or older. The American Library Association sponsored a live teleconference on April 26, 2002, on the problem of recruiting new people to the profession. In Public Libraries in the United States FY 1999 (NCES, February 2002) Kentucky is ranked 47th in the country for the number of ALA MLS degrees. Additional pressure in Kentucky comes from legal requirements for certification. Only the counties with the smallest populations can have directors with coursework from community and technical colleges. With population growth there is a greater need for librarians with Professional certificates.

Solution

A program for "growing our own" will offer competitive grants for qualified individuals working in Kentucky public libraries to pay for full- or part-time enrollment in an A.L.A. accredited Library Science program. The student will commit to working in a Kentucky public library for two years after completion of a Master's degree or repay the grant. The student may be traditional and do the coursework on campus or utilize distance education options. The choice of library school is the student's. Close monitoring and mentoring will be important to the success of the program.

Funding of tuition for part-time students will allow for multiple scholarships. Because some library science programs limit initial enrollment to the fall semester, participation in the program during the spring 2003 semester may be limited to previously admitted students continuing their graduate program. New students to library school because of the grant program will likely start with the Fall 2003 semester. Two to three individuals will utilize the program each semester.

Outcome

Because a year is the minimum time for completion of an advanced degree, it will be several years before the new professionals are able to begin their professional careers in Kentucky's public libraries.

Evaluation

Key Out put Targets

- At least one scholarship will be awarded per year.

Key Outcome Targets

- An additional two to three individuals with a Master's degree from an A.L.A. accredited library school will be working in Kentucky public libraries each year.

If the individuals participating in the grant program are part-time students, the outcome of the program will be several years in coming. A KDLA Field Services Division Consultant or Manager and an individual from the local library community will serve as mentors and monitors and will be a significant part to the success of the program. They will need to be active in the whole process, from the initial design of the program, through completion of the master's degree, and fulfillment of the commitment in a Kentucky public library. Quarterly reports will be submitted.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Regional Consultants and Assistance

Project Sub-program QAAO

Objective # 4B

Project # 04-4B1

KDLA Based ☒ Needs Assessment Public Library Services Forums and Public Library Standards

Subgrant ☐ (For subgrant projects include the name of the organization that will administer the project.)

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☒ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

To strengthen public library development in Kentucky by providing regional consultants to provide leadership and specialized service in all phases of public library operations and administration. They will provide training, experience and knowledge for public library personnel and their governing boards.

Summary of Need

Volunteer boards, who have little expertise in the effective planning, implementation and evaluation of public library programs and services, govern Kentucky's 118 public libraries. The vast majority of these libraries are also directed and managed by staffs who lack the level of education and skills recommended for developing, administering and promoting quality public library programs. Today's public libraries must also be prepared to design and implement information delivery systems that meet the needs of users. This type of skill is quickly becoming the norm for information providers in today's rapidly evolving information environment. For these reasons, it is imperative that the state library provide trained professionals to advise and guide local public library personnel and trustees.

Needs Assessment

As a result of the last three years spent in the Field Services Strategic Planning Process, the division using surveys and focus groups discovered significant issues impacting public library development. These included: technology, training and development, collaboration and networking and the introduction of new programs and services. The top priority for field staff is acquiring new or updated skills and concepts through continuing education to use in the process of promoting the full development of Kentucky's public libraries.

Solution

The solution is to continue the evolution of our complement of Regional Librarians and Administrative Assistants into a network of public library development specialists. The Kentucky Library Association recently released *Kentucky Public Library Standards: Direction and Service for the 21st Century*. This work will provide a yardstick for review of public libraries as well as a blueprint towards their evolution into fully developed public library programs. In order to bridge the initial training gap, a personal services contract will be sought to bring in an experienced library professional to assist with this effort.

Outcome

As a result of this project, public library boards will have an accurate and comprehensive evaluation of the status of their public library program. This in turn will spur an increased effort in strategic planning and the drive to give their county a fully developed library services program.

Evaluation

Key Output Targets

- Regional consultants will make at least 800 site visits to public libraries to assist libraries in developing library programs.
- Regional consultants will facilitate at least 100 meetings to offer advice and consultations to public library boards.
- Regional consultant will participate in at least 75 educational opportunities.
- Regional consultant will work with public library boards and directors in 25 counties to review the status of self-evaluation and planning efforts.

Key Outcome Targets

- At least 10 public libraries will begin strategic planning efforts to provide fully developed library services in their counties as a result of the evaluation of their library.
- At least 25% of the Public library directors will report an increase in skills, understanding of library issues and confidence in doing their jobs of providing library services.
- At least 10% of library trustees surveyed will report they feel more confident when making decisions affecting their libraries.

Regional Consultants will keep statistics of their activities concerning site visits, consultations, and training opportunities, etc. Phone calls will be made to library directors and trustees selected randomly concerning the services of the regional program and the difference it has made in their services. Information will be continually reviewed for use in developing future programs. Results will be reported through mid-year and annual status reports.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Library Consultant Resource Support

Project Sub-program QACO

Objective # 4B

Project # 04-4B1-A

KDLA Based ☒ Needs Assessment Public Awareness

Subgrant ☐ (For subgrant projects include the name of the organization that will administer the project.)

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☒ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☐ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|-----------------------------------|-----------------------------------------------|
| <input type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input checked="" type="checkbox"/> Statewide |

Project Objective

To provide statewide and regional consultants with appropriate weapons needed to assist public libraries in their quest for growth and improvement and to provide the Program Development Office Branch manager assistance with necessary resources and training.

Summary of Need

Although the numbers have increased, Kentucky still ranks at the bottom among states with public library directors having a master's degree in librarianship and in the number of degreed public library staff. The less than adequate local funds in many counties have libraries looking to this Agency and it's statewide and regional consultants for advice and support.

Needs Assessment

Kentucky libraries saw a slight decrease in the number of public library staff with bachelor's degrees. In 1999 there were 142.24 library staff with bachelor's degrees. However, in 2000, the figure was reduced to 141.95. This is evidence that statewide and regional consultants must be ready and fully equipped to assist library staff when called upon.

In the most recent Statistical Reports submitted by public libraries statewide, there were five libraries with zero local book budgets. This Agency attempts to do all it can to assist libraries that are financially strapped to overcome their resource and informational gap.

Solution

Regional and statewide public library consultants and the Program Development Office Branch Manager are committed to support public libraries in their programming needs. As each public library uses the newly drafted Kentucky Public Library Standards to plan on raising its current standard to a higher level, consultants will be there to assist with resources needed.

To do this, the consultant may provide appropriate literature obtained through LSTA funds. They may choose to route a certain subscription to all counties in the region; or they may use other resource sharing methods as they see fit. These resources will help libraries with effective planning, management, promotion, implementation and evaluation of their services to the public.

LSTA funds will be used to support activities in the Program Development Branch. One of those activities is in- and out-of-state training and travel for the Branch Manager, whose salary is paid through state funds. The Manager is also a program director and monitors several LSTA Public Library subgrant projects. Throughout the year, this requires occasional site visits to and from public libraries across the state.

There are six statewide consultants in the Program Development Branch. Consultants specialize in the areas of library construction, technology, continuing education, public library statistical data, training, and children's services. A colorful brochure introducing statewide consultants and their services to all public libraries will be created and distributed statewide.

Outcome

Public libraries below the minimum standard will, at least, meet the minimum. Others will move up to a higher level of standard, meeting their goals of improving library services to their communities.

The professional knowledge base of consultants and the branch manager will be strengthened through literature they purchase and subscribe to and through meeting training needs. Newly acquired knowledge will be transferred to serving public library in their varied needs.

Evaluation

Key Out put Targets

- Regional consultants and branch manger will collectively subscribe to a minimum of 75 subscriptions, about 20 titles, to stay current on library management issues.
- The branch manager will subscribe to professional materials.
- The branch manger will attend 1 or more state and/or national library conferences.
- A consultant brochure will be designed, printed and distributed to all public libraries and posted on KDLA's website by the close of the year.
- The branch manager will monitor subgrant projects by visiting at least 50% of public libraries receiving subgrants across the state.

Key Outcome Targets

- 75% of statewide consultants will have routed and shared various resources with public library staff in their regions and will reveal the benefits through written evaluations.
- 75% of library directors contacted will indicate that regional consultants have supported public libraries in their respective regions.
- Regional consultants will report positive involvement and an increase in professional material reading by public library staff and directors.
- At least one public library currently below minimum standard will have met the basic requirements of a library that meets minimum standards.

- Every public library director and trustee will be made more aware of the many and varied free statewide consultant services offered to them.
- The branch manager will report more confidence in giving guidance to statewide consultants due to gaining knowledge through reading and training.

Six months after distribution of the Consultant Brochure, a mini survey will be dispersed for the purpose of measuring attitudes ‘before’ and ‘after’ receiving the brochure. The project monitor will contact Regional Consultants through personal interviews and/or written evaluations to gather anecdotal information about the benefits of the shared resources with library staff. The Consultants will also be able to indicate that library staff and trustees are more aware of the services offered to them because of the increase in the number of calls they received requesting assistance. Progress and benefits of this project will be reported through mid-year and annual reports.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Programming Subgrants

Project Sub-program QJAC

Objective # 4C

Project # 04-4C1

KDLA Based ☐ Needs Assessment Public Library Services Forum

Subgrant ☒ (For subgrant projects include the name of the organization that will administer the project.)

To be determined competitively (KDLA)

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☒ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

To promote library programming for adults and youth as a prominent and meaningful educational and recreational service in local communities; build resources to do this effectively; and to raise awareness and use of the public library as the center of the community culture.

Summary of Need

In every community there are adults and children who might have only a marginal interest in books or other materials commonly available at the public library. They might, however, be attracted to the library because of a special film presentation, a publicized concert, or a visit by a well-known personality. These are some of the community events to which citizens come to share in the experience. They are introduced to the library and gain access to further use of its resources because of past positive experiences. An experience like this is something for which the Internet, or other home-based information exchange services, can never replace. The public library can serve as an attractive alternative by providing human contact, a social experience and an educational pleasure. Its sense of place, as a community center, will become increasingly important, wanted and needed in the family and the community at large.

Needs Assessment

The need for more aggressive library programming is at an all time high in Kentucky. In today's society, libraries are no longer only about books and manuscripts alone. Their philosophies have changed focus on information in its broadest sense. The modern library is a high tech resource with sophisticated equipment that would arouse the envy of any computer junkie. The library is also a place where the varieties of media extend to types of programming events. Some library programs stand out because they provide unusual services to the entire community or to specific groups in it.

The growing need of elementary school students is rising and will continue to rise for the next decade. Currently about 23.1% of children are below poverty rate, while the national average is 19.9%. More than 30,000 children are absent from school each day. More than 4 out of 10 of Kentucky's children ages 5-17 receive free & reduced lunches. In 2000 only 64.6% completed high school. High school dropout rate is higher in areas of the state where income is lowest. Children from families with incomes under \$20,000 are five times more likely to drop out of school than children from households with annual incomes of \$40,000.

K-12 education is only the beginning. While the State motto is "Education Pays" not everyone gets to college. While only 13.6 % earned a bachelor's degree or higher, college education is becoming increasingly necessary for those who hope to achieve and maintain middle class status.

The workplace is changing. The increase in telecommuting opens up an opportunity for public libraries to offer new resources. Those who work from home are generally sophisticated library users, educated, affluent, and technology users. This group is both a key constituency for new services and a target for winning community support for libraries.

Solution

Public libraries can play a critical role in supplementing formal education by planning programs centered around at-risk children, single-parent families, low-income families, those with low self-esteem, job-searching and interviewing, the elderly, newly arrived immigrants, etc. Add these innovations to the basic ingredients of libraries throughout time--a well selected aggregate of books--and what is available at today's library is a treasure trove of services.

Some library programming will have gained recognition for their creative community services. Others will stand out because they have inaugurated particularly successful programs to teach customers how to use library resources for independent research. Still others will provide services targeted to special populations. The only limit is one's imagination.

The public library is responsible for assuring that its total community, including individuals with special needs, have access to information at the time needed and in a usable format. Individuals who have special needs include the educationally, culturally, and socio-economically disadvantaged; children and young people; the elderly; ethnic minorities; persons with limited English-speaking ability; the physically and mentally disabled; and residents of state, county, and locally funded institutions.

The diversity of Kentucky's population--whether measured by language or cultural background- is growing tremendously. Between 1990 and 2000, Hispanic population alone nearly tripled with a 172.6% growth. As the numbers increase, libraries must work to develop programs that will build support among all constituents and play a key role in integrating Kentucky. One of the goals of public libraries will be to improve services to those with special needs by using funds for staff training, through collection development, and programming and promotion.

Kentucky's population saw an overall population growth of 9.7%. As users of the library grow more diverse in income, education, technology experience, and language, public libraries will become more creative in using their finite resources to find ways of partnering with other important agencies that have common goals. The library is positioned well to engage in such partnerships because it has the potential to add value to almost any group in the community that deals with information. Major stakeholders such as private businesses, K-12 schools, local government, local health and social service agencies, news media and others will benefit from the increased capacity of the library to provide information resources, tools and services to the community.

While societal and parental support of children is diminishing, public libraries are one of the few public agencies that can provide important supplemental services that build lifelong interests and skills in education and learning. These issues are real because statistics tell us that 30% of all births are to unmarried women; 3% of teen mothers reported smoking during pregnancy; and the number of juvenile offenders increased from 2,824 in 1998 to 3,398 in 1999.

There are certain groups least likely to use the library. The elderly--Census data indicates that 12.5% of the total population are those 65 and older; those with low income -- 5 counties in Kentucky are among the 20 poorest in the nation; and those with limited English proficiency. Barriers such as poor mobility, the limited literacy of the poorly educated, and language proficiency for recent immigrants are complex social issues. To improve the relevance of the public library, there is a need for increased efforts in outreach and special services.

In Kentucky, there are 132 cities of less than 500 and 229 cities with populations of less than 1,000. Because of the State's sparse population, not every community has a library nearby. Many libraries in rural areas are small, lack resources, serve large areas of territory, and rely on volunteer staff. LSTA funds are used to help level the playing field for rural residents by delivering quality books, resources, and educational materials. Grant funds will help libraries go beyond traditional outreach methods by using special programs to serve special audiences. Whether they live in rural or urban communities population groups have their own unique needs.

Library programs for people with disabilities will include developing programs that are available on an equal basis to all members of the community. This can be accomplished by developing public relations strategies that attract people with disabilities to the library and outline how the library will work in partnership with community agencies serving people of this population. The library may provide training for staff on how to best serve patrons with a variety of special needs, and provide equipment, materials and services that allow people to better utilize the library. This grant program will provide funding that requires applicants to develop a program for the purpose of reaching the targeted population, persons with vision, hearing and learning disabilities.

Programs will be planned to represent the wide range of ideas and views contained in the library's collection. They will represent the library's philosophy of free access to information. The ultimate responsibility for selection of library programming rests with the library director who operates within the framework of the policies determined by the library's Board of Trustees.

Despite the different needs library programs address, they will have two very important common denominators. They will all have to be innovative in their use of resources and they will have to be replicable.

In planning and evaluating programs, the library considers the following factors:

Library's long range plan

Local interest

Population's level of education

Population mix

Availability of programming through the community's other social, cultural and recreational organizations.

Outcome

Given that Kentucky communities are changing demographically, socially, economically, and technologically, library programs will help people to become self-reliant library users. They will promote full and equal access to information and foster the joy of reading and excitement about lifelong learning. Being introduced to library programming will improve the quality of life for the elderly, families and children, immigrant families, the disabled, minority groups and others with specific needs. Programming Library programs will strengthen the library as a vital part of the community, enhance the library experience for regular library users, and help the library reach out to new and diverse constituencies as they help families learn and discover together.

Evaluation

Key Output Targets

- At least five programming subgrants will be awarded.
- Other Key Output Targets specific to the projects will be added when subgrants are awarded.

Key Outcome Targets

- Key Outcome Targets specific to each project will be added when subgrants are awarded.

Subgrant recipients will submit quarterly reports relating progress, statistical and anecdotal information. The project monitor will submit a summary of all the results and impacts of all subgrants at the end of the project.

Updates – 10/2002

- ◆ Nine programming subgrants were awarded and the specific projects are included in this document on the following pages.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Programming Subgrants

Project Sub-program PDO/QJAC

Objective # 4C

Project # 04-4C1a

KDLA Based ☐ Needs Assessment Public Library Services Forum

Subgrant ☒

Allen County Public Library

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☒ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

To provide training for job/career planning and resume writing to provide assistance to county residents who became unemployed due to the loss of local manufacturing jobs and to other unemployed residents of the county.

Summary of Need

Allen County, Kentucky has a total population of 17,800. Of that number, 608 people will be unemployed as of August 2002 due to the loss of some manufacturing jobs that the two largest employers in the county.

Allen County Public Library will offer a TORCH (Training, Orientation to the workplace, Resume Writing, Career Planning, Hope for the future) Program which will give training in job/career planning and resume writing. Meeting and training sessions will be held on a scheduled basis to provide guidance/training in resume writing, specifically using popular word processing programs. Career/job planning with possible placement leads will be also be presented.

Needs Assessment

32.9% of the workforce in Allen County is manufacturing orientated. The two largest manufacturing employers recently terminated 190-200 employees. The majority of those employees are high school/GED graduates with minimal training in resume writing/employment seeking skills. The remainder of the 608 unemployed county population would be targeted in this program as well.

According to the current census, there was a 223.3% increase in single female parent poverty level households in the county. Of these households, many are unemployed or in low paying dead-end jobs. These parents will also be a primary target for this project.

Solution

Weekly training sessions on resume writing will be held for 8 weeks with an additional 2 weeks to write resumes. Daytime and nightly session will be held to accommodate people who have jobs but who desire to improve their positions. Workbooks will be made and software that deals specifically with resume writing will be purchased. Books and other resources dealing with resume writing and job skills will be added to the library collection.

A reception will be held at the library for candidates who have completed the 8-10 week course. Some of the prominent and larger employers of the region will provide human resource personnel to speak to the group. The following week the candidates will discuss and apply for job vacancies. Mock interviews will be set up for all candidates. A human resources employee will do role playing in the mock interview and will critique the answers and give advice for a successful interview. At the end of the first 13 week cycle, the class will be repeated.

In July of 2003, local and surrounding area agencies will be contacted to set up a Job Fair. Representatives from Vocational Training and Continuing Education Institutions will also be invited to attend the job fair to provide information on programs and financial aid.

Outcome

Participants in the program will gain useful knowledge of resume writing and career planning. They will learn skills and suggestions that will make them sought-after by employers. They will also learn how to use technology not only to write their resume but also to use as a job skill.

Evaluation

Key Output Targets

- 4 eight week TORCH sessions will be held during the grant period.
- At least 8 local businesses or employers will participate in a Job Fair for program participants.
- 100% of the participants will write a resume and prepare a job application.

Key Outcome Targets

- At least 15% of the program participants will secure a job as a result of the project.
- At least 50% of the participants will report that they feel more confident and have gained useful knowledge to help them find employment.
- Due to the success of this project and the awareness of library services that it brings to the community, the Allen County Library will be able to continue to offer resume/computer/technology classes.

Participants will be given a survey at the beginning of each 10 week session to assess their knowledge and skill level about resumes, job skills and career planning. The survey will be repeated at the end of the sessions. Staff will keep records of anecdotal information received from participants including the number of successful job applicants. Library statistics will be kept to show what impact the program has had on library usage. Information will be reported in quarterly and final end-of-project reports.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Programming Subgrants

Project Sub-program PDO/QJAC

Objective # 4C Project # 04-4C1b

KDLA Based ☐ Needs Assessment Public Library Services Forum

Subgrant ☒

Bell County Public Library

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☒ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

To offer a series of free classes and other programming opportunities that will focus on improving self esteem, on creating a sense of self-worth, and on develop financial independence and cultural rehabilitation for county residents in lower socioeconomic ladder.

Summary of Need

Of the county's total population of 30,000, Bell County has a 29.5% poverty level. This is considerably higher than the state's 16% average. Meanwhile, the county median family income is \$20,000 and well below the state's average of \$31,000. Additionally, unemployment numbers continues to be unacceptably high.

Through the S.O.S. (Sharing Our Selves), the Bell County Public Library will help create a sense of self-worth, revive some financial independence, and create cultural pride through a variety of programs.

Needs Assessment

Although many of Bell County's residents are in low paying jobs, on welfare, or unemployed, there are many area residents who have marketable skills. Residents who have learned to make and sell products are willing to share their expertise, but do not often have a regular venue to do so. This project will bring the two groups together.

There is an urgent need for training and for the use of more appropriate resources at the county libraries and the bookmobile. The assistance of technology will be needed to market the works of local craftsmen and women locally, nationally and globally.

Solution

A series of 50 classes in a wide range of areas will be offered to Bell county residents during an eight-week period. Programs will be held at the Pineville and Middlesborough-Bell County Public Libraries and in public or private locations.

A local Bell County native will perform at the library's annual Reading Room Café, a program that provides cultural experiences to introduce artists and authors to the community. This will kick off the S.O.S. project. A lecture by a nationally renowned gallery owner and art dealer will be held to help those who produce arts and crafts learn what art is, what folk art is, what handicraft is, and how to market products. A self-taught and now an award-winning local photographer will train on picture-taking. She will also photograph the work of local artisans for the web-based marketing database.

Supplementary materials will be purchased and made available at the libraries and the bookmobile.

Artists will display their works at the two library locations and displays will be rotated monthly throughout the year.

A web-based database of local crafts persons and artisans, photographs of their products, and contact information, will be placed on the library's website. This information will ensure that persons without the availability of marketing venues will now have one at their disposal through the library.

Outcome

Program participants in this poverty stricken community will gain income that would otherwise have not been possible. Their self-esteem will be heightened as they discover ways to market their own skills by joining a network of community residents. They will have a higher standard of living by using the web venue to promote, sell and distribute their handicrafts worldwide.

Evaluation

Key Output Targets

- A series of 50 classes will be held during an 8-week period. Topics will vary, e.g. photography, quilting, woodcarving, herb-farming, creative writing, basket making, cooking/catering, etc.
- A web directory will be created to identify new artisans and guilds as ongoing works will be photographed and added.
- 100% of the participants will be added into the web directory and a photograph of their handicrafts added to help identify them as new artisans.
- Fifteen magazines, 30 videos and some 15 books dealing with production and marketing crafts will be purchased and added into the collections of the two county public libraries and the bookmobile.

Key Outcome Targets

- At least 50% of program participants will make sales as a result of the project.
- At least 50% of participants will report that they feel more confident and have increased an measure of self esteem and knowledge to help them promote their products.
- At least 75% of program participants will make use of the web directory and succeed in selling their product(s).
- At least 50% of participants will witness an increased standard of living, increased income as they market their products.
- The number of library website users will increase due to the addition of the directory.

A feedback forum will be placed on the website, as well as a “hit counter” to measure the number of people who visit the site monthly. A survey measuring levels of satisfaction with the instructor and presentations will be measured by participants attending the series of 50 spring classes. Survey will be repeated as needed. Evaluation forms will be distributed to attendees at the performances. Staff will keep records of anecdotal information received from participants including comments such as, “I sold my basket to a lady in Ohio”. Library statistics will be kept to show what impact the program has had on library usage. Information will be reported in quarterly and final end-of-project reports.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Programming Subgrants

Project Sub-program PDO/QJAC

Objective # 4C Project # 04-4C1c

KDLA Based ☐ Needs Assessment Public Library Services Forum

Subgrant ☒

Bullitt County Public Library

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☒ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

Provide, publicize and promote programming geared towards teens and adults by targeting those who write as a hobby and those who wish to improve on their writing skills through a creative writing contest.

Summary of Need

Over the last decade Bullitt County has been one of the fastest growing communities in Kentucky with it's population increasing from about 47,000 to 61,236. Although semi-rural in nature, it is increasingly becoming a bedroom community for Jefferson County in the north. As the population moves southward and the county becomes more urban/suburban in nature, the needs of incoming residents must be met.

Needs Assessment

Bullitt County has an active County Extension Service that offers programs dealing with food, health, exercise and self-improvement. The Adult Education Program in the county is actively teaching literacy and GED courses as well as hobby and self-improvement classes. While such is the case, the library is sometimes limited in its selection of programming that tie in with library services. Besides a book discussion group which has been meeting at the library for over 16 years, adult programming at the Bullitt County Public Library has been very limited.

Bullitt County Public Library system is made up of the main library plus three branches in Mt. Washington, Hillview and Lebanon Junction. The library remains active library with 24,395 library card holders, while the library's homepage has had over 198,000 hits so far.

Solution

The shift in the socioeconomic status of the community created a need to serve more suburban populations moving in from Jefferson County. As the library became more aware of this trend in 2001, it led to plans for extending and strengthening library programming to a broader range of the county population group. At that time, the library sponsored a poetry contest resulting in a surprisingly high number of contestants.

This project, entitled Community Creative Writing and Poetry Contest, is designed to aggressively move towards connecting the library system and all the services it offers with existing users and with non-users of the library community by sponsoring a major programming on creative writing.

Outcome

Through writing workshops, through discussion with local writers, and through sharing their works with others in the community, participating youth and adults in this program will have an opportunity for improving their creative writing skills.

Evaluation

Key Output Targets

- At least 25 youth and adults will be in attendance at free creative writing and poetry writing workshops by local community college instructors.
- At least 200 youth and adults will submit an entry into the countywide Creative Writing (short story) or Poetry contest. Poetry categories will be for the primary, middle school, high school, and adult age categories. Short Story contest will be for the high school and adult categories.
- Invitations will be mailed and at least 150 will attend the awards ceremonies. Ceremonies will be open to the general public as well.
- Local businesses will donate prizes and participate in the award ceremonies.
- Library materials dealing with information on writing techniques and on being a published author will be purchased and circulated.
- A book of winning entries will be designed by the library director, published locally, and 400 copies distributed to all library branches and to school libraries. Copies will also be available for the community to check out.
- All programming events and winning entries will be displayed in the library website.

Key Outcome Targets

- There will be at least one winner in each of the two categories, creative poetry and creative prose writing.
- Community members who write as a hobby will report having a desire to do more writing after participating in this project.
- This program will help bring together some 200 teens and adults towards a common goal, creative writing.
- The RSVP's and the sign-in sheets at awards ceremonies will result in winning library users and issuing new library cards.
- The number of library website users will increase due to the addition of all winning entries and publicity.

Participants will register for and sign-in at each workshop. Records of contest participants will be closely monitored and entries tallied. Circulation records of newly acquired materials will be monitored. The number of books published will be compared to demand or the lack of demand for additional copies.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Programming Subgrants

Project Sub-program PDO/QJAC

Objective # 4C Project # 04-4C1d

KDLA Based ☐ Needs Assessment Public Library Services Forum

Subgrant ☒

Carroll County Public Library

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☒ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

To present a series of programs designed to create greater opportunities for involvement with the public library within the 55 and over population by fostering the impression that the library is more than books, but is also a cultural center for the community.

Summary of Need

According to the 2000 census the total population of Carroll County stands at 10,155. Of this total population, about 1,250 or 12.5% fall in the age category of 65 years or older. Taking everything in mind, many employers are considering retirement by age 55. Therefore, this project has the potential to reach a great numbers of people in the community.

Needs Assessment

Carroll County is located midway between suburbs of Louisville and Cincinnati, about 50 miles from either city. Older residents of the county rarely drive the distance for entertainment or leisure. In fact, many depend upon the Red Cross driver to get them to doctor appointments. The county does not have a movie theater nor is there an active arts foundation or organization. Two rival senior citizen groups meet separately for lunch, but have no other activities going on.

Solution

The County Public Library Director initially interviewed several directors of various organizations, including directors of senior citizen groups, representatives of Homemakers organizations, the Assisted Living Homes, and library customers age 55 and older. All were enthusiastic about the prospect of such a series of programs.

There will be events taking place at the library on the second Wednesday of each month at 1:00 o'clock. During each program, library materials will be displayed and appropriate literature discussed to encourage circulation. Most presenters are among those listed in the Kentucky Arts Council Literature, the Greater Cincinnati Library Consortium program planner link, or have previously been scheduled at the library for other programs.

Each Wednesday will focus on a variety of topics dealing with topics such as photography, poetry, storytelling, instrumental/folk/ethnic music. Library staff will be responsible for sorting and displaying books and other library materials for display and circulation.

Programs tentatively scheduled are: **October** - A program about the wildflowers, trees, and fossils of the Ohio River Valley for nature lovers. **November** - Musician and storytellers. **December** - A male singing group will sing a cappella and present a program tracing the important place held by male singing groups in the preservation of black music. **January 2003** - A program on the history of Appalachian music and the development of the dulcimer, the official instrument of the state of Kentucky. **February** - Storyteller will relate tales of Harriet Beecher Stowe, Martin Luther King, and others to highlight Black History Month. **March** - A program on the history behind traditional music which came out of the Appalachian region. **April** - To celebrate National Poetry Month, local poets will read from their work. **May** - A harpist will play her own instrument, and bring with her enough harps to teach simple songs to the audience.

June – A local traveler and ecologist will present beautiful educational slide/music show of plants and animals from his worldwide travels. **July** -Musician and story teller will present a program. **August** – A program that includes an interactive walk down memory lane with musical instruments and an explanation of the different musical genres will be presented. **September** – A retired state policeman will portray Mark Twain traveling the Ohio and Mississippi on the big riverboats.

Outcome

“Wednesdays at One” will provide several opportunities for senior citizen groups around the county to come together on neutral ground for an hour of learning and leisure to fill the void that is currently being felt. Community members over the age of 55 and who do not associate with any organized group will also be invited to participate. This project is also an opportunity for the library to build on its current outreach program of delivering library materials to those who can not visit the library. Interaction between the library and seniors in the community will help nurture a better understanding of the needs of both groups.

Evaluation

Key Output Targets

- Representatives from the target audience will serve on the program planning committee.
- 100% of the county’s citizens over age 55 will be reached through promotions placed in newspaper articles, advertisements, and on library bulletin boards. Monthly post cards will be mailed to library customers. Outreach staff will publicize programs as they make their daily book deliveries countywide.
- Twelve programs, one each month of the grant period, will be planned and presented.
- One book discussion will be held after each event.
- At least 25 people over the age of 55 will attend each program.

Key Outcome Targets

- As a result of promoting library materials related to each month’s program, circulation of in-house and outreach materials will increase by at least 5%.
- There will be a 5% increase in the outreach circulation figures.
- Two-third of participants will report at least one positive impact each program has had in their lives using a one-page written evaluation form distributed by the library.
- Programs will bring at least 10 extended families to the library for the first time.

An evaluation sheet will be filled out by participants each week. Library staff will interview and share anecdotal information received from participants during the quarterly and final report of the project. Although scaled back somewhat, there are plans in place to continue the Wednesdays @ One series for the following year. Monthly programs will continue as long as attendance warrants having one.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Programming Subgrants

Project Sub-program PDO/QJAC

Objective # 4C Project # 04-4C1e

KDLA Based ☐ Needs Assessment Public Library Services Forum

Subgrant ☒

Casey County Public Library

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☒ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

Provide quarterly themed reading units during the year where each unit will consist of three after school programming to make reading ‘come alive’ in the daily experiences of children in grades 3-6 as they discover the joy and art of reading just for the fun of it.

Summary of Need

According to the Kentucky Department of Education, about 48.5% of the working citizens of Casey County are below ninth grade reading level. It has been known that parents who do not read have a direct negative impact on the education and literacy of their children. It is believed that in Casey County, this has created an environment of apathy and aversion towards reading.

Between 2000 and 2001, the reading scores of children at the largest elementary school in the county have dropped by more than 7%. This fact led to the school being placed on academic probation.

Needs Assessment

Casey County does not have a public swimming pool, movie theatre, bowling alley, museum, skating facility, amusement center, YMCA, or a shopping mall where children and youth typically gather. The only outdoor facility for county residents is a public park where most baseball and youth/adult softball takes place. It is here that young people not involved in sports activities fall between the cracks. ‘Reading Comes Alive!’ activities and programming will provide recreational alternatives for some children and additional avenues for others.

Solution

There will be quarterly themed reading units during the year where each unit will consist of three after school programming. Activities will serve as catalysts for showing children how reading can be fun and at the same time be informative and valuable. Some will include intergenerational activities. Others will involve prizes and incentives donated by area businesses. There will be music, art, and drama. Local businesses will assist with funding, prizes, incentives, free advertising and library program coordination with company schedules. Each quarter will contain thematic kits for children and parents to check out. Kits will contain any one of the following items, posters, bookmarks, prizes, incentives. The 21st Century Community Learning Center will match presenter fees and allow employees to volunteer for 5-6 hours a week. They will serve as site coordinators in each of the 6 elementary schools. Parents and volunteers will assist with programming as necessary. Program publicity will take place in the form of newspaper articles and ads, flyers and posters, emails, grocery bags, and banners at schools and recreational parks.

Oct. – Dec. 2002, *Legendary Adventure Awaits*. Programs will highlight the middle ages, fantasy, magic, tall tales, fairy tale characters such as King Arthur and his Knights, Harry Potter, Lord of the Rings and Chronicles of Narnia, etc. Some activities will include crafts, story time, and magic acts. There will be intergenerational activities when making miniature figures, reading activities, and costume designing.

Jan – March 2003, *Great Books Grab Readers*. During this quarter, the library will introduce children to literature’s so-called, superheroes and heroines, graphic novels and jungle themes. The library will coordinate a SafeRead program with the local elementary school.

April – June, *ReaDiscover Lost Treasurers*: This unit will revolve around the ancient civilizations of China, Egypt, Greece and Rome. Myths, buried treasure, the Great Wall of China, and other hidden passages and architectures will be explored. Among planned activities will be a virtual tour of the pyramids, interviews with an archaeologist, and Chinese cooking classes for kids and their parents.

July – Sept, *Exploring New Frontiers*: This quarter’s programming will coincide with the statewide summer reading theme focusing on the Lewis and Clark expedition, Mark Twain, native Americans, frontier stories, patriotism, and exploring new frontier through reading.

Outcome

This project will provide opportunities for Casey County children to associate with their local library. They will be introduced/reintroduced to the library to explore materials firsthand. As they experience activities at the library, each event will serve as a catalyst that reading can be fun and informative while improving reading abilities.

Evaluation

Key Output Targets

- 3 after-school programs will be presented during each thematic quarter.
- At least 12% of targeted population will have been successfully reached.
- At least 10% of the parents of the participating children will volunteer to work with the program.

Key Outcome Targets

- Reading habits of elementary school children will increase by a minimum of 15%.
- Programming events will increase the reading level of yearlong participants by at least 5%.
- Two “thermometers” in the library will show a 10% increase in the number of books read as compared to the same period last year.

As a form of evaluation, staff will monitor library usage and collect anecdotal comments. Questionnaires and surveys will be randomly distributed to children and guardians. Parents and guardians will be asked to monitor any change in reading habits at home. The number of patches earned during the year will serve as a method of measuring recreational reading.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Programming Subgrants

Project Sub-program PDO/QJAC

Objective # 4C Project # 04-4C1f

KDLA Based ☐ Needs Assessment Public Library Services Forum

Subgrant ☒

Kenton County Public Library

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☒ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

To present a series of series called Bilingual Storytime, consisting of 8 monthly library programs designed to help address the literacy and cultural heritage needs of Hispanic/Latino families and to help English speaking residents who are attempting to learn the Spanish language to appreciate the literature and cultural heritage of Hispanic/Latino peoples.

Summary of Need

There are about 1,700 Hispanic/Latino residents in Kenton County and the numbers are growing. They are often unfamiliar with the existence or the public library or the benefits of public library programming. From library circulation statistics and from long waiting lists for Spanish classes at nearby literacy centers, it is reasonable to assume that there is an increasing demand for Spanish language materials and for lessons in Spanish.

Needs Assessment

Kenton County has a need to reach out to the growing Hispanic/Latino population in the county. Although Bilingual Storytime will be promoted to all 151,464 residents of Kenton County, for the purposes of this project, the library will specifically target the 400 Hispanic/Latino members of the nearby Basilica Church, patrons of the library branches in Covington and in Erlanger, and the parents of Spanish/Latino children in the Covington and Erlanger school systems.

A review of circulation statistics from the past 2 years shows an increasing demand for a small but growing collection of adult and juvenile fiction and nonfiction Spanish-language materials. In addition to literacy needs, the Kenton County Public Library (KCPC) hopes to increase its relationship with the community agencies and organizations serving the target populations.

KCPC has previously produced Spanish promotional materials for welcoming new Hispanic families and has provided opportunities for its staff to learn conversational Spanish.

Solution

"De Colores" (Bright with Colors) will be the theme of the Bilingual Storytime. The series will consist of 8 monthly library programs designed to introduce the joy of bilingual literacy and Latino culture to Kenton County families. It will include a wide range of songs, carefully selected rhymes, poetry, Latino crafts, ethnic foods, picture books for the entire family, and visiting local musicians and authors, etc. Storytime will kick off during Latino Heritage Month (Sept. 15-Oct. 15) and end with a celebration of *Cinco de Mayo* on May 23, 2003.

Bilingual and Spanish language posters and bookmarks designed to celebrate Latino Heritage will be on display and available in the programming rooms. Grant funds will be used to purchase professional literature for planning programs. Spanish language and bilingual fiction and nonfiction books, literature from ALA and REFORMA, craft items and books, music on CDs and audiocassettes will be purchased.

Outcome

As a result of positive experiences from English-speaking and Spanish-speaking families, Kenton County Public Library will have gained new ‘friends’ of the library. Their adventure will lead them to become library card holders, possibly for the first time. Their involvement in this project will increase bilingual abilities, better their communication skills, and possibly lead to employment opportunities. All participants will have a clearer understanding of each others cultures and will develop an appreciation of one another.

Evaluation

Key Output Targets

- At least 8 Bilingual Storytimes will be presented.
- At least 3 special bibliographies of highly recommended books will be compiled and available for participants’ use.
- Circulation statistics for foreign language materials will increase at least 5% during and after the program.
- There will be a 10% increase in the number of Storytime attendees who apply for library cards for the first time.
- At least five requests for a continuation of Bilingual Storytime will be made.

Key Outcome Targets

- 50% of the program attendees will be able to relate positive evaluation on the quality of programming provided.
- 50% of program participants will demonstrate evidence of increased knowledge of Spanish/English.
- 75% of participants will document an appreciation of Hispanic/Latino culture in their written and verbal evaluations and surveys.

KCPL will track new card holders through a unique library card application form to be used for program participants only. The Library will also develop a survey for use in measuring various activities. Participants will be asked to evaluate the quality of programs on a regular basis. Participants will be asked to assess their own linguistic abilities and knowledge of cultures before and after the series of programs. They will have the opportunity of volunteering for future programming.

Presenters will be encouraged to write their impressions of Bilingual Storytime and to keep track of patron’s comments or anecdotes with suggestions for improvement. Daily attendance figures will be kept.

Library administration will provide monthly circulation statistics for adult and juvenile foreign language books for both the Covington branch and the Erlanger branch. Trends in the statistics will be compiled and evaluated for future use.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Programming Subgrants

Project Sub-program PDO/QJAC

Objective # 4C Project # 04-4C1g

KDLA Based ☐ Needs Assessment Public Library Services Forum

Subgrant ☒

Scott County Public Library

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☒ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

To connect the youth of the community and the senior population by creating and making accessible a Community Digital Storytelling Center for developing oral history and personal stories in the community.

Summary of Need

With a 38.5% increase in population within the last decade, Scott County is one of the fastest growing communities in the state. There are currently 5,403 citizens over the age of 55. Many of them are life-long residents. This rapid growth with an influx of newcomers from other areas has necessitated an urgent need to document and the preserve the county's rich history.

Needs Assessment

Scott county Public Library has traditionally maintained a strong local history collection that is housed in a special History and Genealogy room of 938 square feet. The county's early history has been well documented by local historian Ann Bevins and others. However, with the tremendous growth and development of its community over the past ten years it has been necessary to permanently record more recent activities. What was the community like in the early 20th century? What was it like just ten years ago?

Realizing the value of digital storytelling and oral history in preserving family stories and memoirs, students and teachers in Scott County created over 50 digital stories during the past year. Now these students aspire to continue helping senior citizens of Scott County preserve their stories for coming generations.

Solution

In the fall of 2001 the community was introduced to the idea of a Community Digital Storytelling Center at a monthly Chamber of Commerce luncheon. At this luncheon, the county judge executive and the mayor of Georgetown vowed to lead the campaign by being the first community first storytellers. Several people have pledged to volunteer in locating potential storytellers; in identifying stories that need to be documented; and in selection of local historical photographs.

In spring 2002, the director of the public library, the director of the senior citizens center, the local historian, and a member of the genealogical society attended a digital storytelling festival where students and teachers stories were presented.

Community interest is growing and input from focus groups will direct the Scott County Public Library to look at ways of building community through the arts. "Everyone Has a Story" will bring the art of storytelling to a technology level and follow the motto, *Scott Count-where tradition and progress meet*. To accomplish this, a portable computer lab is needed.

A lab will make it possible for students to go to where the senior citizens are and work with them in a comfortable atmosphere that is in their familiar surroundings. In order to do so, the public library, the housing authority, and a portable lab will be utilized. The lab will consist of iBook laptop computers networked with an AirPort Base System, digital cameras, microphones, and scanners to be used at the public library and at offsite locations.

The Scott County Public Library and the Scott County School System will partner with Scott County Genealogical Society, and the Scott County Senior Citizens Center. The school system has obtained a \$15,000 grant for staffing purposes. The director of the Senior Citizens group, representative from the Scott County Genealogical Society, a local writer and historian, and an official of the Georgetown Scott County Museum will serve as core volunteers.

Scott County high school students, already familiar with digital storytelling and storytellers, will assist seniors in putting together pieces of their past with a history of the community. The 'pieces' will include objects, photographs, videos, music, and the storytellers own voice. Old photos will be scanned into the computer. Audio stories will be recorded as the seniors tell their stories. Music will be added for effect. Additional pictures and audio will be added to emphasize, clarify, motivate or to fill-in gaps. Oral stories will be added to the public library's local history collection.

A committee will be formed to identify historical events, places and names, etc. Two members of the public library staff will be trained in digital storytelling. Promotional presentations, encouraging the senior community to think about their past, will be planned. The first annual "Community Digital Storytelling Festival" will occur at the Scott County Public Library. Progress reports will be made at monthly meetings of the Chamber of Commerce, Senior Citizens, Genealogical Society, and others in order to gain future financial support. Local media will support the project with publicity, feature stories, and news releases.

Outcome

Everyone Has a Story will create new associations between senior citizens and high school students in Scott county. This association between students and the senior community will develop an understanding of each other and of the skills and abilities that each possesses.

Some students will hone their interviewing skills by visiting older citizens to record them and their stories. Others will use their skills of putting together stories that took years to complete but which now must be told in minutes. Those with a mastery of technology will work with the program to bring together everyone's efforts to fruition.

Seniors will improve their understanding of education and technology while they take part in preserving the past in a digital and easily accessible format. The history of Scott County will come alive through personal and community based digital stories by providing an audio and video record of the past.

Evaluation

Key Output Targets

- By September 2003, a minimum of 30 digitally based stories will be electronically created and available on the Scot County Schools server and at the public library.
- The project will reach 100% of local high school students in public schools.
- At least 10 commitments for local community leaders to tell their stories will be obtained.
- Digital stories will be available to students at the 2,000 school district workstations.

Key Outcome Targets

- Interviews of participants will indicate that the relationships between students and senior citizens have intensified as they will value the knowledge and skills that the other has.
- Seniors will improve their understanding of education and technology.

Students and seniors will be interviewed before the project to assess their knowledge and skill level. The interview will be repeated at the end of the sessions to measure growth and experience. Staff will keep records of anecdotal information received from participants demonstrating the .

FY 2003 KENTUCKY LSTA PROJECT

Project Title Programming Subgrants

Project Sub-program PDO/QJAC

Objective # 4C Project # 04-4C1h

KDLA Based ☐ Needs Assessment Public Library Services Forum

Subgrant ☒

Bowling Green Public Library

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
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- ☐ Projects that use adaptive technologies or special service's to improve access
- ☒ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

The Southern Expressions adult programming series has been designed to highlight a few of the many means by which southerners choose to express themselves creatively. The series will increase attendance for adult library programs by targeting a variety of interests.

Summary of Need

Although the Bowling Green Public Library in Warren County, Kentucky has a tradition of highly successful programming for infants, children and young adults, the library has yet neglected to serve the needs and interests of adult patrons.

Needs Assessment

The mission of the Bowling Green Public Library is to provide materials, services, and activities to help all residents of Warren County obtain information meeting their personal, educational, and professional needs. The Library has a total of 42,645 registered patrons, of which 30,387 are adults. These patrons consistently represent 45-50% of monthly circulation. However, the 2000/01 Annual Report reveals that of the 959 programs offered in the library system, only 28 targeted adult audiences. A mere 374 adults were among the 24,346 attendees for library programs. These statistics make it clear that while we are successfully providing materials to this portion of our patrons, we have failed to provide services and activities. The initial steps to correct this inadequacy in programming were made during the 2001/02 programming year with the addition of basic computer classes available at the Depot Branch. This has elevated adult attendance from 1.5% of total program attendance to almost 5%. This still falls significantly below desired levels of participation.

Solution

A monthly feature called Southern Expressions will consist of the following programs. Library newsletters reaching 20,000 patron homes will highlight the complete series. Approximately 750 separate brochures mentioning all series events, but focusing on the authors, will be sent to book clubs, Friends of the Library, members and volunteers for the Southern Kentucky Festival of Books and other relevant groups and organizations.

In September 2002 will be the Photographic Exhibit at the Quonset Auditorium of Bowling Green. This freestanding exhibit will be on loan from the Kentucky Folklife Program. The Quonset Auditorium was a local roadhouse that played host to such artists as Ray Charles, Etta James, James Brown and Little Richard, and some local talents. This area will additionally host a display highlighting the series, and current local talents.

In October, Appalachian novelist Sharyn McCrumb will make a presentation.

November will be a visit by Crossmen, Southern Gospel Quartet (Local Funding) - Religion in the South reflects a colorful, diverse history. Like no other region in America, Southern culture has been infused with and defined by its varied religious traditions. From fundamental revivalists to charismatic snake handlers, Kentucky's own heritage is rich with religious expression. The area's musical tradition reflects the region's spiritual history as well, with styles ranging from old-time spirituals sung a cappella to contemporary Christian tunes with full orchestration. The Crossmen Quartet will showcase one genre of Christian music, as they share the history of this style of music. Flyers will be sent to local churches, Christian bookstores and the local chapter of the Gospel Music Association.

In December Romanza Johnson will present Southern Heritage. Brochures will be sent to Junior League, Rural Development Clubs, and Homemakers

In January Kentucky Author Silas House will visit. The winter issue of the library newsletter will feature highlights of programs completed, as well as an article about Silas House with a review of his latest novel.

February will feature the Southern Rock Band Southern Breeze. Kentucky's tradition in Southern rock and country music began in the early years of Rock & Roll with Muhlenberg County natives Don and Phil Everly. The Everly Brothers' style of music was difficult to label, but terms such as "rockabilly" and "country rock" have been applied to this uniquely Southern brand of music. As one of the most influential rockers of their era, their infusion on early rock with some of country's best elements impacts artists yet today. Southern Breeze will feature Southern rock music as it has evolved from the Everly's rockabilly to its present incarnation in bands like the Kentucky Headhunters. Flyers will be sent to local record stores, clubs, high schools and posted on the campus of Western Kentucky University.

On March 13, 2003, Steve Ross, the Storyteller will be at the library. Invitations will be sent to all of the area retirement centers and adult day cares

In April, the big show will be southern author Pamela Duncan. The spring library newsletter will feature this author.

May 22, 2003 will highlight Bluegrass musician Doug Odle. Kentucky native Bill Monroe paid homage to his roots by bringing his version of hillybilly music to the masses and calling it "Bluegrass." As the Father of Bluegrass, Bill Monroe bridged cultural and racial gaps with a style of music that had no clear racial distinction in a time when racial segregation was not only prevalent, but legislated. Doug Odle's Almost Bluegrass Band will pay homage to the Father of Bluegrass, Bill Monroe, and will host a jam session for bluegrass enthusiasts. Flyers will be sent to area music stores and bluegrass organizations.

In June, flyers will be sent to area garden clubs and shops promoting Intriguing Gardening when the Bowling Green Public Library will feature an exhibit of gardening resources.

July will feature the Antique Car Show when the Library will feature an exhibit of automotive books. The 1981 opening of the Corvette plant in Bowling Green contributed significantly to local enthusiasm. The 1994 addition of the National Corvette Museum helped fueled the region's fascination with classic cars. Now, car lovers across the country gather at annual events held locally to celebrate the automobile's impact on America. This event will celebrate the role our region has played in our obsession with cars. A display will promote local resources available to car enthusiasts, making available bookmarks devoted to these resources, including library materials and databases. Invitations will be sent to area car clubs. Flyers will be sent to body shops, garages, auto dealerships and the Corvette Museum

An August program has not been determined at this time. Negotiations with Kentucky author and poet Wendell Berry are pending.

The Library Director, will promote series through speaking engagements and personal contacts. Assistant Director, will schedule presenters and coordinate events, as well as promote the series through speaking engagements. She will also identify and contact target audiences for each event. The Public Relations Coordinator, will design publications, write press releases, produce newsletters, and coordinate promotional efforts.

Outcome

The Southern Expressions series was designed with two broad target audiences in mind. The first of these is existing library patrons. Library statistics for individual adult programs show the greatest interest among patrons is in visiting authors. However, programming budget constraints have limited offerings to local authors. Ever increasing attendance for the Southern Kentucky Festival of Books, estimated at over 8,000 in April 2001, reflects a clear interest in our community for hearing and meeting notable authors.

The second target audience would be potential library patrons. Non-traditional programming has been scheduled to draw new audiences to the library. Recent musical programs offered at various library branches have been made possible by Kentucky Arts Council grants featuring their fine artists. These programs have not been well attended, therefore southern gospel, rock and bluegrass artists are planned to draw larger audiences based on the broad appeal of these genres of music.

Local public TV station will feature the authors in a series. Local TV station will secure a monthly spot on their AM Kentucky morning newscast. There will be an increase in weekly library ads in the *Daily News* to highlight upcoming events.

Evaluation

Key Output Targets

- Twelve monthly programs will be planned, presented, and evaluated during the grant period.
- 90% of the target audience will be reached through various methods of public relations creating an awareness of library programming and services to adult library patrons.
- The use of databases provided at the library and the library website will increase by 10%.

Key Outcome Targets

- Success of program will be evidenced by a 10% increase in attendance at future adult programming events as the adults will become aware of library programs.
- Proven success of this series will lead to grant funding through Kentucky Arts Council, Kentucky Humanities Council and the local Friends of the Library organization.

A written evaluation will be distributed at each month's event. Library staff will interview adult patrons for anecdotal information.

FY 2003 KENTUCKY LSTA PROJECT

Project Title Programming Subgrants

Project Sub-program PDO/QJAC

Objective # 4C Project # 04-4C1g

KDLA Based ☐ Needs Assessment Public Library Services Forum

Subgrant ☒

Robertson County Public Library

LSTA Purpose

- | | |
|---------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Linkages Among Libraries | <input type="checkbox"/> Consortia/Sharing |
| <input type="checkbox"/> Linkages With Others | <input type="checkbox"/> Computers/Telecommunications |
| <input type="checkbox"/> Accessing Information | <input checked="" type="checkbox"/> Targeted Services |

LSTA Goal

- ☐ Projects that make content available in all appropriate media
- ☐ Projects that enhance access by improving electronic networks and linkages
- ☐ Projects that enhance the ability of the staff to provide electronic services
- ☐ Projects that support literacy for children and adults
- ☐ Projects that involve helping library users to acquire new knowledge and skills in our rapidly changing society
- ☐ Projects that provide services to users in support of learning
- ☐ Projects that use adaptive technologies or special service's to improve access
- ☒ Community outreach projects that target the underserved
- ☐ Community outreach projects that target the unserved
- ☐ Projects that encourage and support partnerships
- ☐ Programs that support and encourage advocacy for libraries and library services

Libraries Served

- | | |
|--------------------------------------------|-------------------------------------|
| <input checked="" type="checkbox"/> Public | <input type="checkbox"/> Special |
| <input type="checkbox"/> School | <input type="checkbox"/> Multi-type |
| <input type="checkbox"/> Academic | <input type="checkbox"/> Statewide |

Project Objective

Provide a Digital Multi-Media Clubhouse (DMMCH) project which will allow the library to provide a wide variety of technology training that will have a tremendous impact on the financial, educational, social, and leadership skills of individuals in the county. The project will motivate individuals to use technology in their daily activities. Adults and children will be savvy and confident technology users.

Summary of Need

Robertson County is a rural community with an average annual income of \$16,194 and an unemployment rate of 5%. Nationally, this county has been the most dependent on tobacco as a major source of income. Tobacco production has now declined drastically; tobacco factories are shutting down, and farmers are unemployed. According to information provided by the county's unemployment office, the two most urgent needs for employment qualifications are a high school diploma (or GED) and computer skills. This project has the potential to reach those with a lack of any technological skills.

Needs Assessment

Robertson County has one school that houses all K-12 classes and is the most sparsely populated county in the state. The school does not offer classes in advanced technology. The county does not have an adult education center or any comparable learning center for adults. Residents must often commute to neighboring urban areas in search of work. They are often at a disadvantage when seeking job advancements because of the lack of technology training opportunities.

The digital divide continues to exist between males and females, rich and poor, young and old, urban and rural, the majority and minorities, and the general population and those with special needs. Community residents have fallen into this digital divide because of lack of exposure to technology, because of financial restraints, lack of industries, and lack of easy access to computers while in school.

Solution

Since RCPL has an established reputation of being a leader in the community; the library is the hub of activity; and the county lacks other educational/recreational arenas, it is believed that training the local community on the use of a variety of technologies would be of utmost benefit. As technology continues to evolve and its uses expand, the role of the library is to, not only provide access to these technologies, but to also train communities on how to use them.

The objectives of the Robertson County Public Library include training individuals to navigate the challenge of new information technologies, to promote access to these technologies at the library, to increase competence and motivate individuals to use technology to their advantage in education, employment and in their homes.

Classes will be scheduled in the following subjects: Digital photography, Digital video camera usage, Video capture, Scanning, CD burning and DVDs, PowerPoint Presentations, Microsoft Office Suite, Basic computer skills and maintenance

The project will be advertised in posters, flyers, the library's web site, and local media. Classes will be offered for students in middle school grades on Mondays, 3:30-5:00. There will be weekly Wednesday after school classes for high school students. Weekly adult classes will be held every Tuesday evenings from 5-7pm. The above groups will come together for intergenerational sessions every Saturday afternoon. RCPL will provide computer workstations, staff and its facility to assist with the project. The county Family Resource & Youth Services Coordinator will assist as needed. The library will hold a final community showcase to be held at the conclusion of the project where students will display their creations and demonstrate learned skills.

Outcome

This project will help to start the process of eliminating the digital divide that exists in Robertson County. Training in technologies will bring about better job opportunities, more educated individuals and a higher level of 'technology literate' residents. This in turn will improve the quality of life for the 2,266 residents of Robertson County and the surrounding communities.

Evaluation

Key Output Targets

- 100% of the participants will create a portfolio that would track their progress and be presented at any job interview or posted to the Internet for prospective employers.
- A link will be created on the library's web for students to post their accomplishments and portfolios.
- 75% of the student who enroll will complete the program.
- At least 25 persons will visit the DMMCH link on the library's web page.
- Circulation of technology materials and equipment will have increased by at least 25%.

Key Outcome Targets

- Surveys taken at the beginning and at the end of the project term will reveal at least a 50% increase in knowledge and expertise on the given topics.
- 95% of enrolled students will feature their projects at the community showcase.
- The student grades of participants will have increased by at least 5 points.
- 5% of students will find new employment and/or increased wages.

Participants will be given a pre- and post-survey during the 10 week session to measure growth. Skills will be measured by the number of proficiency levels completed, Bit, Byte, Kilbyte, Megabyte, Gigabyte and the top level, Digital Master.

Using a digital camera, students will be interviewed as a group to measure their attitudes and perceptions of digital technology. Upon completion of the program students will be interviewed again to see how their attitudes, behaviors, lifestyles, social status, employment or life conditions have changed or improved as a result of newly acquired skills.

Staff will keep records of anecdotal information received from participants including the number of successful job applicants. Library statistics will be kept to show what impact the program has had on library usage.

Before and after circulation statistics will be carefully monitored.

School teachers will be interviewed regarding their students' overall progress.

**THE LIBRARY SERVICES AND TECHNOLOGY ACT
STATE ADMINISTERED PROGRAM
ANNUAL PROGRAM PORTFOLIO
KENTUCKY**

**FFY 2003
FISCAL BREAKDOWN**

PROVIDE ESTIMATED EXPENDITURES FROM THE **PREVIOUS** YEARS FUNDS.

GRANT PROGRAM ACTIVITIES	LSTA	STATE	LOCAL	TOTAL
OBJECTIVE # 1 Strengthen the ability of all citizens of Kentucky to have free and equal use of a full range of library and information services by providing and improving access to all types of resources to meet the needs of all types of users	805,283.14	0.00	0.00	805,283.14
OBJECTIVE # 2 Increase awareness of library and information services and programs to the underserved urban and rural communities to allow them to fully utilize library and information resources and support outreach and partnerships with organizations and agencies that will help further the library mission	80,000.00	0.00	0.00	80,000.00
OBJECTIVE # 3 Improve the ability of libraries to meet the informational and recreational reading needs of children and young adults by promoting the planning, maintenance and expansion of programs and by providing librarians who are well educated, effective, and confident in their work to assure that Kentucky's children receive high quality public library service.	40,000.00	0.00	0.00	40,000.00
OBJECTIVE # 4 Strengthen the statewide library system by providing a competent, qualified workforce to serve the citizens of the state and by encouraging and supporting creative programming that will meet the specific needs of communities regardless of economic, educational, geographical or physical barriers	150,000.00	0.00	0.00	150,000.00
TOTAL	1,075,283.14	0.00	0.00	1,075,283.14
Administration (included in Goal # 2)	30,000.00	0.00	0.00	30,000.00

**THE LIBRARY SERVICES AND TECHNOLOGY ACT
STATE ADMINISTERED PROGRAM
ANNUAL PROGRAM PORTFOLIO**

**KENTUCKY
FFY 2003
FISCAL BREAKDOWN**

PROVIDE ESTIMATED EXPENDITURES FROM THE **CURRENT** YEARS FUNDS.

GRANT PROGRAM ACTIVITIES	LSTA	STATE	LOCAL	TOTAL
GOAL # 1 Strengthen the ability of all citizens of Kentucky to have free and equal use of a full range of library and information services by providing and improving access to all types of resources to meet the needs of all types of users.	855,716.86	1,410,400.00	0.00	2,266,116.86
GOAL # 2 Increase awareness of library and information services and programs to the underserved urban and rural communities to allow them to fully utilize library and information resources and support outreach and partnerships with organizations and agencies that will help further the library mission.	151,600.00	300,000.00	0.00	451,600.00
GOAL # 3 Improve the ability of libraries to meet the informational and recreational reading needs of children and young adults by promoting the planning, maintenance and expansion of programs and by providing librarians who are well educated, effective, and confident in their work to assure that Kentucky's children receive high quality public library service.	162,300.00	0.00	0.00	162,300.00
GOAL # 4 Strengthen the statewide library system by providing a competent, qualified workforce to serve the citizens of the state and by encouraging and supporting creative programming that will meet the specific needs of communities regardless of economic, educational, geographical or physical barriers.	250,000.00	920,000.00	0.00	1,170,000.00
TOTAL	1,419,616.86	2,630,400.00	0.00	4,050,016.86
Administration (Included in Goal # 2)	43,600.00	300,000.00	0.00	343,600.00

**THE LIBRARY SERVICES AND TECHNOLOGY ACT
STATE ADMINISTERED PROGRAM
ANNUAL PROGRAM PORTFOLIO**

KENTUCKY

**FFY 2003
FISCAL BREAKDOWN**

(a.) Matching Requirement. Enter total State and local funds available for carrying out the State's annual program in FY 2003.

State Funds		2,630,400
Local Funds		
State Match Required	1,129,114	2,630,400

(b.) PROVIDE ACTUAL OBLIGATIONS FROM THE CURRENT YEARS FUNDS PROGRAMMED AS CARRYFORWARD TO FY 2004.

GRANT PROGRAM ACTIVITIES	LSTA
GOAL # 1 Strengthen the ability of all citizens of Kentucky to have free and equal use of a full range of library and information services by providing and improving access to all types of resources to meet the needs of all types of users.	592,193.14
GOAL # 2 Increase awareness of library and information services and programs to the underserved urban and rural communities to allow them to fully utilize library and information resources and support outreach and partnerships with organizations and agencies that will help further the library mission.	30,000.00
GOAL # 3 Improve the ability of libraries to meet the informational and recreational reading needs of children and young adults by promoting the planning, maintenance and expansion of programs and by providing librarians who are well educated, effective, and confident in their work to assure that Kentucky's children receive high quality public library service.	20,000.00
GOAL # 4 Strengthen the statewide library system by providing a competent, qualified workforce to serve the citizens of the state and by encouraging and supporting creative programming that will meet the specific needs of communities regardless of economic, educational, geographical or physical barriers.	130,000.00
TOTAL	772,193.14
Administration (Included in Goal # 2 Total)	10,000.00

LIBRARY SERVICES AND TECHNOLOGY ACT
KENTUCKY
FY 2003 PROJECT ESTIMATES BY SOURCE OF FUNDS

NO.	PROJECT NAME	FY 2002 CARRY- OVER FUNDS INTO FY 2003	CURRENT FY 2003 FUNDS			TOTAL OBLIGATIONS			FY2003 CARRY- FORWARD FUNDS INTO FY2004
			LSTA	STATE	TOTAL	LSTA	STATE	TOTAL	
1A1	KULS	70,000	54,900		54,900	124,900		124,900	30,000
1A2	KY GUIDE PROGRAM (KAMCAT)	20,000	38,900		38,900	58,900		58,900	10,000
1B1	Collection Digitization Subgrant	0	20,000		20,000	20,000		20,000	0
1B2-A	Archival Finding Aid Conversion	0	20,000		20,000	20,000		20,000	0
1B2-B	Archival Photograph Digitization	0	10,000		10,000	10,000		10,000	0
1B3	Library Automation Subgrants	0	124,000		124,000	124,000		124,000	20,000
1B4	Support For Library Consortia	115,000	116,400		116,400	231,400		231,400	100,000
1C1	Centralized TechnicalSupport	20,000	41,400	295,000	336,400	61,400	295,000	356,400	10,000
1C2	Audiovisual	20,000	19,100	160,000	179,100	39,100	160,000	199,100	10,000
1C3	Tech Support - Field Services	30,000	83,000		83,000	113,000		113,000	20,000
1C3-A	Tech Support - Consultant Consortium	0	40,000		40,000	40,000		40,000	0
1C3-B	Tech Support - Library Innovation Sub.	0	20,000		20,000	20,000		20,000	0
1C4	Information Technology - KDLA	280,000	80,000		80,000	360,000		360,000	208,193
1C5	Large Print Collection	15,000	25,300		25,300	40,300		40,300	10,000
1C6	St. Lib. Reference/Research Services	181,283	44,217	532,000	576,217	225,500	532,000	757,500	150,000
1C7	Telecommunication Services Support	50,000	23,100		23,100	73,100		73,100	20,000
1D1	KY Talking Book	4,000	4,000	375,000	379,000	8,000	375,000	383,000	4,000
1D1-A	Louisville Subregional Talking Book	0	51,500	42,000	93,500	51,500	42,000	93,500	0
1D1-B	Northern KY Talking Book	0	39,900	6,400	46,300	39,900	6,400	46,300	0
2A1	Communication / Awareness	50,000	39,400		39,400	89,400		89,400	20,000
2A2	Web Development Subgrant	0	6,000		6,000	6,000		6,000	0
2A3	Awareness Leadership Institutes	0	47,600		47,600	47,600		47,600	0
2B1	School & Library Partnership	0	15,000		15,000	15,000		15,000	0
2C1	Administration Reporting	30,000	43,600	300,000	343,600	73,600	300,000	373,600	10,000
3A1	Children's and Young Adult	40,000	102,300		102,300	142,300		142,300	20,000

LIBRARY SERVICES AND TECHNOLOGY ACT
KENTUCKY
FY 2003 PROJECT ESTIMATES BY SOURCE OF FUNDS

NO.	PROJECT NAME	FY 2002 CARRY- OVER FUNDS INTO FY 2003	CURRENT FY 2003 FUNDS			TOTAL OBLIGATIONS			FY2003 CARRY- FORWARD FUNDS INTO FY2004
			LSTA	STATE	TOTAL	LSTA	STATE	TOTAL	
3A2	C & YA - Summer Reading Promotion	0	15,000		15,000	15,000		15,000	0
								0	
3B1	C & YA - Early Childhood Dev. Sub	0	25,000		25,000	25,000		25,000	0
3B2	C & YA - Youth Services Training	0	20,000		20,000	20,000		20,000	0
								0	
4A1	Training Equip/Data Proj. Subgrant	30,000	20,000		20,000	50,000		50,000	20,000
4A2	Continuing ED - KDLA	10,000	41,500		41,500	51,500		51,500	10,000
4A3	Continuing ED - Public Libraries	20,000	98,400		98,400	118,400		118,400	20,000
4A3-A	CE - Library Trustee Conference	0	5,000		5,000	5,000		5,000	0
4A4	CE - MLS Training Subgrant	0	10,600		10,600	10,600		10,600	0
								0	
4B1	Regional Consultant and Assistance	60,000	39,500	920,000	959,500	99,500	920,000	1,019,500	50,000
4B1-A	Library Consultant Resource Support	0	15,000		15,000	15,000		15,000	0
								0	
4C1	Programming Subgrants	30,000	20,000		20,000	50,000		50,000	30,000
	TOTAL	1,075,283	1,419,617	2,630,400	4,050,017	2,494,900	2,630,400	5,125,300	772,193